

CURRICULUM VITAE



❖ PERSONAL INFORMATION:

1. Name : **Dr. Niranjana Ramesh Shah**
2. Educational Qualification : M.Com., M. Phil, Ph. D., NET, SET, DTL, GDC&A
3. Present Designation : **Assistant Professor & Dean, Faculty of Commerce & Management**
4. Date of Birth : 13/06/1983
5. Contact number : Office: 02112-222405 **Mobile: +91 9096236272**
6. Email ID : niranjanshah47@gmail.com
7. Date of Appointment : 01/01/2015
8. Teaching Experience : **19 Years**
9. Date of Joining in Present College : 01/07/2010
10. Area of Research : **Marketing, Business Administration, Accounting**

❖ EDUCATIONAL QUALIFICATION:

Sr. No.	Course	University	Year	Subject	Class / Grade
1	B.Com.	Shivaji University, Kolhapur	2003	Advanced Accounting	Second
2	M.Com.	University of Pune, Pune	2005	Advanced Accounting & Taxation	First
3	M. Phil.	University of Pune, Pune	2012	Marketing	'A'
4	Ph.D.	SPPU, Pune	2018	Marketing	-
5	NET	UGC	2012	Commerce	-
6	SET	UGC	2014	Commerce	-
7	DTL	University of Pune, Pune	2005	Taxation	Second
8	GDC&A	GDC&A Board Pune	2004	Co-operation	First

❖ COMPUTER EDUCATION:

Course	Year	Name of Institution/ Board	Class / Grade
COMO	2001	Maharashtra State Board of Vocational Educations, Mumbai (Maharashtra)	First
DOA	2001	Maharashtra State Board of Vocational Educations, Mumbai (Maharashtra)	First
CCCP	2001	Maharashtra State Board of Vocational Educations, Mumbai (Maharashtra)	First

Course	Year	Name of Institution/ Board	Class / Grade
CCC	2001	DOEACC Society, New Delhi	'B'
'O' Level Diploma	2002	DOEACC Society, New Delhi	'B'

❖ RESEARCH PUBLICATIONS:

A) M.Phil. / Ph.D./Research

Sr. No.	Level	Title	Name of University	Year of award	Name of Guide
1.	M. Phil	फलटण शहराच्या उद्योजकता विकासात जैन धर्मीयांचे योगदान : एक चिकीत्सक अभ्यास	University of Pune, Pune	2012	Dr. N. M. Nare
2.	Ph.D.	Developing Consumer Satisfaction Index for Mobile Services Offered by Private Service Providers – A Study	SPPU, Pune	2018	Dr. G. M. Dumbre

B) Books:

Sr. No.	Title of Book	Year of Publication	ISBN	Name & Place of Publisher
1.	Income Tax (An Easy to Study)	2007	-	-
2.	Business Tax Assessment & Planning	2019	978-81-943340-40	Shradha Publication, Solapur
3.	Income Tax	2020	-	Kshitija Publication, Pune

C) Chapter in Edited Book

Sr. No.	Title of Book & Name of Editor	Title of the Chapter	Year of Publication	ISBN	Name & Place of Publisher
1.	Theory Perspectives and Practices Across Disciplines – Dr. Eknath Mundhe	Satisfaction of Consumers Regarding Use of Telecommunication Services of Bharti Airtel	2022	978-93-5619-9255	Dr. Eknath Mundhe, Pune-28

