

Department of Media and Communication Studies

List of seminars/ conferences/ workshops organized by department.

Year 2019-20

Sr. No.	Title of seminar/ conference/ workshops	Guest/Expert	Date	Participant Numbers
1	One Day workshop on 'Crisis Management and Public Relations'	Mr. Vishwajeet Bhosale, PRO, MSEB	9 th September 2019	27 Students
2	One Day workshop on 'Social Media Management'	Mr. Soham Banerjee and Mr. Nirbhay Ulswar, DVIO Digital Pvt. Ltd. Pune	2 nd February 2020	80 Students
3	One Day workshop on 'Radio Programming and Writing'	Miss. Tejashri Fulsoundar, RJ and Music Manager, Radio City, Pune	8 th February 2020	105 Students
4	One Day workshop on 'Script Writing'	Mr. Vikrant Pawar, Script Writer and Director	14 th March 2020	73 Students

Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science and Comm., Baramati
Department of Media & Communication Studies

Date: 17th March 2020

Report on one day workshop on 'Script Writing'

Entrepreneurship Development Cell and Department of Media and Communication Studies organized one day workshop on 'Script Writing' on 14th March, 2020. 'Script Writing' workshop conducted by Mr. Vikrant Pawar, Script Writer and Director

Workshop divided into three sessions. In the first session Mr. Pawar introduced basic terms in script writing such as writing skills, writing for different medium, screenplay writing, and structure of short film writing. Mr. Pawar, screened two Short Films and explained the Story line of both short films.

In the second session Mr. Vikrant Pawar has conducted activity for writing. He made groups of students and gave them different topics. Then he checked the draft of each group and discussed with students. He also discussed the script of third year student's projects. He gave the suggestions regarding story line and dialogue sequence of their script.

Last session was based on opportunities for script writer in Film and Television industry. The question and answers session held at the end. He gave answer to student's queries. He concluded the Workshop by showing his National Award winning short film 'Katal'. Total 73 students were present for the workshop. We are very thankful to Dr. Chandrashekhar Murumkar, Principal, Dr. Vikas Kakade, Chairman, ED cell for giving such a great opportunity to conduct this workshop. This workshop will be helpful for students.



