



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Date: 07th February, 2020

2019/2020

To,
The Principal,
Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati

Subject: Permission for Industrial Visit to Sawantwadi wooden toys market (Sindhudurg) & Sahakari Spice Village (Ponda) for S.Y.B.Voc students.

Respected Sir,

With reference to the above mentioned subject, I would like to request you to allow us for industrial visit on 5th week of February, 2020 for 3 days at Sawantwadi wooden toys market (Sindhudurg) & Sahakari Spice Village (Ponda). The purpose of this visit is to make students aware about retail outlet management, processing unit, supply chain management and marketing strategies. The estimated expenses are given below:

Sr. No.	Particular	Amt
1	Travel Expenses (1200 km X 36 per km)	43,200/-
2	Entry Fee at Sahakari Spice Village(400 X 28)	11,200/-
Total (Approx.)		Rs.54,400/-

I therefore request you to sanction the amount Rs. Rs.54, 400 + GST for visit.

Kindly cooperate and oblige

[Signature]
Coordinator

Respected Sir,

- There is budgetary provision in grant
- Recommended for approval.

[Signature]
7.2.2020

Sanctioned
[Signature]
7.2.

Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science, And Commerce, Baramati.
Department of B. Voc Retail Management
Visit to Sawantwadi (Ponda)
S.Y. B.Voc

No.	Roll No.	Name of the Student	Contact No	Date	Amount	Sign
1	6261	Bhopale Arya Dilip	9822458058	24/02/20	2000	Arya
2	6262	Ghadge Akshay Sambhaji	8888181537			
3	6263	Lokhande Somraj Ramesh	9049032167			
4	6264	Kale Prathamesh Uttam	7350586704	25/02/20	2000	Kale
5	6265	Nale Amardip Balaso	7888162293	26/02/20	2000	Nale
6	6266	Nale Pritam Ashok	8380850725	26/02/20	2,000	Nale
7	6267	Nangare Dhanaji Jalindar	9657801504	26/02/20	2,000	Nangare
8	6268	Nangare Akshay Sunil	7709909717	25/2/20	2000	A.S. Nangare
9	6269	Kambale Adesh Anil	7887405090	29-2-2020	2000	A. Kambale
10	6270	Bansode Ashish Suryakant	9637272927	2-03-20	2000	Bansode
11	6271	Ghone Shreyash Rajendra	7219313300	2-3-2020	2000	S.R. Ghone
12	6272	Jagtap Niket Satyawan	9545729250	2.3.2020	2000	Jagtap
13	6273	Shaha Loukik Prajyot	8484864534			
14	6274	Sonawane Amarjit Ravindra	7040004905	2/03/20	2000	Sonawane
15	6275	Sonawane Omkar Ganesh	7507782090	26/2/20	2000	Sonawane
16	6276	Wabale Rohit Vitthal	7875751355	26/02/20	2000	R. Wabale
17	6277	Shelar Kalidas Hanumant	9730200266	02/03/20	2000	Shelar
18	6278	Bhosale Sarika	7741836365	24/02/20	2000	Bhosale
19	6279	Sawane Akshay Rakhmaji	9145370207	02.03.2020	2000	Sawane
20	6280	Zagade Tushar Anil	9325081923	24/02/20	2000	Zagade
21	6281	Zagade Kishor Shivaji	9168140241	24/02/20	2000	Zagade
22	6282	Zagade Pallavi Arjun	9096388888	20/3/02/20	2000	Zagade
23	6283	Kshirsagar Gauri Rajendra	8956602632	24/02/20	2000	Kshirsagar
24	6284	Chavan Mayur Suresh	9767169484			
25	6285	Shah Akshay Abhimanyu	9075508950	29/02/20	2000	Shah
26	6286	Pisal Pratikesh Machindra	7798325655			



Anekant Education Society's
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Department of B.Voc Retail Management

Date: 03rd March to 05th March, 2020

Report of an Industrial Visit at Sawantwadi & Sahakari Spice Village"

The Department of B.Voc Retail Management organized 3 days Industrial Visit at Sawantwadi, Sindhudurg & Sahakari Spice Village, Ponda, from 03rd March to 05th March, 2020. This is part of the curriculum for the students pursuing B.Voc Retail Management to see the application of the various theories of marketing, Selling, Advertising, Promotion and Human resources.

In the morning 06.30 am we started out journey from our college. We reach Sawantwadi at 06.10 pm. Following industrial were visited on day one.

Day 1

P. D. Kanekar & Co. and Wooden Toys Market, Sawantwadi

This was the wooden toys market.

Sawantwadi is known for its unique art of wooden toy making from whole wood (and not the wood saw) and lacquer painting. P. D. Kanekar & Co. has religiously working hard for years together to keep this art alive and to take it to international level. The secret success of their company can be mentioned in one word and that word is 'TRUST'. Yes the trust shown by thousand of their customers for last 65 years. All wooden articles are made up of whole wood and not from the sawdust. They are the only Manufacturers in Sawantwadi who does original lacquer painting for all wooden articles.

Their articles are supplied in more than 30 cities across India including Delhi, Jaipur, Indor & Ahamadabad, Sangli, satara, Pune, Usmanabad, Bid, Nanded, Goa, Karnataka, etc.

Unique Products from P. D. Kanekar & Co are Wooden toys in all sizes, Real looking wooden fruits in whole wood, only manufacturing unit where original lacquer painting is done, Artistic wooden Devhara (Mandir for domestic purpose,) in all sizes in Shisam and tick wood, Ganjifa Cards & set

Learning points: Entrepreneurship options and marketing strategies and branding are take aways from the P. D. Kanekar & Co. and Wooden Toys Market.