D) Research Papers

Sr. No.	Title of the Paper	Name of Journal	Month and Year of Publication	ISSN	UGC. No./ IF/Citation
1.	Transformative Technologies: Exploring It's Contributions to Enhanced Marketing Research	IPE Journal of Management	2024	2249-9040	UGC CARE Listed Journal 7.138
2.	Revolutionizing Education 2020: Exploring Novel Approaches in Teaching, Learning and Assessment	Vidyawarta, International Multilingual Research Journal	2024	2319-9318	9.29 (IIJIF)
3.	A Study of Green Marketing Strategies for Sustainable Future	Vidyawarta, International Multilingual Research Journal	2024	2319-9318	9.29 (IIJIF)
4.	A Study of an influence of E-banking Services on Banking Business of SBI in Pune District	Education and Society	2023	2278-6864	UGC Care
5	A Study of Challenges Faced by Consumers and Sellers towards Organic Foods	Education and Society	2023	2278-6864	UGC Care
6	A Study of Consumer Perception towards Electric Motorbike at Solapur District	Education and Society	2023	2278-6864	UGC Care
7	E-Banking for Seniors: A Study on Adoption and User Experience	Mukt Shabd Journal	July 2023	2347-3150	UGC Care Group-I
8	Impact of COVID-19 on the Hotel Sector in India	National Journal of Research in Marketing, Finance & HRM	2021	2455-5598	
9	Goods and Services Tax in India: An Overview	IRJMS	2019	2454-8499 (Online)	1.3599(GIF), 0.679(IIFS)
10	A Study of Impact of GST on Electronic Commerce in India	IRJMS	2019	2454-8499 (Online)	1.3599(GIF), 0.679(IIFS)
11	Impact of GST on Banking Services in India	IRJMS	2019	2454-8499 (Online)	1.3599(GIF), 0.679(IIFS)
12	A Study of Perception and Effectiveness of Digital Marketing with the Marketing Professionals in Pune District	SRJIS	2019	2319-4766	6.371(SJIF)

13	A Study of Consumer Satisfaction Regarding Mobile Telecom Services with Special Reference to Satara City	IMHYRJ - 'Royal'	2018	2278-8158	4.42
14	Cashless Economy in India: Present and Future	IMHYRJ - 'Royal'	2018	2278-8158	4.42
15	A Study of Factors influencing Customers' Satisfaction in Hotel Industries in Phaltan City	IRJMS	2018	2454-8499	1.3599 (GIF), 0.679(IIFS)
16	A Comparative Study of Consumer Satisfaction of Public Sector and Private Sector Banks in Pune District	IJIS	2017	2229-5429	4.105
17	Online Marketing – The Emerging Trend	IRJCMSS	2015	2321-9831	-
18	Recent Trends in Marketing – Online Marketing	ISRJ	2011	2230-7850	-

E) Research Project:

Sr. No.	Name of Funding Agency	Project Title	Funds Received	Month and Year of sanction	Duration of the Project	Status of Project
1.	T. C. College, Baramati	A Study of the Influence of Consumer Attitude on Purchase Intention for Organic Food Products in Western Maharashtra	Rs.1Lakh	October 2023	One Year	Completed

F) Papers presented in Seminar / Conference:

Sr. No.	Name of the Conference/ Seminar	Date	Level	Name of the Organizer
1.	International Conference on Multidisciplinary Leadership Challenges in a Brittle, and Incomprehensible Business Context	06/03/2024 & 07/03/2024	International	Christ College, Pune and SOCMCS, Dr. P. A. Inamdar University, Pune
2.	National Level Interdisciplinary Conference on Business Ethics, Social Responsibility in Business, Innovation & Environmental Development of Atmanirbhar Bharat	20/03/2024	National	Dr. H. N. Sinha Arts & Commerce College, Patur & Sant Gadage Baba Amravati University

3	International Conference on Nurturing Innovations in an Organization	15/02/2024 & 16/02/2024	International	MES Garware College of Commerce (Autonomous), Pune
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RESEARCH GUIDANCE:

Sr. No.	M.Phil./ Ph.D. Guide	Name of University	Month & Year of recognition	No. of Research Scholars	
				Completed	Perusing
1.	Ph.D. Guide	SPPU, Pune	February 2022	-	04

E-CONTENT DEVELOPMENT:

Sr. No.	Title of Content	Level	Platform	Link of E-Content
1.	Financial Accounting	UG	You Tube	http://surl.li/xdtxgg
2.	Inventory Accounting	UG+PG	You Tube	http://surl.li/wiexbt
3.	Auditing	PG	You Tube	http://surl.li/ypkggv
4.	Computerized Accounting System	UG+PG	You Tube	http://surl.li/kueyji
5.	Income Tax	UG+PG	You Tube	http://surl.li/nkfsry
6.	Accounting for Amalgamation	UG	You Tube	http://surl.li/pfaggb
7.	Marketing & Salesmanship	UG	You Tube	http://surl.li/qqledr
8.	Inventory Accounting	UG+PG	You Tube	http://surl.li/wiexbt

