## Certificate Course on Stock Market Analysis

Course Credits: 2

## Course Objectives:

- 1. To provide an understanding of the structure and functioning of financial markets, focusing on money and capital markets.
- 2. To introduce the history and development of stock markets in India and globally.
- 3. To explain the functions of stock markets and their significance in the economy.
- 4. To familiarize students with the concepts of primary and secondary markets, including regulatory bodies like SEBI and stock exchanges like NSE and BSE.
- 5. To equip students with practical knowledge of investment tools, such as dematerialized accounts and trading platforms.
- 6. To introduce key stock market indices (NIFTY, SENSEX) and their importance for tracking market performance.
- 7. To develop the skills needed for intelligent investing, including risk management and stock selection for long-term growth.

## Course Outcomes:

- 1. Students will understand the key elements of financial markets, distinguishing between money and capital markets.
- 2. Students will be familiar with the history of stock markets and the role of regulatory bodies like SEBI.
- 3. Students will grasp the essential functions of stock markets, including capital formation, price discovery, and liquidity.
- 4. Students will understand the differences between primary and secondary markets, and how stock exchanges operate.
- 5. Students will be able to open and manage dematerialized and trading accounts, and navigate brokerage platforms.
- 6. Students will gain practical knowledge of buying and selling stocks, using market tools and adhering to SEBI regulations.
- 7. Students will develop the ability to assess risks, apply golden rules of investment, and identify stocks with high growth potential for better investment decisions.

Course co osdinatos
prof. Kenshna Kunkans

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## Syllabus of the Course

- 1. Introduction to the Financial Markets in General and Stock Market in Particulars
  - A. Financial Markets- Money and Capital Markets
  - B. Stock Market- History in India and the World
  - C. Functions of stock markets
  - D. Why you should invest in Stocks?
- 2. Primary and Secondary Markets
  - A. Primary Markets- SEBI, RoC, IPO, RHP
  - B. Listing of Shares
  - C. Secondary Markets- NSE, BSE, Regional Stock Exchanges
  - D. NIFTY, SENSEX and Other Indices
- 3. Tools for Stock Market Investment
  - A. NSDL and CDSL Depositories
  - B. Dematerialised Accounts and Trading Accounts- 3 in 1 Accounts
  - C. Brokerage, Margins and Broker Platforms
  - D. Role of Market Regulator- SEBI
  - E. Hands on session on Buying and Selling the stocks
- 4. Being an Intelligent Investor
  - A. Essential Foundations for Stock Market Traders
  - B. Risks in Stock Market Trading
  - C. Golden Rules of Investment
  - D. Picking up stocks with growth potential

Total Number of Study Hours: 30

Mode of Evaluation: Online/Offline

Total No. of Video Lectures: 18

No. of Practicals: 12

All the participants would be assessed on the basis of an Objective Examination at the End of the

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Course Coordinator

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HEAD

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