

Anekant Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Date: 07th February, 2020

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce,

Baramati

Subject: Permission for Industrial Visit to Mapro Food Park's Retail Outlet for F.Y.B.Voc students.

Respected Sir,

With reference to the above mentioned subject, I would like to request you to allow us for industrial visit on 3rd week of February, 2020 (Tentative) at Mapro Food Park's Retail Outlet, Wai, Satara. The purpose of this visit is to make students aware about retail outlet management, retail outlet structure and marketing strategies. The estimated expenses are given below:

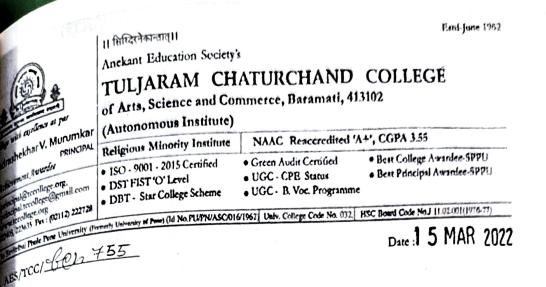
Sr. No.	Particular	Amt
1	Travel Expenses	16,500/-
2	Entry Fees at Mapro outlet (199*51)	10149/-
	Total (Approx.)	Rs. 26,649/-

I therefore request you to sanction the amount Rs. 26,649 + GST for visit.

Kindly cooperate and oblige

Respected Six, There is budgetory prevition, in quant Recommandes for approval. Recommandes for approval.

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Mapro Food Park 22, Shendurjane, Wai-Surur Rd, Vai, Maharashtra 412803

Subject: Industrial visit to your Mapro Food Park's Retail Outlet

With reference to above mentioned subject, We at Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati, we would like to visit your factory as a part of anticulum. B. Voc. Retail Management Department is organizing this visit and Approximately solutions and 2 Professors of our department are eager to visit your factory on Thursday, 17 Warch 2022 at 09.00 a.m.

Ineaforesaid students are from vocational stream and after this visit they will come to know arous practical aspects of Production Storage and Retail Department of your factory. This will setul for our student for acquiring practical knowledge. Therefore, we request you to permit us ovisit your factory retail store and clear the concept of Retailing. Kindly cooperate and oblige.

With Regards, •



Anekant Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Date: 22nd February, 2020

NOTICE

All F.Y.B.Voc students are hereby informed that our retail visit is arranged at Mapro Food Park, Mahabaleshwar, Wai on 28th February, 2020, at 9.30 am onwards. So be present at our college gate before 05.00 am all students must be present in uniform and attendance is compulsory.

Mers Coordinator

Retail Management

Anekanr Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce Industrial Visit Wai-Mahableshwar 17/03/2022 B.Voc Retail Management Attendance Sheet

	B. voc Retain Management Attendance Sheet							
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Anekanr Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce Industrial Visit Wai-Mahableshwar 17/03/2022 B Voc Retail Management Attendance Sheet

B.Voc Retail Management Attendance Sheet								
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Anekant Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Date: 28th February, 2020

Report of an Industrial Visit at Mapro Food Park & Outlet"

The Department of B.Voc Retail Management organized an Industrial Visit at Mapro Food Park & Outlet. Wai. The aim of visit was to see the production activities of Mapro products and distribution of products across India, its marketing strategies, promotional activities etc. we thought if students see the production activity then definitely they may understand the products quality and knowledge.

In the morning 06.30 am we started out journey from our college. We reach there at 09.15 am and first we registered names of students and then entered in the Mapro Food Park. They showed us small presentations of History of Mapro. In this history all the students knew about the products and its types. Second presentation was about how they entered in the market and how they have captured the market and supply their products all over India.

After these presentations they showed their production plant. In that plant they make number of products like Chocolates, Crush, Jam, Syrup, Mazaana cashew etc. In this plant Mr. Anil gave all the information of machine and its working details to the students. We spent 30 minutes in that production unit. Students asked number of questions about production activity and Mr. Anil satisfied the student's questions.

After the production visit all students gathered in a hall and Mr. Anil told about companies marketing strategies, promotion activities, oppointment of distributors and dealers in each and every district of the cuntry. Also they told about their supply chain management system to students because supply on time is very important in the business. They also told us how their business doubled in the month of January to May. After that all students took taste of each and every product in the food park.

After the visit we went to Malableshwar Market and Students asked the question to the shopkeepers of their selling strategies and requirement of products in the market etc. Students purchased Mapro products and enjoyed a lot over there.

All the students were very happy during the visit because they got knowledge of production and marketing and also visited numbers of shops in that market.

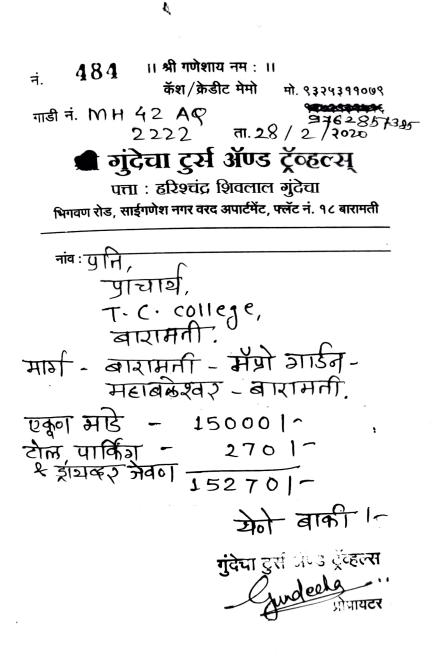
There was a very good response from F.Y.B.Voc students. In all 43 students participated in the Industrial visit. The entire industrial visit was coordinated by Prof. Phule Mahesh and Prof. took efforts to make this visit successful.

We express our special thanks to Honourable Principal, Dr. Chandrashekhar V. Murumkar Sir for permitting us to visit Mapro Food Park and inspiring every time. We also thank to Dr. Ajit Telave for his kind support and valuable guidance.

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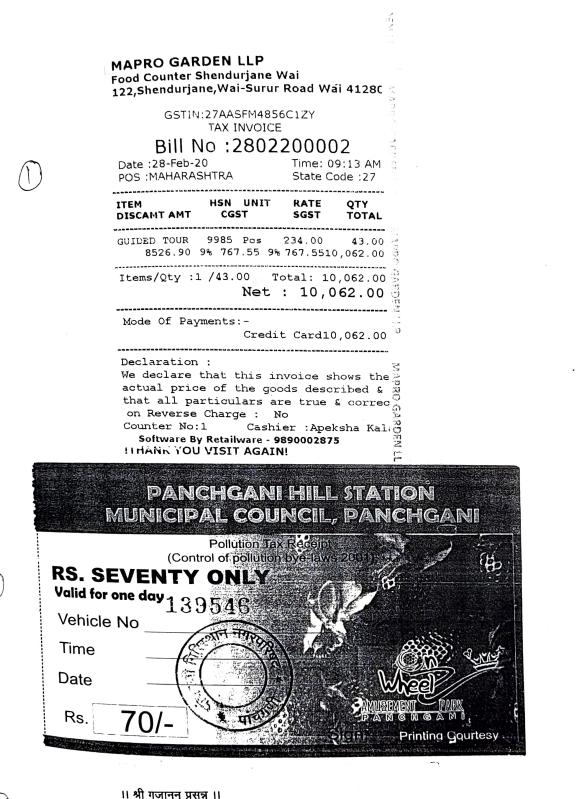
^{Prof.} Mahesh S. Phule ^{Coordinator}







Dated on : 28.02-2020



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