WORK EXPERIENCE ON ACADEMIC BODIES AND OTHER:

Sr. No.	Designation/ Position	Duration	Name of Institute / University	Details
1.	Member, Autonomous Steering Committee	2019-20 to till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Autonomous Body
2.	Member of Finance Committee	2019-20 to 2021-22	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Autonomous Body
3.	Member of Academic Council	2019-20 to Till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Autonomous Body
4.	Member of IQAC	2022-23 to till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	College IQAC

5.	Chairman of BOS: Accountancy & Taxation	2019-20 to Till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Autonomous BOS
6.	Member of BOS: Business Administration and Law	2019-20 to Till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Autonomous BOS
7.	Member of BOS: Cost and Works Accounting	2019-20 to Till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Autonomous BOS
8.	Head, Accountancy	2019-20 to Till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Head
9.	Member of Examination Committee	2019-20 to Till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Autonomous Body
10.	Course Coordinator of Train, Earn & Learn	2023-24 to till date	T.C. College of Arts, Science and Commerce, (Autonomous), Baramati	Collaborative activity with ICAI, Mumbai

HONORS AND AWARDS:

- a) **Dean Faculty of Commerce & Management** at Tuljaram Chaturchand College, Autonomous, Baramati (Since May 2023 to till date)
- b) **Head, Accountancy** at Tuljaram Chaturchand College, Autonomous, Baramati
- c) **Chairman, Board of Studies: Accountancy & Taxation** at Tuljaram Chaturchand College, Autonomous, Baramati (since February 2019 to till date)
- d) **Treasurer of ‘Tuljaram Chaturchand College Alumni Association, Baramati’**, Charitable Trust (since February 2019 to till date)
- e) **Member** of Editorial Board of **‘International Research Journal of Multidisciplinary Studies (IRJMS)’**, Approved by UGC Monthly Double-Blind Peer Reviewed Referred Open Access International Journal, Vol. IV, Special Issue-II ISSN (Online): 2454-8499, Impact Factor: 1.3599(GIF), 0.679(IIFS), January 2019.
- f) **Member** of Editorial Board of **‘International Multidisciplinary Research Journal (IMRJ)-Royal’**, Half Yearly Peer Reviewed Referred and UGC Listed Research Journal, special issue published by Ajanta Prakashan, Aurangabad, ISSN: 2278-8158, Impact Factor: 4.42, December – May 2017-18.
- g) **Member** of Editorial Board of **‘TCC Chronicle’**, Quarterly Newsletter of Anekant Education Society’s Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Pune) from 2017-18 to date.

❖ PARTICIPATION IN EXTRA CO-CURRICULAR AND SOCIAL ACTIVITIES:

- 1) Worked as subject expert for Grantable CHB Interviews at several colleges.
- 2) Working as Program Officer, Department of NSS, T. C. College, Baramati, SPPU, Pune (since 2022-23 to till date)
- 3) Financial and Tax Consultancy Services Provided to Society (since 2005 to till date)
- 4) Life Member of Shri. 108 Charitra Chakrawarti Acharya Shaintisagar Digamber Jain Jinvani Jirnodhar Sangh, Phaltan, Public Trust, Reg. No. A-581(B) Bombay (since 2007 to till date)
- 5) Ex-member of “Tax Framing & Survey Committee”, Income Tax Commissioner, Satara, (from 2007 to 2012)
- 6) Ex-President of Shri 1008 Chandrabhu Dgamber Jain Youk Sangh, Phaltan, (From 2005 to 2010 and from 2011-2016)
- 7) Working as a Member of Jain Social Group, Phaltan (since 2017 to till date)
- 8) Participation in Two Day Workshop for the Teachers on “Education in Universal Human Values”, held at Baha’i Academy, Panchgani on 18th -20th April 2019.
- 9) Participated in COVID-19 Survey Program conducted by Baramati Municipal Corporation, Baramati
