



Anekant Education Society's

Tuljaram Chaturchand College
of Arts, Science and Commerce, Baramati
(Autonomous)

Department of Media and Communication
Studies (DMCS)

Workshop & Activities Organized Under
RUSA

2019-20

Anekant Education Society's
TULJARAM CHATURCHAND COLLEGE, BARAMATI
Department of Media and Communication Studies

Activity Conducted under RUSA

Academic Year 2019-20

Sr. No.	Name of Activity	Date	No. Beneficiary	Resource Person
1	One day workshop on 'Social Media Management'	2 nd February, 2020	55	Mr. Soham Banerjee, Lead Executive- Social Media, DViO Digital Pvt. Ltd. and Mr. Nirbhaykumar Ulaswar, Sr, Video editor and Motion Graphic Designer, DViO Digital Pvt. Ltd.
2	One day workshop on 'Radio Programming and Writing'	8 th February, 2020	105	Miss Tejashri Fulsoundar, Radio Jockey and Music Manager- Radio City Pune.
3	One day workshop on 'Script Writing'	14 th March, 2020	73	Mr. Vikrant Pawar, Script Writer and Director

Activity 01

One day workshop on ‘Social Media Management’

Entrepreneurship development cell and Department of Media and Communication studies organized one day workshop on Social Media Management on 2nd February, 2020. Social Media Management workshop was conducted by Mr. Soham Banerjee, Lead Executive- Social Media, DVIO Digital Pvt. Ltd. and Mr. Nirbhaykumar Ulaswar, Sr, Video editor and Motion Graphic Designer, DVIO Digital Pvt. Ltd. . Workshop divided in to two secessions. In the first secession there were two lectures. In the first lecture Mr. Soham Banerjee introduced basic terms in social media management, Use of Social Media for promotions. In the second lecture Mr. Nirbhaykumar give insights of Online Advertising. Before concluding first secession both guest gave group activity for the students.

In the second secession Mr. Soham Banerjee delivered lecture on social media matrix and content development. He also presented some case studies of social Media management. In the last lecture Mr. Nirbhaykumar deliver lecture on the topic of social media advertising. In this secession Mr. Nirbahykumar gave some real issues problems to solve students.

Last secession was based on the question and answers. Both guests gave answer on student’s queries and questions. Total 55 students were present to the workshop. We are very thankful to Dr. Chandrashekhar Murumkar, Principal, Dr. Vikas Kakade, Chairman, ED cell for giving such a great opportunity to conduct this workshop. This workshop will be helpful for students.



Activity 02

One day workshop on 'Radio Programming and Writing'

Entrepreneurship Development Cell and Department of Media and Communication Studies organized one day workshop on 'Radio Programming and Writing' on 8th February, 2020. Radio Programming and Writing workshop was conducted by Miss Tejashri Fulsoundar, Radio Jockey and Music Manager- Radio City Pune.

Workshop divided into three sessions. In the first session there were two lectures. In the first lecture Miss Tejashri Fulsoundar introduced basic terms in Radio such as introduction to medium- radio, basics types of radio, structure of radio. In the second lecture Miss Tejashri Fulsoundar give insights of program production and technical terms in the radio working.

In the second secession Miss Tejashri Fulsoundar delivered lecture on Skills and presentation techniques of Radio Jockey. She also presented some jingle and advertising activities. The last lecture she talks about the career opportunities. In this secession she also took one activity on advertising with students by giving them task.

Last secession was based on overall preparation for the career in Radio. The question and answers session held at the end. She gave answer to student's queries and questions. Total 105 students were present for the workshop. We are very thankful to Dr. Chandrashekhar Murumkar, Principal, Dr. Vikas Kakade, Chairman, ED cell for giving such a great opportunity to conduct this workshop. This workshop will be helpful for students.



Activity 03

One day workshop on 'Script Writing'

Entrepreneurship Development Cell and Department of Media and Communication Studies organized one day workshop on 'Script Writing' on 14th March, 2020. 'Script Writing' workshop conducted by Mr. Vikrant Pawar, Script Writer and Director.

Workshop divided into three sessions. In the first session Mr. Pawar introduced basic terms in script writing such as writing skills, writing for different medium, screenplay writing, and structure of short film writing. Mr. Pawar, screened two Short Films and explained the Story line of both short films.

In the second session Mr. Vikrant Pawar has conducted activity for writing. He made groups of students and gave them different topics. Then he checked the draft of each group and discussed with students. He also discussed the script of third year student's projects. He gave the suggestions regarding story line and dialogue sequence of their script.

Last session was based on opportunities for script writer in Film and Television industry. The question and answers session held at the end. He gave answer to student's queries. He concluded the Workshop by showing his National Award winning short film 'Katal'. Total 73 students were present for the Workshop. We are very thankful to Dr. Chandrashekhar Murumkar, Principal, Dr. Vikas Kakade, Chairman, ED cell for giving such a great opportunity to conduct this workshop. This workshop will be helpful for students.