

Anekant Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Date: 25/07/2019

Notice

This is informing to all **FY, SY and TY B. Voc. Retail Management** Students that, there is "Poster Presentation on Business Advertising", on Monday 29th July, 2019 at Vocational Centre Classroom No. 41.

Retail Management Co-ordinator

Anekant Education Society's Tuljaram Chaturchand College of Arts, Science, And Commerce, Baramati. Department of B.VOC Retail Management Poster Presention 2019 2020 Attendence Sheet

Date: 29th July; 2019

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		Name of the Student	Signature
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Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Report of "Poster Presentation"

Date: 29th July, 2019

The Department of B.Voc Retail Management organized a "Poster Presentation related business advertising" for Retail Management students on , Monday 29th July, 2019 at Vocational Centre Class Room No. 41.The aim of this activity was to know how to make business advertisement, which Skills have to use to make an advertisement in short but sweet, how to attract customers. Further, the objective of an activity was giving new strategies of business advertising skills, also the concept of how to reach to customer within very short with large consumers, its helps tobeing a successful businessman.

The session was presided by the Prof. Amruta Bapat, Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati in the presence of Prof. Phule M.S. Coordinator of B.Voc Retail Management and honorable personality Prof. Salve M. R.Head of the Commerce Department Tuljaram Chaturchand College of arts, Science and Commerce, Baramati and Prof. Pagare K. P. Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati

Prof. Amruta Bapat Welcomed and briefed explained about the aim and objective of an Activity through his introductory speech. He focused on the recent trends in the field of business and new changes in business strategies. Prof. Phule M. S. felicitated Prof. Salve M. R. and Prof. Pagare K.P. and inspired all the participants through their speeches. They also gave the lecture about new business trends and practices in the field of marketing and advertising.

There was a very good response from students. In all 22 students were participated in "Poster Presentation", there was attractive activity were created by the student such like a 'Dairy advertise, Events management advertise, Hotel advertise and so on'. They also explain the poster with the good presentation.

Prof. Bale V. A. And Dr. Pawar J. K. Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati those were appreciated and encouraged to students. And also gave their opinion about the advertising strategy.

The entire activity was coordinated by Prof. Amruta Bapat took efforts to make this activity successful. Our students Shubham Bhagwat and Siddharth Shah anchored the session, and Paritosh Rawade expressed the vote of thanks.

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We are very much thankful to Dr. Chandrasekhar Murumkar Principal, for motivation and encouraged every time. We also thank to Dr. Ajit Telave for his kind support and valuable guidance.

Prof. Amruta Bapat

Prof. M. S. Phule Coordinator



