



Anekant Education Society's

**Tuljaram Chaturchand College, Baramati**

(Autonomous)

**Department of  
Media and Communication Studies  
(Faculty of B. Vocational)**

**Minutes of Board of Studies Meeting**

**Date of Meeting: 31/03/2021**

**Venue: Department of Media and Communication Studies/Online**





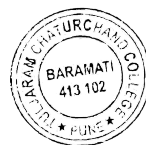
**Anekant Education Society's**  
**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**(Autonomous)**  
**Department of Media and Communication Studies**

## **Department of Media and Communication Studies**

### **AGENDA OF THE MEETING**

**The agenda of the meeting included the following items:**

1. To confirm the minutes of meeting held on 25<sup>th</sup> May 2020.
2. To design and approve courses and credit Structure for T.Y. B.Voc Journalism and Mass Communication (Sem.-V and VI) as per 2019 pattern.
3. To design the curriculum for T.Y. B.Voc Journalism and Mass Communication (Sem-V and VI) as per 2019 pattern.
4. Suggestions and recommendation on the mandatory media internship in pandemic situation.
5. To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.
6. Any other matter with the permission of the chair.



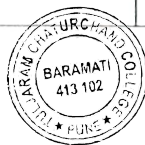


**Anekant Education Society's**  
**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**(Autonomous)**  
**Department of Media and Communication Studies**

**List of Members Presented for the BOS Meeting**

The following internal and external BOS members were attended the meeting through online mode

Sr. No	Name of Attendees	Designation	Signature
1.	<b>Mr. Mr. Ranjeet Pandit</b> Head & Assistant Professor, Department of Media and Communication Studies, T. C. College, Baramati.	Chairman	
2.	<b>Mr. Jayendra Rane</b> Assistant Professor, Department of Media and Communication Studies Tuljaram Chaturchand College, Baramati	Member	Online
3.	<b>Mr. Rahul Chaudhari</b> Assistant Professor, Department of Media and Communication Studies Tuljaram Chaturchand College, Baramati	Member	
4.	<b>Mr. Jayprakash Patil</b> Assistant Professor, Department of Media and Communication Studies Tuljaram Chaturchand College, Baramati	Member	Online
5.	<b>Dr. Madhavi Reddy</b> Head, Department of Media and Communication Studies, SPPU, Pune	External Member Vice-Chancellor Nominee	Online
6.	<b>Dr. Nisha Mudhe-Pawar</b> Head, Journalism and Mass Communication Science, Shivaji University Kolhapur	External Member From other University	Online
7.	<b>Mr. Mithunchandra Chaudhari</b> Assistant Professor, Media and Communication Studies, Symbiosis Institute	External Member From other University	Online
8.	<b>Dr. Alok Jatrakar</b> Public Relation Officer Shivaji University, Kolhapur	Industry expert	Online
9.	<b>Mr. Akshay Sonawane</b> Video editor, News24	Meritorious Alumni	Online





## Minutes of the Meeting

The Department of Media and Communication Studies successfully held a Board of Studies (BoS) meeting on 31<sup>th</sup> March 2021. The meeting occurred in online modes due to the Corona pandemic situation, adhering to the guidelines and protocols set by the college. Under the guidance of Chairman, BoS, Journalism and Mass Communication, Mr. Ranjeet Vijay Pandit, HOD, and Assistant Professor, the meeting commenced with a warm welcome to all the esteemed members, followed by a brief introduction of the meeting's objectives.

During the meeting, fruitful discussions were held on the items mentioned in the circulated agenda. We are pleased to inform you that the following resolutions were made during the BoS meeting.

**1. To confirm the minutes of the BOS meeting held on 25<sup>th</sup> May 2020.**

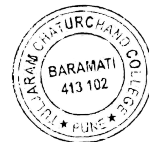
Mr. Ranjit Pandit read the minutes of the BOS meeting held on 25<sup>th</sup> May 2020 and put forward to the BOS members for the approval.

*Resolution No.1:* The minutes of the previous BOS meeting approved and confirmed unanimously.

**2. To design and approve courses and credit structure for T.Y. B.Voc Journalism and Mass Communication (Sem.-V and VI) as per 2019 pattern.**

The BoS discussed the courses and credit structure for syllabus of S.Y B.Voc JMC and as per the 2019 pattern credit structure guidelines. Considering the valuable suggestions provided by the BoS members, necessary modifications were made to the course syllabus of semester V for T.Y B.Voc Journalism and Mass Communication. After careful consideration and thorough discussion, the following final courses and credit structure has been finalized.

*Resolution No.2:* The courses and credit structure for T.Y. B.Voc. Journalism and Mass Communication (Sem.-V and VI, 2019 Pattern) unanimously approved by all members of BOS.



