



Anekant Education Society's

Tuljaram Chaturchand College, Baramati

(Autonomous)

Department of Media and Communication Studies

(Faculty of Vocational)

Minutes of Board of Studies Meeting

(Academic Year: 2023-2024)

Date of Meeting: 23/10/2023

Venue: Department of Media and Communication Studies/Online





Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
(Autonomous)
Department of Media and Communication Studies

Department of Media and Communication Studies

AGENDA OF THE MEETING

The agenda of the meeting included the following items:

1. To confirm the minutes of the previous meeting held on 10th July 2023.
2. To design and approve curriculum of F.Y. B.Voc. Journalism and Mass Communication Semester II (Pattern 2023 as per the NEP2020) to be implemented from the academic year 2023-24
3. To design and approve curriculum of S.Y. B.Voc. Journalism and Mass Communication Semester IV (Pattern 2022) to be implemented from the academic year 2023-24
4. To design and approve curriculum of F.Y. M.Voc. Media Studies Semester II (Pattern 2023 as per the NEP2020) to be implemented from the academic year 2023-24
5. To design and approve curriculum of S.Y. M.Voc. Media Studies Semester IV (Pattern 2022) to be implemented from the academic year 2023-24
6. To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.
7. Any other matter with the permission of the chair.





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List of Members Presented for the BOS Meeting

The following internal and external BOS members were attended the meeting through online/offline mode

Sr.No	Name of Attendees	Designation	Signature
1.	Mr. Rahul Chaudhari, Head & Assistant Professor, Department of Media and Communication Studies, T. C. College, Baramati.	Chairman	
2.	Mr. Ranjeet Pandit Assistant Professor, Department of Media and Communication Studies, T. C. College, Baramati	Internal Member	
3.	Miss. Gayathri Nandhakumar A Assistant Professor, Department of Media and Communication Studies, T. C. College, Baramati	Internal Member	
4.	Miss. Rutuja Agam Assistant Professor, Department of Media and Communication Studies, T. C. College, Baramati	Internal Member	
5.	Dr. Sanjay Tambat HoD and Assistant Professor, Department of Communication and Journalism, Ranade Institute, SPPU, Pune	University Representative	Present Online
6.	Mr. Mithunchandra Chaudhari Assistant Professor, Media and Communication Studies, Symbiosis Institute, Pune	Other University Representative	Present Online
7.	Mr. Akash Dhopeswarkar Executive Creative Director, Healthpole, Pune.	Industry Expert	Present Online
8.	Ravindra Mane, Sub Editor, Loksatta, Pune	Meritorious Alumni	Present Online
9.	Ankita Khane, Sub Editor, Sakal Media, Pune	Meritorious Alumni	Present Online



In the BoS meeting, following course codes and course titles were approved

Sl. No	Subject Code	Subjects	Pattern	Class	
1.	JMC- 151- MJM	News Reporting and Editing	2023Pattern Under NEP	Semester II FY B.Voc JMC	
2.	JMC- 152- MJM	Current Affairs – World, India, Maharashtra			
3.	JMC- 153- MJM	News Reporting and Editing Practices			
4.	JMC- 161- MN	Introduction to Social Media			
5.	JMC- 166- OE	Introduction to Podcast			
6.	JMC- 167- OE	Podcast Production			
7.	JMC- 171- VSC	Writing for Media			
8.	JMC- 176- SEC	Content Production on Mobile			
9.	ENG- 181- AEC	Functional English- II			
10.	COS- 185- VEC	Digital & Technological Solution			
11.	YOG/PES/CUL/NSS/NCC-139-CC	To be selected from the Basket			
12.	MS – 551 - MJM	Media Culture and Society	2023Pattern Under NEP	Semester II FY M.Voc MS	
13.	MS – 552 - MJM	Advertising			
14.	MS – 553 - MJM	Introduction to Digital Media			
15.	MS – 554 - MJM	Studio Production			
16.	MS – 555 - MJM	Video Editing Techniques			
17.	MS – 561 - MJE (A)	Script Writing			
18.	MS – 562 - MJE (A)	Mobile Production			
19.	MS – 561 - MJE (B)	Digital Journalism			
20.	MS – 562 - MJE (B)	Digital Content Publication			
21.	MS – 581 – OJT/FP	On Job Training/ Field Project relevant to the major course			
22.	UBJM241	Introduction to Television	2022 pattern	Semester IV SY B.Voc JMC	
23.	UBJM242	Media Laws and Ethics			
24.	UBJM243	Introduction to Media Economics			
25.	UBJM244	Television Production			
26.	UBJM245	Aesthetics of Audio- Visual Contents			
27.	UBJM246	Basics of Video Production			
28.	PMMS241 A	Industrial Internship	Video Production	2022 pattern	Semester IV SY M.Voc MS
29.	PMMS242 A	Study Visit and Report			
30.	PMMS243 A	Video Production Project			
31.	PMMS241 B	Industrial Internship	Digital Journalism		
32.	PMMS242 B	Study Visit and Report			
33.	PMMS243 B	Research Project/ In-depth Reporting			