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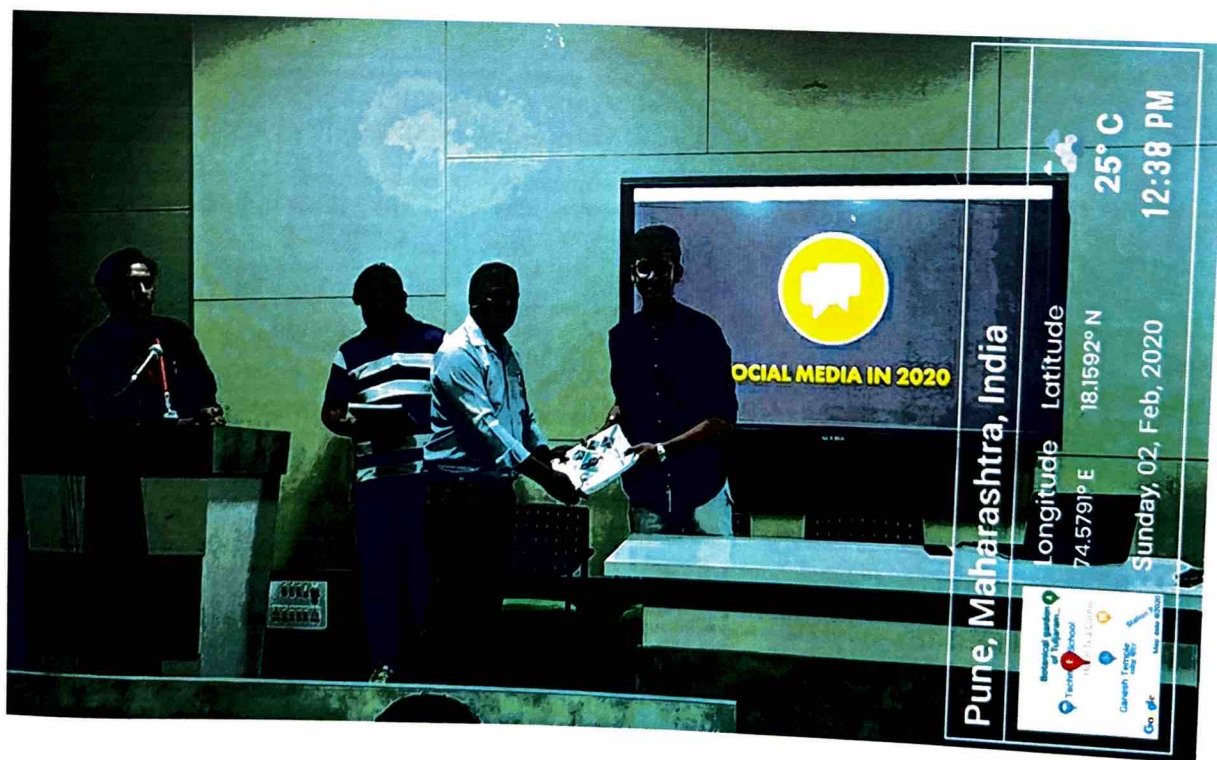
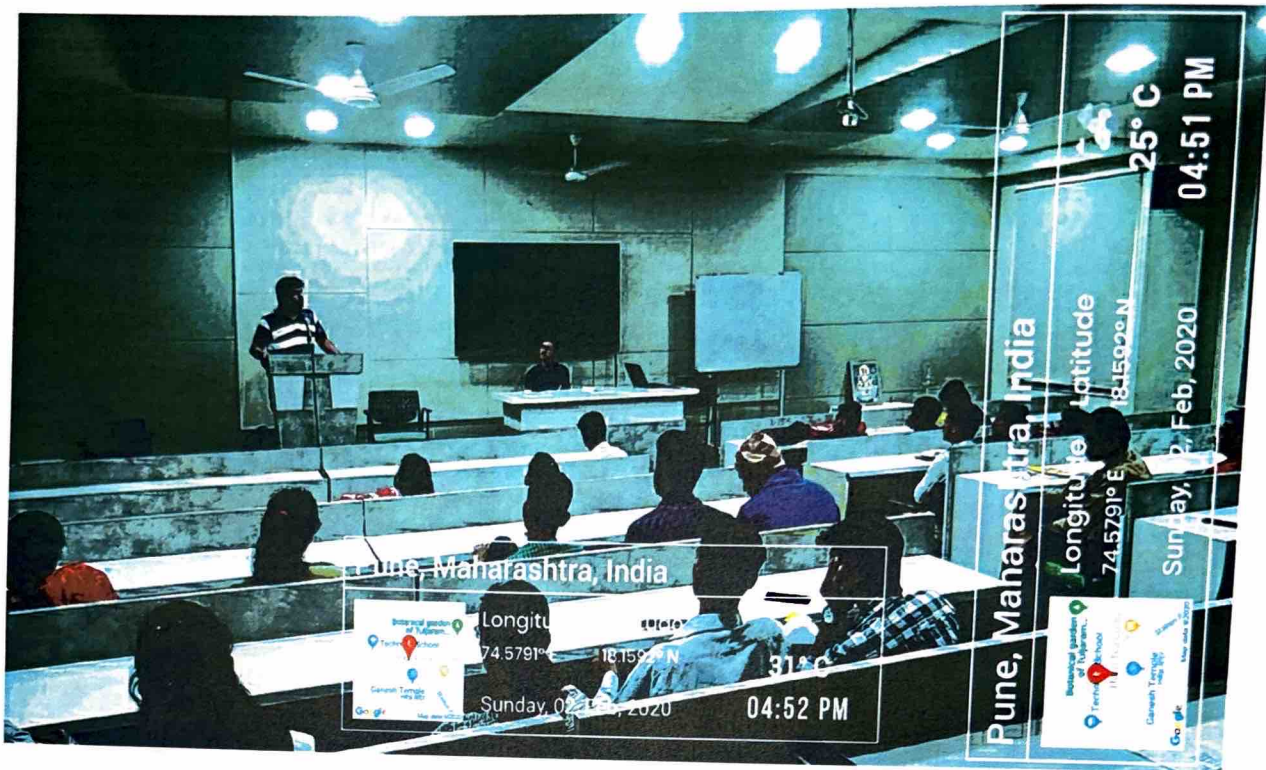
Date: 08th February 2020

