

Minutes of the Meeting

Date: 07th March, 2020

The meeting of Board of Studies in Marketing, E-Commerce & Digital Marketing members was scheduled on Thursday, 07th March, 2020 at 11.30 a.m. to discuss and decide the various issues as mentioned in the agenda.

Dr. Mahendra Salave, Chairman, Marketing E-Commerce & Digital Marketing presided the meeting. As a chairman of the meeting Dr. Mahendra Salave welcomed all the members and briefed about the purpose of the meeting. In short he explained the agenda to be discussed in the meeting. He also discussed about the importance of the meeting of the board and work to be done. All the members of the board discussed agenda of the meeting as per the sequence and gave their valuable suggestions. The proceeding of the meeting is given below:

Subject 1: To confirm the minutes of the previous meeting held on 8th October, 2019.

Dr. Mahendra Salave read the minutes of the previous meeting held on 8th October, 2019, all members present in the meeting approved it.

Subject 2: To prepare and approve curriculum of SYBCom Semester-III (2019 pattern) to be implemented from the academic year 2020-2021.

Dr. Mahendra Salave proposed the subject of syllabus and academic framework of the S.Y.B. Com. And E-Commerce & Digital Marketing. All members discussed the proposed syllabus of various subjects which will be implemented from the academic year 2020-21. The members of the meeting discussed all the subjects' one by one in thorough manner and provided their valuable suggestions wherever required. Dr. Megha Badve, Dr. Sanjay Parab and Dr. Rupesh Shah, Dr. Pujari D. D., Prof. Amol Patil, Prof. Shweta Borawake, Prof. Asmita Bhagat and Prof Siddharth Sorate gave their valuable suggestions to necessary changes in the syllabus of Marketing, E-Commerce & Digital Marketing. They also asked to avoid repetitions of contents in

the syllabus. They also asked Dr. Mahendra Salve to reduce the syllabus contents of E-Commerce and Digital Marketing.

After the discussion it was agreed that the syllabus and the framework should be accepted after making necessary modifications in the syllabus.

Class	Semester	Code	Title of Paper	Type	Credit
S.Y.B.Com	III	COMMM2106A	Marketing Management I	Theory	04
SYECDM	III	ECDM301	Principles of Management	Theory	04
SYECDM	III	ECDM302	Marketing Management	Theory	04
SYECDM	III	ECDM303	Web designing using PHP	Theory	04

Resolution : All the committee members agreed for design and credit system allotment for the S.Y.B. Com. and **E-Commerce & Digital Marketing.**

Proposed By: Dr. Mahendra Salave

Seconded By : Prof. Siddharth Sorte

Subject 4: To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.

Dr. Mahendra Salave proposed the subject of feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum, Dr. Mahendra Salave told that college already collected feedback from stakeholders (students, teachers, parents, alumni and employers) and it was incorporated while preparing syllabus.

Resolution: It was approved that incorporation the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.

Proposed By: Dr. Mahendra Salave

Seconded By : Prof. Siddharth Sorte

Subject 5: Any other issue with the permission of the chair.

As there were no any other issue so the meeting was concluded by vote of thanks given by Dr. Megha Badve.



Dr. Mahendra Salave
Chairman, Board of Studies,
Marketing,



IQAC Co-ordinator



Principal