



**Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of Media and Communication Studies**

Activity 02

One day workshop on 'Radio Programming and Writing'

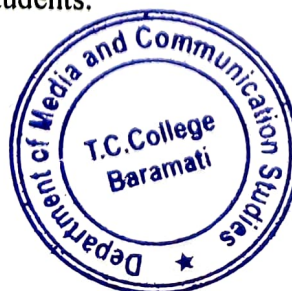
Entrepreneurship Development Cell and Department of Media and Communication Studies organized one day workshop on 'Radio Programming and Writing' on 8th February, 2020. Radio Programming and Writing workshop was conducted by Miss Tejashri Fulsoundar, Radio Jockey and Music Manager- Radio City Pune.

Workshop divided into three sessions. In the first session there were two lectures. In the first lecture Miss Tejashri Fulsoundar introduced basic terms in Radio such as introduction to medium- radio, basics types of radio, structure of radio. In the second lecture Miss Tejashri Fulsoundar give insights of program production and technical terms in the radio working.

In the second secession Miss Tejashri Fulsoundar delivered lecture on Skills and presentation techniques of Radio Jockey. She also presented some jingle and advertising activities. The last lecture she talks about the career opportunities. In this secession she also took one activity on advertising with students by giving them task.

Last secession was based on overall preparation for the career in Radio. The question and answers session held at the end. She gave answer to student's queries and questions. Total 105 students were present for the workshop. We are very thankful to Dr. Chandrashekhar Murumkar, Principal, Dr. Vikas Kakade, Chairman, ED cell for giving such a great opportunity to conduct this workshop. This workshop will be helpful for students.


Principal
Tuljaram Chaturchand College
Baramati




HoD, DMCS



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