

2021-2



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Date: 09th March, 2022

To,
The Principal,
Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati

Subject: Permission for Industrial Visit to Mapro Food Park's Retail Outlet for F.Y.B.Voc & S.Y.B.Voc students.

Respected Sir,

With reference to the above-mentioned subject, I would like to request you to allow us for industrial visit on 17th March, 2022 at Mapro Food Park's Retail Outlet, Wai, Satara & Mahabaleshwar Market. The purpose of this visit is to make students aware about retail outlet management, retail outlet structure and marketing strategies. The estimated expenses are given below:

Sr. No.	Particular	Amt
1	Travel Expenses	17,000/-
2	Entry Fees at Mapro outlet (199*51)	10,149/-
3	Other Expenses	1,500/-
Total (Approx.)		Rs. 28,649/-

I therefore request you to sanction the amount Rs. 28,649 + GST for visit.

Kindly cooperate and oblige



Respected Sir,
Kindly consider this study visit
Under KUSA grants

Pharmans
Coordinator

Allowed
[Signature]
10.3
09/03/2022

Estd-June 1962

॥ सिद्धिनेकाल्ता ॥

Anekant Education Society's

TULJARAM CHATURCHAND COLLEGE

of Arts, Science and Commerce, Baramati, 413102

(Autonomous Institute)

Dr. Chandrashekhar V. Murumkar
PRINCIPAL

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www.tcccollege.org
222405, 223635 Fax : (02112) 222728

Religious Minority Institute	NAAC Reaccredited 'A+', CGPA 3.55
<ul style="list-style-type: none"> • ISO - 9001 - 2015 Certified • DST FIST 'O' Level • DBT - Star College Scheme 	<ul style="list-style-type: none"> • Green Audit Certified • UGC - CPB Status • UGC - B. Voc. Programme • Best College Awardee-SPPU • Best Principal Awardee-SPPU

affiliated to Savitribai Phule Pune University (Formerly University of Pune) (Id No. PU/PNUASC/016/1962) Univ. College Code No. 072 HSC Board Code No. J 11.02.001(1976-77)

Date: 15 MAR 2022

No. AES/TCC/60/755

To,
Mapro Food Park
122, Shendurjane, Wai-Surur Rd,
Wai, Maharashtra 412803

Subject: Industrial visit to your Mapro Food Park's Retail Outlet

With reference to above mentioned subject, We at Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati, we would like to visit your factory as a part of curriculum. B. Voc. Retail Management Department is organizing this visit and Approximately 50 students and 2 Professors of our department are eager to visit your factory on Thursday, 17 March 2022 at 09.00 a.m.

The aforesaid students are from vocational stream and after this visit they will come to know various practical aspects of Production Storage and Retail Department of your factory. This will be useful for our student for acquiring practical knowledge. Therefore, we request you to permit us to visit your factory retail store and clear the concept of Retailing.

Kindly cooperate and oblige.

With Regards,


Principal





Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

16 MAR 2022

Notice

All F.Y. & S.Y. B.Voc students hereby inform you that our Industrial Visit will start from our college Dated 17th March, 2022 Time: 05.30 am., Wai & Mahabaleshwar. Things to carry with you during journey as follows:

- 1) College ID
- 2) Note pad & Pen
- 3) Mask & Sanitizer
- 4) Dress Code- Formal
- 5) Crosin (fever & Pain)
- 6) Onden-MD to prevent Vomiting

Faculty Members: 1) Mahesh Phule – 9922555523

2) Sudhir Taware – 9890262923

Coordinator



Principal



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Date: 19th March, 2022

Report of an Industrial Visit at Mapro Food Park & Outlets

The Department of B.Voc Retail Management organized an Industrial Visit at Mapro Food Park, Wai on 17th March, 2022. The aim of visit was to see the production activities of Mapro products and also how they distribute the products across India, its marketing strategies, promotional activities etc. we thought if students see the production activity, then definitely, they may understand the products quality and knowledge.

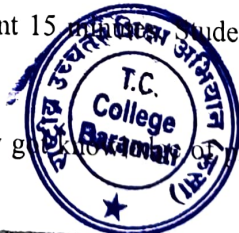
In the morning 06.00 am we started out journey from our college. We reach there at 09.15 am and first we registered names of students and then entered in the Mapro Food Park. They showed us small two presentation of History of Mapro. In this history all the students knew about the products and its types. Second presentation was about a how they entered in the market and how they have captured the market and today they supply their products all over India.

