

CBCS Syllabus for Certificate Course

Name of the Programme	:	
Programme Code	:	
Class	:	
Semester	:	
Course Title	:	Certificate Course in Entrepreneurship Development and Management
Course Code	:	CCED100
No. of Lectures	:	30
No. of Credits	:	02

Course Objectives:

1. To create and exploit innovative business ideas and market opportunities.
2. To understand the dynamic role of entrepreneurship and small business.
3. To make the students aware about financial planning and control.
4. To create entrepreneurial awareness among students.
5. To enable students to apply this knowledge in Business plan creation.
6. To give the students the basic knowledge of Forms of ownership for small business.
7. To inculcate knowledge of various aspects turning market opportunities into business plan.

Course Outcomes:

By the end of the course, students will be able to:

- CO 1. Accurately describe the concept of business and various types of businesses.
- CO2. Accurately describe the concept of entrepreneur and features of entrepreneurs.
- CO 3. Demonstrates a comprehensive understanding about the fundamentals of starting and operating business.
- CO 4. Apply methods to inculcate about entrepreneurial awareness among students.
- CO5. Apply methods to inculcate about various traits and qualities of entrepreneurs.
- CO 6. Discuss the issues relating to basic knowledge of entrepreneurship.
- CO 7. Analyze to acquaint with various aspects of entrepreneurs and collective problems of entrepreneurs.

Topics and Learning Points

Unit 1: Entrepreneurship Essentials-

01 credit

- 1.1 Concept & Overview of entrepreneurship
- 1.2 Evolution & Growth of Entrepreneurship in India
- 1.3 Emerging Models of Entrepreneurship



Unit 2: Business Plan & Project

01 credit

- 2.1 Business plan preparation
- 2.2 Market feasibility, Technical feasibility & Financial Viability
- 2.3 Project Report Preparation

References:

1. Crusade – Shirke B. G. – AmeyaPrakashan
2. Entrepreneurship – Rober D Histrith – Tata McGraw Hill Publishing House
3. Entrepreneurial Development – Khanka – S. Chand
4. Entrepreneurial Development – Gupta, Shrinivasan – S Chand
5. Essentials of Business Enviorment- K. Aswathappa- Himalaya Publishing House
6. The Journal of Entrepreneurship EDI Ahmedabad
7. Government of Maharashtra website.

