



Anekant Education Society's
Tuljaram Chaturchand College, Baramati
(Autonomous)

DEPARTMENT OF COMMERCE

(Board of Studies in Marketing)

Minutes of Board of Studies Meeting No.1

Date of Meeting: 09/03/2019

Venue: Department of Commerce



March- 2019

Anekant Education Society's
Tuljaram Chaturchand College, Baramati
(Autonomous)

Department of Commerce

Board of Studies in Marketing

NOTICE

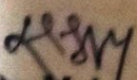
Date: 02/03/2019

This is to inform to all the members of Board of Studies, Marketing that the meeting is scheduled on 5th March, 2019 at 11:30 a. m. The agenda of the meeting is as follows:

AGENDA OF THE MEETING

The agenda of the meeting included the following subjects:

1. To confirm the minutes of the previous meeting held on 16th March, 2018
2. To prepare and approve curriculum of FYBCom Semester-I (2019 pattern) to be implemented from the academic year 2019-2020.
3. To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.
4. Any other issue with the permission of the chair.


Dr. Mahendra Salave
Chairman, Board of Studies,
Marketing




Principal

(Autonomous)


Department of Commerce

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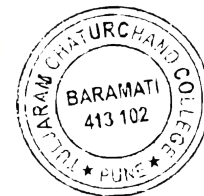

Dr. Mahendra Salave
Chairman, Board of Studies,
Marketing




Principal

Anekant Education Society's
Tuljaram Chaturchand College, Baramati
List of members present for meeting

Sr. No.	Name of Member	Designation
1.	Dr. Mahendra Salave	Chairman
2.	Dr. Megha Badve	Internal Member
2.	Prof. Siddharth Sorte	Internal Member
3.	Prof. Amol Patil	Internal Member
4.	Ms. Shweta Borawake	Internal Member
5.	Dr. Pujari D. D.	External Member Vice-Chancellor Nominee
6.	Dr. Sanjay Parab	External Member from other University
7.	Dr. Rupesh Shah	External Member from other University



List of Members absent in the BOS Meeting

NIL



Minutes of the Meeting

Date: 5th March, 2019

The meeting of Board of Studies in **Marketing, E-Commerce & Digital Marketing** members was scheduled on Thursday, 5th March, 2019 at 11.30 a.m. to discuss and decide the various issues as mentioned in the agenda.

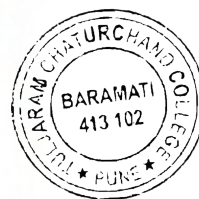
Dr. Mahendra Salave, Chairman, **Marketing E-Commerce & Digital Marketing** presided the meeting. As a chairman of the meeting Dr. Mahendra Salave welcomed all the members and briefed about the purpose of the meeting. In short he explained the agenda to be discussed in the meeting. He also discussed about the importance of the meeting of the board and work to be done. All the members of the board discussed agenda of the meeting as per the sequence and gave their valuable suggestions. The proceeding of the meeting is given below:

Subject 1: To confirm the minutes of the previous meeting held on 16th March, 2018.

Dr. Mahendra Salave read the minutes of the previous meeting held on, 16th March, 2018 all members present in the meeting approved it.

Subject 2: To prepare and approve curriculum of FYBCom Semester-I (2019 pattern) to be implemented from the academic year 2019-2020.

Dr. Mahendra Salave proposed the subject of syllabus and academic framework of the F.Y.B. Com. And **E-Commerce & Digital Marketing**. All members discussed the proposed syllabus of various subjects which will be implemented from the academic year 2019-20. The members of the meeting discussed all the subjects' one by one in thorough manner and provided their valuable suggestions wherever required. Dr. Megha Badve, Dr. Sanjay Parab and Dr. Rupesh Shah, Prof. Amol Patil, Prof. Shweta Borawake, Prof. Asmita Bhagat and Prof Siddharth Sorate gave their valuable suggestions to necessary changes in the syllabus of **Marketing, E-Commerce & Digital Marketing**. They also asked to avoid repetitions of contents in the syllabus. They also asked Dr. Mahendra Salve to reduce the syllabus contents of E-Commerce and Digital Marketing.



Resolution: it was approved that the syllabus and the framework should be accepted after making necessary modifications in the syllabus.

Following subject's syllabus were designed in the meeting

Sr. No.	Course Code	Course Title	Class	Semester
1.	COMMS1106B	Marketing & Salesmanship I	F.Y.B.Com.	I
2.	COMCP1106A	Consumer Protection & Business Ethics	F.Y.B.Com.	I
3.	COMED1104B	Entrepreneurship Development I	F.Y.B.Com.	I
4.	COMBF5301	Business Finance	M. Com. II	III
5.	ECDM101	Basics of Marketing	FYDCM	I
6.	ECDM102	Basic concepts of DBMS		I
7.	ECDM103	Business Communication I		

Proposed By: Dr. Mahendra Salave

Seconded By : Prof. Siddharth Sorte

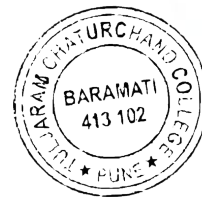
Subject 3: To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.

Dr. Mahendra Salave proposed the subject of feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum, Dr. Mahendra Salave told that college already collected feedback from stakeholders (students, teachers, parents, alumni and employers) and it was incorporated while preparing syllabus.

Resolution: It was approved that relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) should be considered while preparing the syllabus.

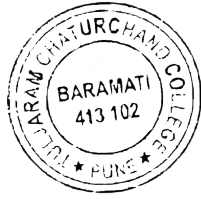
Proposed By: Dr. Mahendra Salave


Seconded By : Prof. Siddharth Sorte



Subject 5: Any other issue with the permission of the chair.

As there were no any other issue so the meeting was concluded by vote of thanks given by Dr. Megha Badve.




Dr. Mahendra Salave
Chairman, Board of Studies,
Marketing,


IQAC Co-ordinator


Principal