

Anekant Education Society's

**Tuljaram Chaturchand College of Arts, Science and
Commerce, Baramati
Autonomous**

Department of B.B.A.

Course Title: Certificate Course in Import Export Management

Academic Year 2022-2023

A) Course Objectives:

1. To understand the meaning, definition, and benefits of foreign trade.
2. To explore the significance and benefits of exports, especially for India.
3. To comprehend the importance and benefits of imports with special reference to India.
4. To learn about the documentation process and certifications involved in exports and imports.
5. To understand the procedures involved in export and import trade.
6. To analyze the export-import policies of India and their implications.
7. To study international trade organizations and trade strategies, including the WTO, GATT, UNCTAD, and regional alliances like the EU and SAARC.

B) Course Outcomes:

- CO1:** Learners will gain an understanding of foreign trade and its significance for economies.
- CO2:** Students will comprehend the benefits and importance of exports for India's growth.
- CO3:** Learners will be able to explain the importance and advantages of imports for India.
- CO4:** Students will understand the necessary documentation and certification processes for trade.
- CO5:** Learners will be able to outline and explain the procedures for both export and import trade.
- CO6:** Participants will understand India's export-import policies from 1997 to 2020 and their impact on trade.
- CO7:** Students will be able to describe the roles of international organizations like WTO and GATT and regional alliances in shaping trade strategies.



Content/ Syllabus of Course:

Sr. No.	Unit Name	Topic	Hrs. Allotted
1.	Introduction	Foreign Trade- Meaning, Definition, Benefits Export- Meaning, Benefits of Export and importance of Export for India Import- Meaning, Importance of Imports, Benefits of Imports with special reference to India	06
2.	Export Import Documentation	Preliminaries for Exports and Imports Exports Documentation: Aligned documentation system- Commercial Invoice- Shipping Bill- Certificate of Origin- Consular Invoice- Mate's Receipt- Bill of Lading- GR form- ISO 9000- Procedure for Obtaining ISO 9000- BIS 14000 Certification- Types of Marine Insurance Policies Import Documents- Transport Documents- Bill to Entry- Certificate of Inspection- Certificate of Measurements- Freight Declaration	08
3.	Export Import Procedure	Introduction Procedure for Export Trade Procedure for Import Trade	06
4.	Export Import Policy of India	Export Import Policy of India- Meaning, General objectives, Implication of Export Import Policy 1997-2000, Export Import Policy 2002-2007, and New Export Import Policy 2015-2020	06
5.	International Regulatory and Trading Environment	Meaning of Regulatory Environment WTO- Structures, Powers, Functions GATT(General Agreement on Tariff and Trade) UNCTAD Trade strategies, European Union(EU), SAARC, SAPTA	06
Total Hrs.			32

Examination or Evaluation Pattern:

Exam Pattern: Theoretical Examination.

Marks: 50

25 Marks: Objective question

25 Marks: Practical question



Dupal
Head, Department of BBA