MINUTES OF THE MEETING

As per the Notice no. 53, dated 29/05/2023, issued by the college, the meeting of Board of Studies in Media and Communication Studies was successfully held on 23rd October, 2023 at 3:00 pm in the Department of Media and Communication Studies (DMCS), Tuljaram Chaturchand College, Baramati. The meeting took place in both online and offline, adhering to the guidelines and protocols set by the college. Under the guidance of Asst. Professor Rahul Chaudhari, HoD and Chairman of the Board of Studies in DMCS, the meeting commenced with a warm welcome to all the esteemed members, followed by a brief introduction of the meeting's objectives.

During the meeting, fruitful discussions were held on the items mentioned in the circulated agenda. We are pleased to inform you that the following resolutions were made during the BOS meeting.

1. To consider and approve the course syllabus of the First Year UG and PG (Sem-II) according to the NEP 2020 pattern.

The BOS has discussed the course syllabus of the FY B.Voc JMC and M.Voc MS as per the NEP 2020 credit structure guidelines. Taking into consideration the valuable suggestions provided by the BOS members, necessary modifications were made to the course syllabus of semester II of both FY B.Voc Journalism and Mass Communication and FY M.Voc Media Studies. After careful consideration and thorough discussion, the final syllabus has been determined, ensuring compliance with the NEP 2020.

Considered and Approved.

2. To design and approve the curriculum in accordance with the NEP 2020 for FY B.Voc JMC (Semester-II) from the academic year 2023-2024.

The board carefully designed and deliberated upon the curriculum of FY BVoc JMC Semester-II, aligning it with the guidelines of the National Education Policy (NEP) 2020, for implementation in the academic year 2023-2024. During the discussion, certain modifications were suggested by the board members. The most important suggestion from all the members was to reconsider the number of units with respect to the given credits.



Dr. Sanjay Tambat proposed to include precautions in using social media in the module of 3rd unit in JMC- 161- MN Introduction to Social Media. Furthermore, in the subject JMC- 166- OE Introduction to Podcast, he suggested to replace the 2nd unit with 3rd unit and include a module of monetizing podcast. The 4th unit of the Introduction to Podcast is renamed as Production possibilities and Trends. Mr. Akash Dhopeswarkar suggested cancelling out the last unit of “Writing for Media” subject (different forms of media writing). The title of JMC- 176 – SEC Mobile Content Production changed to “Content Production on Mobile”. According to the opinion of Mr. Akash Dhopeswarkar and Dr. Sanjay Tambat, 2nd and 3rd units of the respective subject can be combined.

The board thoroughly discussed and finalized the syllabus for the following courses of FYB.Voc JMC Semester II.

Major mandatory subjects, namely JMC-151 -MJM: News Reporting and Editing, JMC-152- MJM: Current Affairs- World, India, Maharashtra, JMC-153-MJM News Reporting and Editing Practices; the minor subject JMC- 161- MN Introduction to Social Media, the open elective courses (OE), including JMC-166-OE: Introduction to Podcast and JMC-167-OE: Podcast Production; the vocational skill course (VSC), JMC-171-VSC: Writing for Media; the skill enhancement course (SEC), JMC-176-SEC: Content Production on Mobile; the value education course (VEC), chosen from the basket.

Furthermore, it was decided to maintain uniformity in the number of units across all courses, with a total of four units for the 2-credit courses and six units for the 4-credit courses. Finally, it was agreed that the revised curriculum would be submitted to the academic council of the college for approval.

Considered and Approved.

3. To design and approve the curriculum in accordance with the NEP 2020 for M.Voc MS (Semester-II) from the academic year 2023-2024.