Report on one day workshop on 'Social Media Management'

Entrepreneurship development cell and Department of Media and Communication studies organized one day workshop on Social Media Management on 2nd February, 2020. Social Media Management workshop was conducted by Mr. Soham Banerjee, Lead Executive- Social Media, DViO Digital Pvt. Ltd. and Mr. Nirbhaykumar Ulaswar, Sr, Video editor and Motion Graphic Designer, DViO Digital Pvt. Ltd. . Workshop divided in to two secessions. In the first secession there were two lectures. In the first lecture Mr. Soham Banerjee introduced basic terms in social media management, Use of Social Media for promotions. In the second lecture Mr. Nirbhaykumar give insights of Online Advertising. Before concluding first secession both guest gave group activity for the students.

In the second secession Mr. Soham Banerjee delivered lecture on social media matrix and content development. He also presented some case studies of social Media management. In the last lecture Mr. Nirbhaykumar deliver lecture on the topic of social media advertising. In this secession Mr. Nirbahyumar gave some real issues problems to solve students.

Last secession was based on the question and answers. Both guests gave answer on student's queries and questions. Total 80 students were present to the workshop. We are very thankful to Dr. Chandrashekhar Murumkar, Principal, Dr. Vikas Kakade, Chairman, ED cell for giving such a great opportunity to conduct this workshop. This workshop will be helpful for students.



