

**CBCS Syllabus for F.Y. B.Com. Semester I
(2022 Pattern)**

Name of the Programme :	
Programme Code :	
Class :	
Semester :	
Course Code :	CC108
Course Title :	Business Planning and Project Management
No. of Credits :	02
No. of Teaching Hours :	30

Course Objectives: CBCS Syllabus for F.Y. B.Com. Semester I

1. To impart the knowledge of business planning and project management.
2. To know about different types of projects.
3. To make aware about the project management techniques applicable in India.
4. To instils the knowledge about project management procedures and applications of various techniques in India.
5. To impart the knowledge of project management tools and techniques in professional and practical life as such.
6. To know about the execution of project management skill in reality while conducting event.
7. To acquaint them with the real time events at different levels and places.

Course Outcomes:

By the end of the course, students will be able to:

- CO1. Impart the knowledge of project management concepts and principles.
- CO2. Know about different types project managements in real life.
- CO3. Aware about the project management tools and techniques.
- CO4. Instils the knowledge about project planning and management procedures, methods and techniques.
- CO5. Impart the knowledge of project management strategies required for day to day life and professional life as well.
- CO6. Know about the various tools required in the project management.
- CO7. Acquaint students with the recent trends in the field of project management.

Topics and Learning Points

UNIT 1: Project Planning

08 Lectures

- 1.1 Meaning, Definition, characteristic of Planning.
- 1.2 Importance and barriers to Planning.



- 1.3 Process of Planning.
- 1.4. Business Planning.
- 1.5 Methods of Planning.
- 1.6 Plan and Planning.

UNIT 2: Planning and Forecasting

08 Lectures

- 2.1 Importance of Forecasting
- 2.2 Area of forecasting
- 2.3 Forecasting Techniques
- 2.4 Forecasting Types and Methods

UNIT 3: Financial Problems in Project Management

08 Lectures

- 3.1 Short Term Finance sources Management.
- 3.2 Long Term Finance Sources Management.
- 3.3 Government Grant, subsidies, Facility Used.
- 3.4. Small Scale Business concepts, meaning
- 3.5. Government rules about Small Scale Business

UNIT 4: Project Proposal (Practical Work)

08 Lectures

- 4.1. Define "Project"
- 4.2. Types of Project Selection Modules
- 4.3. Various types of business Project Proposals.

References:

1. Project Management – By Fred R. David , Forest R. David
2. Strategic Event Management – By Dr.C.B.Gupta
3. Introduction to Event Management – Dr. Arun Ingale, Success Publications



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