

Minutes of the Meeting

Date: 07th June, 2023

The online meeting of Board of Studies in 'Marketing', members was scheduled on Wednesday, 7th June, 2023 at 12 noon to discuss and decide the various issues as mentioned in the agenda.

Dr. Megha Badve, Chairman, **Marketing** presided the meeting. As a chairman of the meeting Dr. Megha Badve welcomed all the members and briefed about the purpose of the meeting. In short she explained the agenda to be discussed in the meeting. She also discussed about the importance of the meeting of the board and work to be done. All the members of the board discussed agenda of the meeting as per the sequence and gave their valuable suggestions. Feedback is collected from students and considered at the time of Board of studies meeting in designing syllabus and appropriate suggestions were incorporated in syllabus. The proceeding of the meeting is given below:

Subject 1: Confirmation of the minutes of the previous meeting

Dr. Megha Badve, Chairman read the minutes of previous meeting held on Thursday 6th April, 2023 at 11 a. m. at the department of Commerce and all the members approved it.

Subject 2: To design structure for the First Year UG & PG (Sem-I and II) according to the NEP 2020

Dr. Megha Badve proposed the subject of approval for UG and PG credit structure as per NEP 2020. All the members' discussed the credit structure notified by the UGC and Govt. Of Maharashtra and provided their approval for the same. After the discussion all the members provided their consent to implement the designed credit structure from the academic year 2023-24. After the discussion the following resolution was passed.

Class	Sem	Core Course	Elective Course			Ability Enhancement Compulsory Courses (AECC)		Total Credits
			Discipline Specific Elective	Dissertation Project	Generic Elective Courses	Ability Enhancement Compulsory Courses	Skill Enhancement Courses	
F.Y.	I	4 Papers x 3 Credits	A. Entrepreneurship	-	-	A. Marathi	Financial	23



B.Com		= 12 Credits Total = 12 Credits	Development / Business Statistics B.CPBE / Marketing and Salesmanship 2 Papers X 3 = 06 Credits			B. Hindi C. Additional English 1 Paper X 3 = 3 Credits	Accounting I Practical 1 Paper X 2 = 2 Credits	
I	I	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Entrepreneurship Development / Business Statistics B.CPBE / Marketing and Salesmanship 2 Papers X 3 = 06 Credits	-	Phy.Edu. 2 Credits Democracy 2 Credits Total Credits = 4	D. Marathi E. Hindi F. Additional English 1 Paper X 3 = 3 Credits	Financial Accounting II Practical 1 Paper X 2 = 2 Credits	27
S.Y. B.Com	I I I	5 Papers x 3 Credits = 15 Credits Total = 15 Credits	A. Marketing Management - I B. Cost and Works Accounting - I C. Banking and Finance - I D. Business Statistics - I 1 Paper X 3 = 3 Credits	-	Certificate Course Not Related to Subject 2 Credits	-	1. Business Communication -I Practical 2. Special Paper I Practical 2 Papers X 2 = 4 Credits	24
	I V	5 Papers x 3 Credits = 15 Credits Total = 15 Credits	E. Marketing Management - II F. Cost and Works Accounting - II G. Banking and Finance - II H. Business Statistics - II 1 Paper X 3 = 3 Credits	-	Env.Sci. Paper - I 2 Credits	-	1. Business Communication - II Practical 2. Special Paper II Practical 2 Papers X 2 = 4 Credits	24
T.Y. B.Com	V	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Marketing Management - III & IV B. Cost and Works Accounting - III & IV C. Banking and Finance - III & IV D. Business Statistics - III & IV 2 Papers X 3 = 6 Credits Certificate Course Related to subject = 2 Credit Total Credits = 08	-	-	-	1. Auditing Practical 2. Special Paper Practical 2 Papers X 2 = 4 Credits	24
	V I	4 Papers x 3 Credits = 12 Credits	E. Marketing Management - V &	On c		-	1. Taxation Practical	22



Total = 12 Credits	VI F. Cost and Works Accounting - V & VI G. Banking and Finance - V & VI H. Business Statistics - V & VI 2 Papers X 3 = 6 Credits	Project based special subject = 2 credits			1 Paper X 2 = 2 Credits	
78 Credits	32 Credits	2 Credits	8 Credits	6 Credits	18 Credits	144

Resolution: It was resolved that the designed credit structure of First Year B.Com (Semester I) And M.Com.-I (Semester I) according to NEP 2020 is approved and it should be implemented from the academic year 2023-24.