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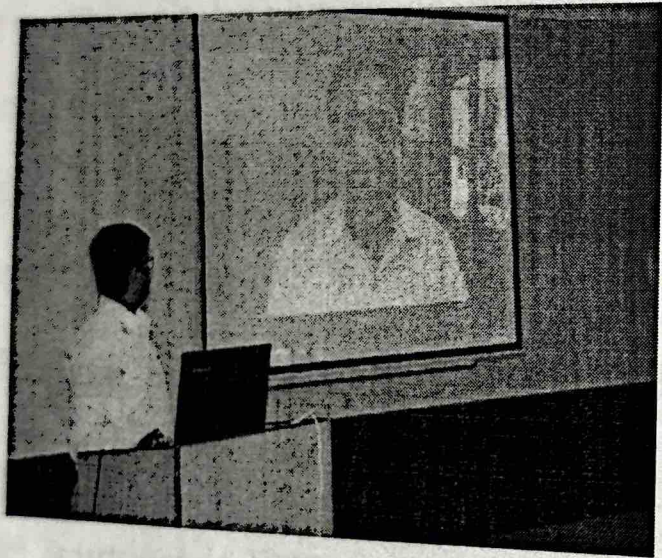
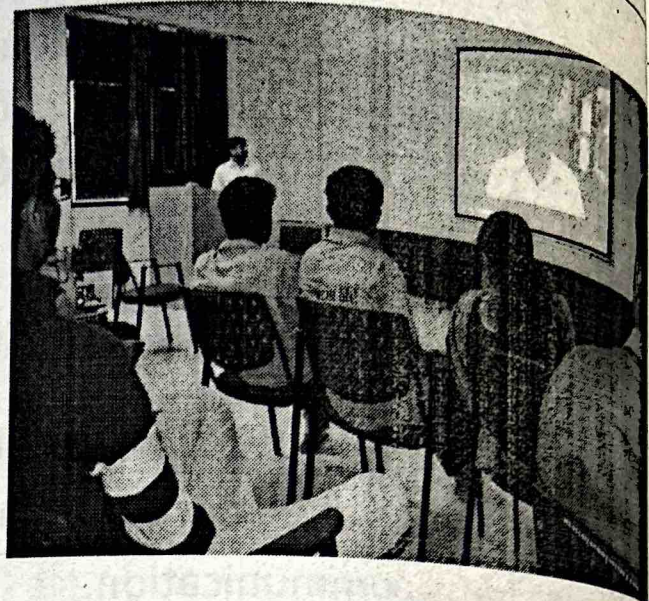
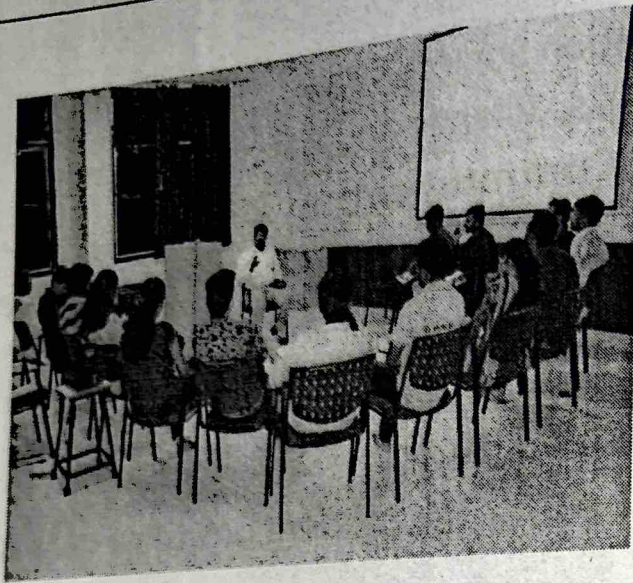
Date: 9th September 2019

Report on one day workshop on 'Crisis Management and Public Relation'

On 9th September 2019, Monday the one day workshop on 'Crisis Management and Public Relation' is organized for the students of third year B voc of Journalism and Mass communication.

This workshop is taken by Mr. Vishwajeet Bhosale, public relation officer MSEB, Bhandup Mumbai. He not only told about the career opportunities but also about the experiences he gained during his working in MSEB. He guided student about should you socially aware as a public relation officer. For this he shared the experience of working during crisis of flood in Mahalaxmi Express and overall working in the crisis situation.

He takes one practical by giving a topic for write up of the natural calamity situation. Then he answers the queries asked by students. 27 students participated in this workshop. This workshop will definitely help students in future.



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Date: 08th February 2020

Report on one day workshop on 'Radio Programming and Writing'

Entrepreneurship Development Cell and Department of Media and Communication Studies organized one day workshop on 'Radio Programming and Writing' on 8th February, 2020. Radio Programming and Writing workshop was conducted by Miss Tejashri Fulsoundar, Radio Jockey and Music Manager- Radio City Pune.

Workshop divided into three sessions. In the first session there were two lectures. In the first lecture Miss Tejashri Fulsoundar introduced basic terms in Radio such as introduction to medium-radio, basics types of radio, structure of radio. In the second lecture Miss Tejashri Fulsoundar give insights of program production and technical terms in the radio working.

In the second secession Miss Tejashri Fulsoundar delivered lecture on Skills and presentation techniques of Radio Jockey. She also presented some jingle and advertising activities. The last lecture she talks about the career opportunities. In this secession she also took one activity on advertising with students by giving them task.

Last secession was based on overall preparation for the career in Radio. The question and answers session held at the end. She gave answer to student's queries and questions. Total 105 students were present for the workshop. We are very thankful to Dr. Chandrashekhar Murumkar, Principal, Dr. Vikas Kakade, Chairman, ED cell for giving such a great opportunity to conduct this workshop. This workshop will be helpful for students.

