



Anekant Education Society's
Tuljaram Chaturchand College of Arts Commerce and
Science, Baramati
(Autonomous)

Three Year B.Voc. in Retail Management
(Faculty of Vocational)

CBCS Syllabus

F.Y.B.Voc. –Retail Management Semester –II

S.Y.B.Voc –Retail Management- IV (Patern-2022)

Department of Retail Management

Tuljaram Chaturchand College of Arts, Science and Commerce,
(Autonomous) Baramati

Choice Based Credit System Syllabus (2023 Pattern)

(As Per NEP 2020)

To be implemented from Academic Year 2023-2024





Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

NOTICE

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Date: 16th October, 2023

This is to inform to all the members of Board of Studies (B.Voc Retail Management) that the meeting is scheduled on Friday, 20th October, 2023 at 01.00 pm (Online Mode). The agenda of the meeting is as follows:

Agenda of the Meeting

1. To confirmation of the minutes of the previous meeting held on 10th July, 2023
2. To design and approve curriculum of S.Y.B.Voc RM Semester-IV (Pattern-2022) to be implemented from the academic year 2023-24.
3. To design and approve curriculum of F.Y.B.Voc RM Semester-II (Pattern-2023 as per NEP 2020) to be implemented from the academic year 2023-24.
4. To discuss and incorporate the relevant feedback of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.
5. Any other matter with the permission of the chair.

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Chairman
Chairman, Board of Studies,
Retail Management



[Signature]
Principal



**Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management**

Board of Studies Meeting Attendance

Date: 20th October, 2023

The meeting was held on Monday, 20th October, 2023 at 01.00 pm online mode to design and framework the syllabus as per NEP-2020 under the Board of Studies, F.Y. B.Voc SEM-II & Regular Pattern-2022 S.Y.B.Voc SEM-IV Retail Management. The following members were present for the online meeting.

Sr. No.	Name of the BoS members	Present/Absent
1	Mr. M.S. Phule	Present
2	Ms. Amruta Bapat	Present
3	Mr. Sudhir Taware	Present
4	Ms. Archana Kadam	Present
4	Dr. Kishor Lipare	Present
5	Dr. Maruti Kumbhar	Present
6	Dr. Nandkumar Kadam	Absent
7	Mr. Atul Salagare	Present
8	Mr. Akshay Shah	Absent

Mahesh S. Phule

**Prof. Mahesh S. Phule
Chairman, Board of Studies,
B.Voc Retail Management**





**Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management**

Resolutions Passed in the Board of Studies Meeting

Date: 20th October, 2023

The meeting was held on Friday, 20th October 2023 at 01.00 pm to design and frame the syllabus as per guidelines of NEP-2020 of F.Y.B.Voc SEM-II & S.Y.B.Voc Pattern 2022 SEM-IV under the Board of Studies, Retail Management. The following resolutions were passed in the meeting with the majority.

1. In the first session we discussed the marking scheme for practical and internship.
2. After the discussion it was resolved that the syllabus and the framework should be accepted after making necessary modifications in the syllabus and adding some practical oriented decisions.
3. After the discussion it was also resolved that this syllabus need some corrections in Principles of Management, Fundamental of Computers & Leadership & Succession Planning
4. After the discussion it was resolved that credits should be considered for each semester as per NEP-2020 & S.Y.B.Voc SEM-IV Pattern-2022.
5. Computer Science Digital & Technological Solution & English subject syllabus will be considered from respective department.
6. Stakeholders such as students from S.Y & T. Y, Parents, Alumni, Industry expert give positive feedback for syllabus.
7. Necessary modification suggested by stakeholders implemented in Fundamentals of Computers.


**Prof. Mahesh S. Phule
Chairman**





MINUTES OF THE MEETING

As per the Notice no. 92, Dated 03/07/2023, issued by the college, the meeting of Board of Studies in B.Voc Retail Management was successfully held on 10th July, 2023 at 10:00 am in the Department of Retail Management, T. C. College, Baramati. The meeting took place both online and offline, adhering to the guidelines and protocols set by the college. Under the guidance of Mr. Mahesh P. Phule, Chairman of the Board of Studies in Retail Management, the meeting commenced with a warm welcome to all the esteemed members, followed by a brief introduction of the meeting's objectives.

During the meeting, fruitful discussions were held on the items mentioned in the circulated agenda. We are pleased to inform you that the following resolutions were made during the BOS meeting.

1. To confirm the minutes of the BOS meeting held on 10th July, 2023. The minutes of the previous Board of Studies meeting were approved and confirmed.
2. To consider and approve the course structure of the First Year UG Sem-I and II) according to the NEP 2020.