After these presentations they showed their production plant. In that plant they make number of products like Chocolates, Crush, Jam, Syrup, Mazaana cashew etc. In this plant Mr. Pawar gave all the information of machine and its working detail to the students near about 30 minutes spent in that production unit. Students asked number of questions about production activity and Mr. Pawar satisfied the students questions.

After the production visit all students gathered in a hall and Mr. Pawar talked about companies marketing strategies, promotion activities etc. also they have appointed distributors and dealers in each and every district of the country. Also they told about their supply chain management system to students because supply on time is very important in the business. They also told us their business doubled in the month of January to May. After that all students took taste of each and every product in the food park.

After the visit we went to Mahabaleshwar old temple we spent 15 minutes. Students purchased Mapro products and enjoyed a lot over there.

All the students were very happy during the visit because they got to see the production and marketing.



Noted
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[Signature]
 14/3/22

तु.च.कॉलेज, बारावती
 आवक नंबर: SL-323
 दिनांक: 19 MAR 2022

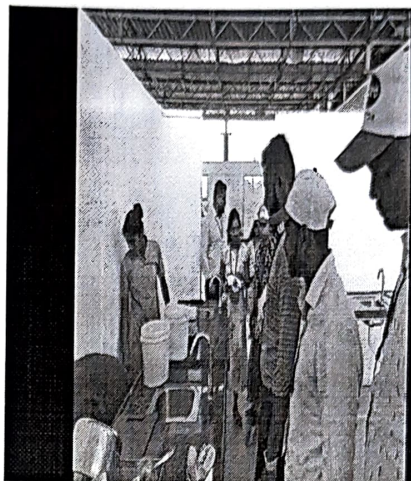
There was a very good response from students. In all 47 students participated in the Industrial visit. The entire industrial visit was coordinated by Prof. Phule Mahesh and Prof. Sudhir Taware. Efforts to make this visit successful.

We express our special thanks to Dr. Chandrashekhar V. Murumkar Principal, for permitting the visit to Mapro Food Park and inspiring every time. We also thank to Dr. Ajit Telave for his kind and valuable guidance.

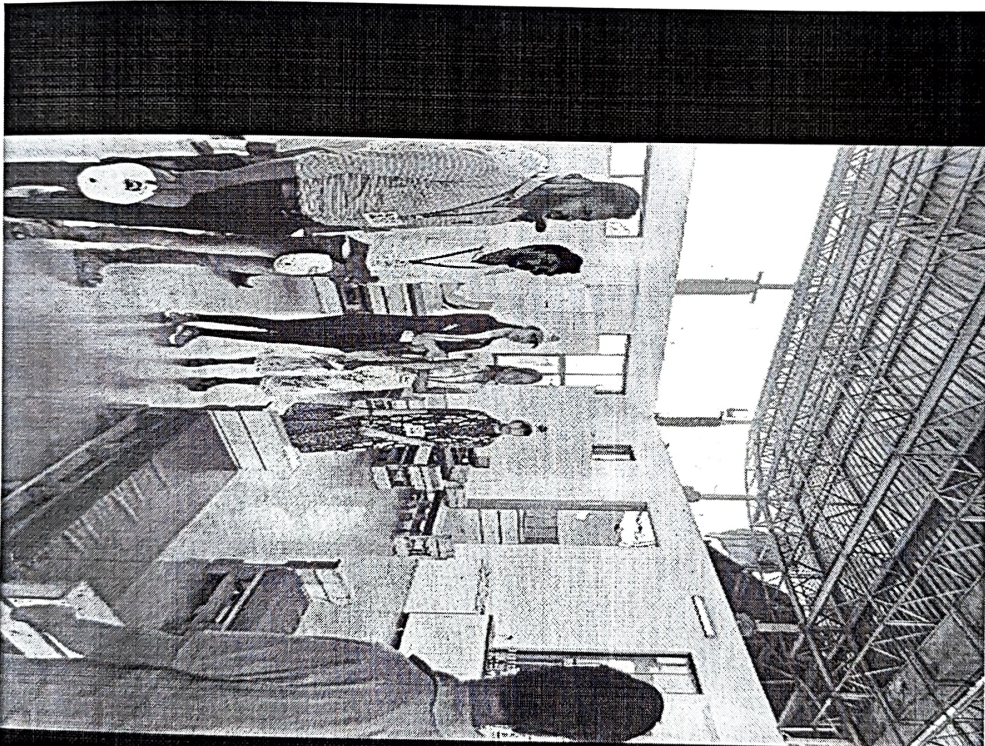


Prof. Mahesh S. Phule
Coordinator





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412803, India
17 Mar 2022 10:02 AM



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