



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of Commerce

Date: 08/10/2018

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science & Commerce,
Baramati (Pune)

Subject: Report of an Expert Lecture on 'Sole Entrepreneur Development'

Department of B.Voc Retail Management organized an Expert Lecture on "Sole Entrepreneur Development" for Retail Management & B.Com students on Monday, 08th October 2018 at Vocational Centre Class Room No. 41. The aim of this lecture was to know the exact concept of Sole Entrepreneur, how to handle customer, how to start new business with minimum capital. Further, the objective of the lecture was giving new ideas, concept of new business, how to research before starting business, business strategies, experiences and benefits from the fruitful deliberations for being a successful businessman.

The session was presided by the auspicious hands of Dr. Sachin Gadekar Vice Principal, Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati in the presence of Prof. Phule M.S. coordinator of B.Voc Retail Management and honorable personality and today's expert Prof. Dipak Jambhale Dealer of Reliance Communication, Proprietor, Mangesh Super Market, Saswad and Head of Department Vocational 10+2.

Prof. Phule M.S. welcomed and briefed about the aim and objective of the lecture through his introductory speech. He focused on the recent trends in the field of marketing. In these lecture special thanks of Dr. Chandrasekhar Murumkar Principal, for motivation and encouraged every time and this lecture organized under the guidance of Prof. Prakash G. Meher HOD, Commerce Department

Dr. Sachin Gadekar felicitated today's expert Prof. Dipak Jambhale and inspired all the participants through his speech. He also enlightened about new business trends and practices in the field of marketing.

Prof. Dipak Jambhale delivered lecture on "Sole Entrepreneur Development". During the lecture he highlighted the major changes in the field of new business strategies and marketing plan and how to satisfy customer needs.

Noted

M.S.

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He further added, practical experience is must before starting business. He interacted with students and illustrative example of various entrepreneurs such as Mr. Vitthal Kamat, Dr. Subhash Chandra etc.

There was a very good response from students. In all 47 students benefited through the lecture. Also Prof. Pujja Vhora, Prof. Sagar T. Hiverkar, and Prof. Amruta Bapat were also presented. The entire activity was coordinated by Prof. Mahesh Phule took efforts to make this activity successful. Our student Mr. Akshay Shah anchored the session Mr. Prathamesh Kale expressed vote of thanks.

phulem.s.
Prof. Mahesh S. Phule
Coordinator

Pr
11-10-18
Prof. Prakash G. Meher
Head, Department of Commerce



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