Day 2

The last pit stop was spice village. In the morning 08.15 am we started out journey from our hotel. We reach Sahakari Spice farm at 10.15 am pm & first we registered names of students and then entered in the Sahakari Spice Farm. They warm welcomed us and guided trip to plantation. In this trip all the students knew about the products and its types. Sahakari Spice farm spread over 150 acres the property belongs to the Satarkar family. They have developed an organic farm. There are various spices grown here. For e.g. Green and black cardamom, cloves, ginger, all spice, star anise, vanilla, nutmeg, bay leaf, curry leaves, hot peppers, and fruits like pineapple and cashew, coconut, beetle nut, Arabica coffee. The place serves authentic food cooked in the spices from its own farm. The organically produced spices are also sold here and can be purchased as take aways.

Wohed
6/3/20

Learning points: Production and operations of an individual unit, Layout and its Style, Value Analysis, Branding and Promotion.


After the visit we went to Market and Students asked the question to the shopkeepers of their selling strategies and requirement of products in the market etc. Students purchased products and enjoyed shopping over there.


The Industrial visit was a great learning experience. It was a perfect balance of learning and leisure. Shopping on the last day ended the visit on a warm note.

All the students were very happy during the visit because they got knowledge of production and marketing, store outlets and also visited numbers of shops in that market.

There was a very good response from S.Y.B.Voc students. The entire industrial visit was coordinated by Prof. Sudhir Taware and Prof. Archana Kadam took efforts to make this visit successful.

We express our special thanks to Honourable Principal, Dr. Chandrashekhar V. Murumkar Sir for permitting us to visit Sawantwadi & Sahakari Spice Village and inspiring every time. We also thank Dr. Ajit Telave for his kind support and valuable guidance.


Prof. Sudhir K Taware
Visit Coordinator

Forwarded to,
Ho'n Principal Sir


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Anekant Education Society's

TULJARAM CHATURCHAND COLLEGE

of Arts, Science and Commerce, Baramati, 413102
(Autonomous Institute)

Religious Minority Institute

NAAC Reaccredited 'A+', CGPA 3.55

● ISO - 9001 - 2015 Certified

● Green Audit Certified

● Best College Awardee-SPPU

● DST FIST 'O' Level

● UGC - CPE Status

● Best Principal Awardee-SPPU

● DBT - Star College Scheme

● UGC - B. Voc. Programme

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 Phone: 222405, 223635 Fax: (02112) 222728
 Affiliated to Savitribai Phule Pune University (Formerly University of Pune) (Id No.PU/PN/ASC/016/1962) Univ. College Code No. 032, HSC Board Code No.J 11.02.001(1976-77)

Date **2 MAR 2020**No. AES/TCC/ Gen 1215

Sahakri Spice Village
Ponda - 403001.

Subject: Industrial visit to your Sahakari Spice Village, Ponda

With reference to above mentioned subject, We at Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati, we would like to visit your Sahakari Spice Village as a part of curriculum. B. Voc. Retail Management Department is organizing this visit and Approximately 25 students and 2 Professors, Peon - 1 of our department are eager to visit your factory on Saturday, 04th March 2020 at 10.00 a.m.

The aforesaid students are from vocational stream and after this visit they will come to know various practical aspects of Selling techniques, CRM and retailing of your factory. This will be useful for our student for acquiring practical knowledge. Therefore, we request you to permit us to visit your spice village.

Kindly cooperate and oblige.

With Regards,

Principal



Encl. - Student List

Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science, And Commerce, Baramati.
Department of B. Voc Retail Management
Industrial Visit To Savantwadi, Ponda.
Attendance Sheet

Sr. No.	Roll No.	Name of the Student	3/3/2020	4/3/2020	5/3/2020
			Signature	Signature	Signature
1	6261	Bhopale Arya Dilip			
2	6262	Ghadge Akshay Sambhaji			
3	6264	Kale Prathamesh Uttam			
4	6265	Nale Amardip Balaso			
5	6266	Nale Pritam Ashok			
6	6267	Nangare Dhanaji Jalindar			
7	6268	Nangare Akshay Sunil			
8	6269	Kambale Adesh Anil			
9	6270	Bansode Ashish Suryakant			
10	6271	Ghone Shreyash Rajendra			
11	6272	Jagtap Niket Satyawan			
12	6273	Shaha Loukik Prajyot			
13	6274	Sonawane Amarjit Ravindra			
14	6275	Sonawane Omkar Ganesh			
15	6276	Wabale Rohit Vitthal			
16	6277	Shelar Kalidas Hanumant			
17	6278	Bhosale Sarika			
18	6279	Sawane Akshay Rakhmaji			
19	6280	Zagade Tushar Anil			
20	6281	Zagade Kishor Shivaji			
21	6282	Zagade Pallavi Arjun			
22	6283	Kshirsagar Gauri Rajendra			
23	6284	Chavan Mayur Suresh			
24	6285	Shah Akshay Abhimanyu			
25	6286	Pisal Pratikesh Machindra			
Staff Members					
1	Taware Sudhir Kisan				
2	Kadam Archana				
3	Kambale Vikas				

Sudhir Kisan

Visit co-ordinator

Industrial Visit to Sahakari Spice Village, Ponda



Latitude: 15.908284
Longitude: 73.820269
Elevation: 107.43m
Accuracy: 3.8m
Time: 03-03-2020 18:31



Latitude: 15.408613
Longitude: 74.025024
Elevation: 18.74m
Accuracy: 10.7m
Time: 03-04-2020 13:13



Latitude: 15.52569
Longitude: 73.826941
Elevation: 65.92m
Accuracy: 4.0m
Time: 03-04-2020 15:22



Latitude: 15.52109
Longitude: 73.82996
Accuracy: 1.650,0m
Time: 03-04-2020 15:32
Note: 10m