The BOS has discussed the course structure of the FYRM. as per the NEP 2020 credit structure guidelines. Taking into consideration the valuable suggestions provided by the BOS members, necessary modifications were made to the course structure. After careful consideration and thorough discussion, the final course structure has been determined, ensuring compliance with the NEP 2020.

Considered and approved.

2. **To design and approve the curriculum in accordance with the NEP 2020 for FYRM (Semester-II), Pattern-2022 for SEM-IV from the academic year 2023-2024.**

The board carefully designed and deliberated upon the curriculum of FYRM Semester-II, aligning it with the guidelines of the National Education Policy (NEP) 2020, for implementation in the academic year 2023-2024. During the discussion, certain modifications



were suggested by the board members. Mr A.S. Salagare suggest the removal of the addition of forecasting point on Unit No-2 topic from the course RTM-151-MJM:. Additionally, Mr. A.S. Salagare requested the addition of the chapter on New Product Development' from the 'RTM-152-MJM: Marketing Management. Furthermore, both Mr A.S Salagare and Dr. M. Kumbhar suggested to add unit II & III required case studies from the syllabus of the course RTM-166-OE: Leadership & Succession Planning.

The board thoroughly discussed and finalized the syllabus for the following courses of FYRM Semester II Pattern-2023

Class	Pattern	Semester	Course Code	Course Title	Course Type	No. of Credits
F.Y.	2023	II	RTM-151-MJM(T)	Principles of Management	Theory	2
			RTM-152-MJM(T)	Marketing Management	Theory	2
			RTM-153-MJM(P)	Digital Marketing	Practical	2
			RM-161-MN(T):	Retail Marketing	Theory	2
			RTM-166-OE(T)	Leadership & Succession Planning	Theory	2
			RTM-167-OE(P)	Advertising and Sales Promotion	Practical	2
			RTM-171-VSC:(P)	Fundamentals of Computer	Practical	2
			RTM-176-SEC:(T)	Managerial Economics	Theory	2
			ENG-181-AEC	Functional English	Theory	2
			COS-185-VEC	Digital & Technological Solution	Theory	2



The board thoroughly discussed and finalized the syllabus of SYRM SEM-IV Pattern-2022

Class	Pattern	Semester	Course Code	Course Title	Course Type	No. of Credits
S Y	2022	IV	UBRM241	Principles of Finance	Theory	4
			UBRM242	Basics of Cost Accounting	Theory	4
			UBRM243	Retail Banking	Theory	4
			UBRM244	Internship	Practical	6
			UBRM245	Retail Store Operation-II	Practical	6
			UBRM246	Service Marketing	Practical	6

Furthermore, it was decided to maintain uniformity in the number of units across all courses, with a total of three units for the 2-credit courses and five units for the 4-credit courses. Finally, it was agreed that the revised curriculum would be submitted to the academic council of the college for approval.

Considered and approved.

5. To adopt Learning Outcomes-based Approach to Curriculum Planning and development as per NEP 2020, LOCF (UGC), NCrF and NHEQF guidelines from the academic year 2023-2024.

The Board of Studies (BOS) engaged in a thorough discussion regarding the adoption of a Learning Outcomes-based Approach to Curriculum Planning and Development, in alignment with the guidelines set forth by NEP 2020, LOCF (UGC), NCrF, and NHEQF. It was acknowledged that this approach would enhance the quality and relevance of the curriculum, making it more responsive to the needs of students and the changing dynamics of the education field. After a detailed discussion, the Board of Studies unanimously resolved to adopt a Learning Outcomes-based Approach to Curriculum Planning and Development

Considered and approved.

7. Any other matter with the consent of Chairperson.

The following agenda item is taken as additional item in the BOS.

i) To consider the feedbacks and suggestions provided by the stakeholders of UG classes while designing the syllabus of FYRM & SYRM.

The Chairman initiated the discussion by highlighting the importance of incorporating



feedback from stakeholders such as Alumni and current students, Parents & Industry Expert in the syllabus design process. It was noted that their insights and suggestions would greatly contribute to creating a curriculum that aligns with the needs and expectations of the students. Therefore, the BOS members reviewed the feedback and suggestions given by the alumni and students and incorporated the relevant suggestions into the curriculum of FYRM & SYRM.

Considered and approved.

The meeting of BOS concluded with the vote of thanks by Mr. Mahesh Phule.



**Chairman
Board of Studies**



**Dean
Commerce & Management**



**IQAC
Coordinator**



Principal





**Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management**

**BoS Meeting Photos
20th October, 2023**

