



**Prof. Dr. Avinash S. Jagtap**  
M.Sc. Ph.D.  
PRINCIPAL

॥ सिद्धिनेकान्तात् ॥

Anekant Education Society's

# TULJARAM CHATURCHAND COLLEGE

of Arts, Science and Commerce, Baramati - 413102.

Dist. Pune. Maharashtra, India.

**Empowered Autonomous Status**

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**Religious Minority Institute**

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- Best College Award

- DST FIST 'O'Level

- DBT Star College Scheme

- UGC - B. Voc. Programme

Affiliated to Savitribai Phule Pune University (Formerly University of Pune) (Id No.PU/PN/ASC/016/1962) Univ. College Code No. 032, HSC Board Code No.J 11.02.001(1976-77)

Ref. No. AES/TCC/ SL 228.6

Date :- 23 JUN 2023

To,  
Dr. Niranjana R. Shah,  
Department of Commerce,  
Tuljaram Chaturchand College, Baramati.

**Subject:** Sanction of Seed Money to Teacher for Formal Research Project

Dear Sir/Madam,

This is to inform you that your project proposal entitled, "A study of the influence of consumer attitude on purchase intention for organic food products in western Maharashtra" was taken up for evaluation by the Research Committee. Based on the Research Committee's recommendation, the principal has sanctioned Seed Money to the teacher for a research project of Rs. 1,15,000 (One Lakh Fifteen Thousand only) to carry out the research work from 23 June 2023. The duration of the research project is one year.

*ARC*

ARC



*Principal*  
Principal

Copy to:

1. Co-ordinator, IQAC.
2. The HOD.