Proposed by: Dr. Megha Badve

Seconded by: Prof. Shweta Borawake

Subject 3: To design the syllabus according to NEP 2020 for the First Year B.Com.(Semester-I) and M. Com. (I)

Dr. Megha Badve proposed the subject of design the syllabus according to NEP 2020 for the first year B. Com (Semester I) and M. Com.-I (semester -I) All the members discussed the subject and the syllabus of the respective subjects under BOS in Marketing. All the members discussed the content of the syllabus and gave their valuable suggestions. After the discussion the following resolution was passed.

Resolution: it was resolved that the following subject syllabus framed and approved for the academic year 2023-24:

Proposed by: Dr. Megha Badve

Seconded by: Dr. Janardhan Pawar

Class	Semester	Code	Title of Paper	Type	Credit
F.Y.B.Com	I	COM-102-	Principles of Marketing	Theory	02



		MJM			
F.Y.B.Com	I	COM-117-OE	Basics of Consumer Protection	Theory	02
F.Y.B.Com	I	COM-116-OE	Introduction to Entrepreneurship	Theory	02

Subject 4: To prepare and approve curriculum of M.Com.-I Semester-I (2023 NEP pattern) to be implemented from the academic year 2023-2024.

Dr. Megha Badve proposed the subject of design the syllabus according to NEP 2020 for the first year M. Com (Semester I). All the members discussed the subject and the syllabus of the respective subjects under BOS in Marketing. All the members discussed the content of the syllabus and gave their valuable suggestions. After the discussion the following resolution was passed.

Class	Semester	Code	Title of Paper	Type	Credit
M.Com-I	I	COM-511-MJE(C)	Marketing Technique	Theory	04

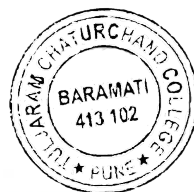
Resolution: it was resolved that the following subject syllabus framed and approved for the academic year 2023-24:

Proposed by: Dr. Megha Badve

Seconded by: Dr. Janardhan Pawar

Subject 5: To introduce of at least 3 CERTIFICATE courses from MOOCs, SWAYAM etc. on online portals for the second and third year as per the 2022 pattern.

Dr. Megha Badve proposed the subject of introduction of at least 3 CERTIFICATE courses from MOOCs, SWAYAM, etc. on online portals for the second and third year as per the 2022 pattern. All the members discussed the various certificate courses available on the said platforms. After the discussion the following certificate courses are approved for the academic year 2023-24



Resolution: It was resolved that the following online certificate courses from MOOCs and SWAYAM on online portals for the second and third year as per the 2022 pattern are approved

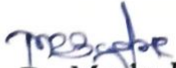
Sr. No.	Name of the Course	Platform	Credits	Contact Hours
1.	Corporate Law	SWAYAM	02	30
2.	Customer Relationship Management	SWAYAM	02	30
3.	Entrepreneurship	SWAYAM	02	30


Proposed by: Dr. Megha Badve


Seconded by : Dr. Madhavi Kamthe

Subject 5: Any other matter with the permission of the chair.

As there were no any other issue so the meeting was concluded by vote of thanks given by Prof. Shweta Borawake.


Dr. Megha Badve
Chairman
Board of Studies
in Marketing


Dr. Niranjana Shah
Dean, Faculty of
Commerce &
Management


Dr. Yogini Mulay
IQAC Co-ordinator


Principal