**In the BoS meeting, following course codes and course titles were approved**

Sl. No	Subject Code	Subjects	No. of Credits	Pattern	Class		
<b>General component</b>							
1.	JM 501	Introduction to Digital Media	4	2019	Semester V T.Y B.Voc JMC		
2.	JM 502	Introduction to Media Research	4				
3.	JM 503	Mass Communication Theory	4				
<b>Skill component</b>							
4.	JM 504	Content Development For Digital Media	6				
5.	JM 505	Video Production Group Project	10				
6.	JM 506	Industry Internship	2				
<b>General component</b>							
1.	JM 601	Basics of Advertising	4	2019	Semester VI T.Y. B.Voc JMC		
2.	JM 602	Basics of Public Relations	4				
3.	JM 603	Media Management	4				
<b>Skill component</b>							
4.	JM 604	Advertising Practices	6				
5.	JM 605	Dissertation/In-depth reporting (IDR)	10				
6.	JM 606	Industry Internship	2				

**3. To design the curriculum for T.Y. B.Voc Journalism and Mass Communication (Sem-V and VI) as per 2019 pattern.**

The board carefully designed and deliberated upon the curriculum of T.Y.B.Voc. Journalism and Mass Communication Semester-V and VI, aligning it with the guidelines of the National Skill Qualification Framework (NSQF), for implementation in the academic year 2021-22. During the discussion, certain modifications were suggested by the board members. The most important suggestion from all the members was to reconsider the number of units and hours with respect to the given credits.

Dr. Madhavi Reddy gave suggestions about which media theories must be include in the course JM 503 Mass Communication at the same time she suggested the module sequence for JM 502 Introduction to Media Research. All members were suggested that there should be some



flexibility in the nature of assignments during the Corona epidemic. During the discussion, Mr. Mithunchandra Chaudhari, who is an expert in Video production, gave valuable inputs on video production. He gave inputs for projects work during pandemic. He also guided the format of writing for the media, asking students to design assignments to motivate them to write.

Dr. Nisha Mudhe gave the inputs for JM 605 Dissertation/In-depth reporting (IDR)

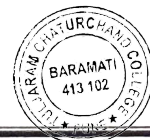
After through deliberation and careful consideration, the following courses was presented and approved during the BOS meeting.

Class	Subject Code	Subjects	No. of Credits	Class
<b>General component</b>				Semester V T.Y B.Voc JMC 2019 Pattern
7.	JM 501	Introduction to Digital Media	4	
8.	JM 502	Introduction to Media Research	4	
9.	JM 503	Mass Communication Theory	4	
<b>Skill component</b>				
10.	JM 504	Content Development For Digital Media	6	
11.	JM 505	Video Production Group Project	10	
12.	JM 506	Industry Internship	2	
<b>General component</b>				Semester VI T.Y. B.Voc JMC 2019 Pattern
7.	JM 601	Basics of Advertising	4	
8.	JM 602	Basics of Public Relations	4	
9.	JM 603	Media Management	4	
<b>Skill component</b>				
10.	JM 604	Advertising Practices	6	
11.	JM 605	Dissertation/In-depth reporting (IDR)	10	
12.	JM 606	Industry Internship	2	

**Resolution No.3:** The curriculum for T.Y. B.Voc. Journalism and Mass Communication (Sem.-V and VI, 2019 Pattern) has been unanimously approved by all members of BOS.

#### 4. Suggestions and recommendation on the mandatory media internship in pandemic situation.

As the pandemic situation escalated further, all BoS members insisted on designing internship program and assignments according to government norms to avoid infection. All members also emphasized the use of digital platform and online internship program during current situation.





**Resolution No.4:** Considered and Approved.

**Approval of the structure of the UG (semester IV) and PG (Semester-IV):** In this meeting, all members of BoS approved the structure of the upcoming IV semester. As the pandemic situation escalated further, all BoS members insisted on designing assignments according to government norms to avoid infection. All members also emphasized the use of online digital tools for teaching and learning that benefits students.

**5. To consider the feedbacks and suggestions provided by the alumni and students of UG and PG classes while designing the syllabus of FY B.Voc JMC and M.Voc MS.**

The Chairman initiated the discussion by highlighting the importance of incorporating feedback from both Alumni and current students in the syllabus design process. It was noted that their insights and suggestions would greatly contribute to creating a curriculum that aligns with the needs and expectations of the students. Therefore, the BOS members reviewed the feedback and suggestions given by the alumni and students and incorporated the relevant suggestions into the curriculum of T.Y.B.Voc. JMC in Media and Communication Studies department.

**Resolution No.5:** Considered and Approved.


**6. Any other matter with the consent of the Chairperson.**

1) Discussion on implementation of skill components of B.Voc. and M.Voc. Curriculum in online teaching mode.

The Chairman initiated the discussion on implementation of skill components With the permission of BoS Members. All members of BoS suggested for giving alternative project work to students so that students can complete their project in the pandemic period. They give the and valuable insight for it.

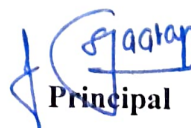
**Resolution No.6:** Considered and Approved.

The meeting of BoS concluded with the vote of thanks by Mr. Rahul Chaudhari.

  
Chairman of  
Board of Studies

  
IQAC  
Coordinator



  
Principal