The board carefully designed and deliberated upon the curriculum of M.Voc MS, Semester-II, aligning it with the guidelines of the National Education Policy (NEP) 2020, for implementation in the academic year 2023-2024. During the discussion, some minor changes were suggested by the board members. According to Asst Prof Mithunchandra Chaudhari, the syllabus of the subject “Advertising” is hard and cannot be learned in a semester. He suggested finding out the important modules from the currently prepared modules and then creating the



syllabus of the subject. In the subject “Studio Production”, Mr. Akash shopeshwarkar has asked to identify the activities of practical units.

The board thoroughly discussed and finalized the syllabus for the following courses of M.Voc MS, Semester-II.

Major mandatory subjects, namely MS-551-MJM: Media society and Culture, MS-552-MJM: Advertising, MS-553-MJM: Introduction to Digital Media and MS-554-MJM Studio Production, and MS-555-MJM Video Editing Techniques; Electives Courses i.e. MS-561-MJE (A): Script Writing OR MS-561-MJE (B): Digital Journalism and MS-562-MJE (A) Mobile Production OR MS-562-MJE (B) Digital Content Production; MS-581-OJT/FP: On Job Training/ Field Project.

Furthermore, it was decided to maintain uniformity in the number of units across all courses, with a total of three units for the 2-credit courses and six units for the 4-credit courses. Finally, it was agreed that the revised curriculum would be submitted to the academic council of the college for approval.

Considered and Approved.

4. To design and approve the curriculum in accordance with the 2022 pattern for SY B.Voc JMC (Semester-IV) from the academic year 2023-2024.

Dr. Sanjay Tambat and Asst. Prof Mithunchandra Chaudhari proposed the removal of the name Understanding Cinema/ Film Appreciation from the course UBJM245 of SY B.Voc JMC and later changed into “Aesthetics of Audio- Visual Contents”. Additionally, Mr. Akash Dhopeswarkar suggested reconsidering the units of practical subjects with respect to the credits given. The subject UBJM242 “New trends in media” is replaced with “Media Laws and Ethics”. The replacement was made because of the necessity to include media ethics in the curriculum.

Considered and Approved.

5. To design and approve the curriculum in accordance with the 2022 pattern for SY M.Voc MS (Semester-IV) from the academic year 2023-2024.

The Board carefully examined the syllabus in-order to understand the required changes in the curriculum. The committee discussed the structure and credits of the offered courses. After discussion on the contents, the Board approved the syllabus.



Considered and Approved.

6. To adopt Learning Outcomes-based Approach to Curriculum Planning and development as per NEP 2020, LOCF (UGC), NCrF and NHEQF guidelines from the academic year 2023-2024.

The Board of Studies (BOS) engaged in a thorough discussion regarding the adoption of a Learning Outcomes-based Approach to Curriculum Planning and Development, in alignment with the guidelines set forth by NEP 2020, LOCF (UGC), NCRF, and NHEQF. It was acknowledged that this approach would enhance the quality and relevance of the curriculum, making it more responsive to the needs of students and the changing dynamics of the education field. After a detailed discussion, the Board of Studies unanimously resolved to adopt a Learning Outcomes-based Approach to Curriculum Planning and Development

Considered and Approved.

7. Any other matter with the consent of Chairperson.

The following agenda item is taken as additional item in the BOS.

- i) To consider the feedbacks and suggestions provided by the alumni and students of UG and PG classes while designing the syllabus of FY B.Voc JMC and M.Voc MS.

The Chairman initiated the discussion by highlighting the importance of incorporating feedback from both Alumni and current students in the syllabus design process. It was noted that their insights and suggestions would greatly contribute to creating a curriculum that aligns with the needs and expectations of the students. Therefore, the BOS members reviewed the feedback and suggestions given by the alumni and students and incorporated the relevant suggestions into the curriculum of F.Y.B.Voc.JMC and M.Voc.MS in Media and Communication Studies department.

Considered and Approved.

The meeting of BOS concluded with the vote of thanks by Assistant Professor. Rahul Chaudhari.



Chairman of
Board of Studies



IQAC
Coordinator



Tuljaram Chaturchand College
Baramati

Internal Quality Assurance Cell
Tuljaram Chaturchand College of
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Bos Members are Discussing on syllabus

