



Anekant Education Society's  
**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**Department of B.Voc Retail Management**

**Date: 31/01/2023**

## Notice

This is to inform all FY, S.Y., and T.Y. students of B.voc Retail Management, “**Marketing Pamphlet Competition**” is held on 02<sup>nd</sup> February., 2023. So, all students should have to participate in same activity.

**Activity details are as follows:**

**Topic** : Marketing Pamphlet Competition

**Day and Date:** Thursday 02<sup>nd</sup> February., 2023

**Time** : 10.00 am to 12.00 am

**Venue** : Classroom No. 39

**Note:**

- i) Participated student must bring own required material by own self.
- ii) Compulsory participation is required.



  
**HoD**

Anekant Education Society's  
**Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati**  
 (Autonomous College)

**Department of B.Voc Retail Management**  
**Activity Name: Marketing Pamphlet Competition**  
**Participants List**

Day: Thursday

Date: 02/02/2023

Sr. No.	Class	Roll No.	Participants Name	Signature
1	TY.B.VOC	13871	Vaishnavi Anil shinde	
2	FY.B.VOC	13765	Sakshi Nitin More	
3	FY.B.VOC	13769	SHINDE ANUSHKA MOHAN	
4	FY.B.VOC	13777	Nale Komal Chandrakant	
5	FY.B.VOC	13780	Bhosale Gauri Mahendra	
6	F.Y.B.VOC	13763	Doshi Sanika Sanjay	
7	F.Y.B.VOC	13754	Sul Vaishnavi Gopinath	
8	F.Y.B.VOC	13760	Dhulle vidhya Deepak	
9	F.Y.B.VOC	13782	Pawar Rutuja Vilas	
10	F.Y.B.VOC	13756	Kamble Gauri Mahadev	
11	F.Y.B.VOC	13781	Kharat Shruti Narendra	
12	F.Y.B.VOC	13767	Jawale Tanmay Ganesh	
13	F.Y.B.VOC	13779	Zore vinayak shrikanth	
14	F.Y.B.VOC	13764	Pingle om Rajabhai	
15	F.Y.B.VOC	13767	Bankar Sahil Satish	
16	F.Y.B.VOC	13770	Lonhe Arjun Ramchandra	
17	F.Y.B.VOC	13773	Angurke Prathamesh Pramod	
18	F.Y.B.VOC	13755	Pingale sejal Rajendra	
19	F.Y.B.VOC	13759	Unawane Shrawani Vishwas	
20	S.Y.B.VOC	13721	Shaikh Aabaj Talad	
21	S.Y.B.VOC	13729	Nahavate Aditya Mahadev	
22	F.Y.B.VOC	13775	Vaibhav Rajendra Dudhal	
23	F.Y.B.VOC	13768	Sahil Anilkumar Shaha	
24	F.Y.B.VOC	13772	Tejas Hanyant Tambe	
25	F.Y.B.VOC	13774	Anuj Yyusuf Inamdar	
26	S.Y.B.VOC	13814	Phute Pradnya Sanjay	
27	S.Y.B.VOC	13815	Barikade Snehal Vitthal	
28	S.Y.B.VOC	13813	Korche Kiran Manuti	
29	S.Y.B.VOC	13812	Hivarkar Abhishek Anandoo	
30	S.Y.B.VOC	13800	Tadhav Mayur Balasa	
31	T.Y.B.VOC	13895	More Vikas Prakash	
32	T.Y.B.VOC	13878	Tadhav Sourabh Chandrakant	
33	T.Y.B.VOC	13894	Magar Priyanka Shashikanth	
34	S.Y.B.VOC	13825	Devkar Utkarsh Rajaram	
35	S.Y.B.VOC	13811	Bendsure Mayur Manoj	
36	S.Y.B.VOC	13823	Shinde Pranav Ganesh.	
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Activity Co-ordinator  
 (Mrs. A. A. Wagh)

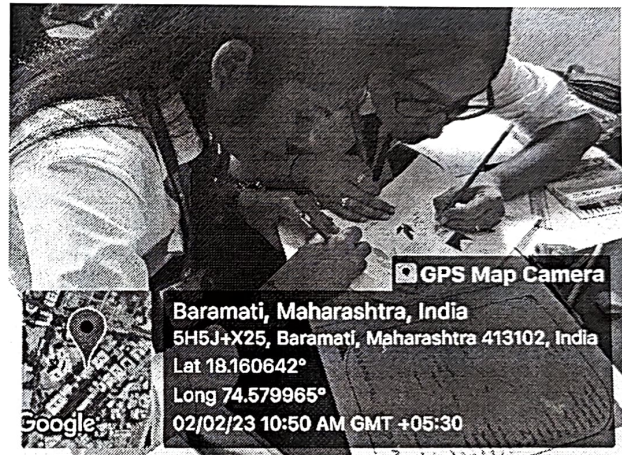
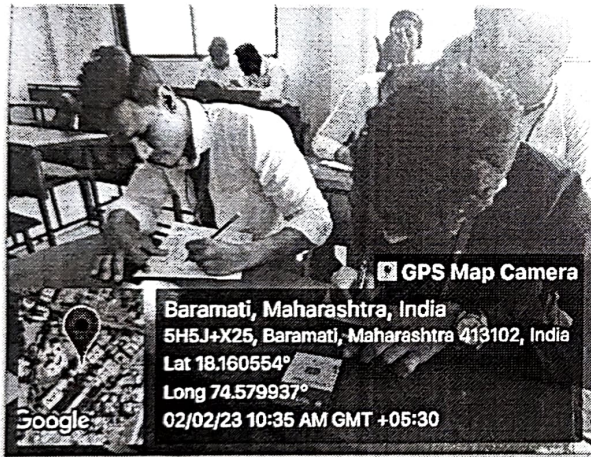
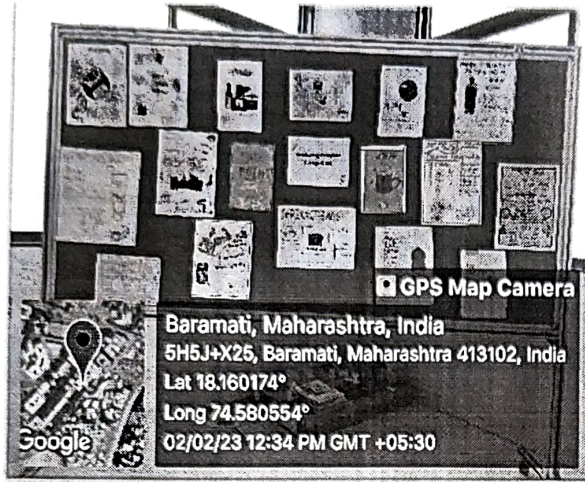


HOD  
 (Mr. M. S. Phule)



# Marketing Pamphlet Competition

2<sup>nd</sup> February, 2023







Anekant Education Society's  
**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**Department of B.Voc Retail Management**

Date: -02<sup>nd</sup> February 2023

**“Report on Marketing Pamphlet Competition”**

The Department of B.Voc Retail Management, organized ‘Marketing Pamphlet Competition’ activity for F.Y., S.Y., and T.Y. B. Voc RM students Dated on 02<sup>nd</sup> February 2023, Thursday.

This activity is related with advertising styles. There are number of marketing advertisement strategies including Pamphlet. So, this activity is to create a pamphlet for existed products in innovative way. The main is to create an advertise without use of any readymade images, which is created only by handwritten and own ideas. In all 36 students with 2 students in each group were participated in competition. Time for completion of pamphlet is 2 hours.

In this advertising competition activity students get the knowledge about how to advertise product basket in single page with using a lots of ideas to attract the customers. Innovation in pamphlets seen in pamphlets such as Eco- Bag, Book Shop, Hair Oil, Ice-Cream Parlor, Skill based competition advertise, Handmade crafts advertise, etc.

Two groups were won this competition First is ‘Eco- bag Pamphlet’ which is created by Aditya Nanaware and Arbaj Shaikh (S.Y.) and second is ‘Ram Book Shop’ Komal Nale and Gauri Bhosale (F.Y.).

The entire activity was coordinated & price money sponsored by Prof. Arpita A. Wagh. We express our special thanks to Hon. Principal Dr. Chandrashekhar V. Murumkar, sir for inspiring and encouraging every time for us. We also thank to Vice Principal Dr. Ramachandra T. Sapkal Sir and HoD of Retail Management Prof. Mahesh S. Phule Sir, for their kind support and valuable guidance.

**Prof. Arpita A. Wagh**  
**Coordinator**

**Prof. Mahesh S. Phule**  
**HoD**



Principal  
Tuljaram Chaturchand College  
Baramati

Noted  
VSB  
15/2/23  
16.2.