



Anekant Education Society's  
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati  
Department of B.Voc Retail Management

Date: 07<sup>th</sup> January, 2022

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce

Baramati

Subject: Request for Permission to conduct Online Workshops

Respected Sir,

With reference to above mention subject, We the Department of Retail Management want to conduct Online Workshops for Retail Management, E-Commerce & Digital Marketing, Commerce & BBA Students. Details of workshops as follows:

Sr. No.	Workshop /Seminar	Name of Speakers	Time	Expenses
1	Digital Marketing Trends 2020 Strategies	Mr. Yogesh Mahamuni	7 Days (Online) Workshop	38,500/-

Please consider this expense under RUSA.


Kindly co-operate and oblige.

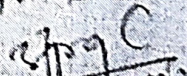
Thank you,

  
Coordinator

Respected Sir,

This workshop is applicable to B.Voc. (Retail Management, & ECD) BBA and Commerce. Hence, recommends under RUSA Grants.

Approved  


  
7/1/2022

Date: 25<sup>th</sup> January 2022

**"Report on 1 Week virtual workshop on Digital Marketing Trends:2022"**

Department of B.Voc Retail Management was organized a One week virtual Workshop on "Digital Marketing Trends:2022" for students all UG & PG faculty from Monday, 17<sup>th</sup> January, 2022 to 24<sup>th</sup> January 2022. This virtual workshop was conducted to make the students to understand the nuances of Digital Marketing.

Honourable Principal Dr. Chandrashekhar V. Murumkar Sir was welcomed expert Mr. Yogesh Mahamuni Pathshala.Com, Pune and briefed about the aim and objective of this workshop. In his introductory speech he focused on importance of digital marketing in competitive business and inspired all the participants through his speech. The guest inculcated the students on the impact towards the role of Digital Marketing, its keywords and its indispensability and the techniques to select Facebook & Instagram marketing.

Zoom link was circulated, and more than 500 students participated. The slot of time was daily 2.30 hour per day, students were offered to contact speaker for further consultation via online.

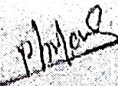
From the workshop the students had the opportunity to educate themselves on how to use various apps such as Brand booster, Photo Lab, Website Creation, Logo Creation & designing, Pinterest, social Media Photo Maker, Background Remover and Video Editor and it were briefed by the guest speaker.

Students gained knowledge on technical aspects of Digital Marketing. Students also participated enthusiastically and clarified their doubts relevant to subject.

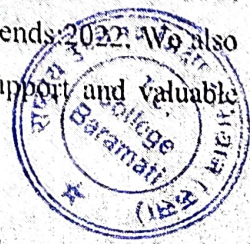
This webinar will help to implement practical aspects in our syllabus and students will be gets benefits from it. Prof. Mahesh Phule, Prof. Sudhir Taware, Prof. Amruta G. Bapat from B.Voc Retail Management were participated in this workshop.

The workshop was very interesting and gave the opportunity to learn many issues and opportunities regarding Digital Marketing.

We express our special thanks to Honourable Principal Dr. Chandrashekhar V. Murumkar Sir, for permitting us to organize one day workshop on Digital Marketing Trends:2022. We also thank to Honourable Vice Principal Dr. Ajit Telave sir for his kind support and valuable guidance.

  
Prof. Mahesh S. Phule  
Coordinator

*Noted*  
*original* *IQITC*  
*MBS*  
*25/1/22*





Anekant Education Society's  
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati  
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12 JAN 2022

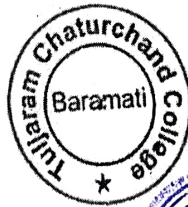
## विद्यार्थ्यांसाठी नोटीस

सर्व विद्यार्थ्यांना सूचित करण्यात येते की, आपल्या महाविद्यालयात Digital Marketing Practical Workshop दि. १७ जानेवारी ते २४ जानेवारी २०२२, वेळ: सायंकाळी ०४.०० वा. ते ०६.३० वाजेपर्यंत ऑनलाईन पद्धतीने राबविला जाणार आहे याची सर्वांनी नोंद घ्यावी.

सदर वर्कशॉपसाठी गुगल फॉर्मद्वारे नोंदणी करावी.

**Google Form Link:** <https://forms.gle/EQkKU19mXkrkQWr8>

*Phatens*  
समन्वयक  
[Mob: 9322555523]



*Phatens*  
प्राचार्य



# Bill

Online Digital Card

**KK Market , 5<sup>th</sup> flr, Pune Satara Road , Pune**  
Branch Office : Shop no .21 Opp .Market, Bhavaninagar.,  
Baramati-Indapur Road, Dist.- Pune.,  
Maharashtra- 413104 Mobile: 9665763971  
Email: mahaphotoflash@gmail.com

Bill TO

The Principal  
TC College Baramati, Pune

Date: 28/01/2022

Bill Number: 27

We thank you for giving us the opportunity to serve.

Sr. No.	Time Period	Item Details	Quantity	Price	Total
1.	3 hour on zoom meeting	Online Coaching Charges	7 Days	5500	38,500
Total Pay Thirty eight thousand five hundred only					38,500

This is how we expect you and your team to cooperate Thank you.

You will gate my bank details and QR code to send me onlile payment.

<https://bit.ly/3i7gQwK>

Yogesh Chandrakant Mahamuni

BANK Name: Union bank of India, Branch - Katewdi, Tal. Baramati, Dist. Pune

Account Number: 417502010010758

IFSC Code: UBIN0541753

<https://www.mydigitalcard.org/My-Digital-Card>

Thank You Paytm/Phone Pay/ Google pay no. - 9665763971

Authorised Signatory





College with excellence at par

Dr. Chandrashekhar V. Murumkar

PRINCIPAL

Life Time Achievement Awardee

E-mail :- principal@tccollege.org,  
principal.tccollege@gmail.comWebsite :- www.tccollege.org  
Ph : (02112) 222405, 223635 Fax : (02112) 222728

॥ सिद्धिरनेकात्तात् ॥

Anekant Education Society's

**TULJARAM CHATURCHAND COLLEGE**

of Arts, Science and Commerce, Baramati, 413102

(Autonomous Institute)

Religious Minority Institute

NAAC Reaccredited 'A+', CGPA 3.55

• ISO - 9001 - 2015 Certified

• DST FIST 'O' Level

• DBT - Star College Scheme

• Green Audit Certified

• UGC - CPE Status

• UGC - B. Voc. Programme

• Best College Awardee-SPPU

• Best Principal Awardee-SPPU

Affiliated to Savitribai Phule Pune University (Formerly University of Pune) (Id No.PU/PN/ASC/016/1962) Univ. College Code No. 032, HSC Board Code No.J.11.02.001(1976-77)

Ref. No. AES/TCC/ Gen. 499Date: 13 JAN 2022

To,

Mr. Yogesh Mahamuni

Online Digital Card

Pune-Satara Road

Pune - 413104.

Subject: Invitation for Expert Lecture

Dear Sir,

Greetings from Tuljaram Chaturachand College of Arts, Science and Commerce, Baramati.

We write this to invite you to deliver Online lecture on "Digital Marketing Trends-2022" for our UG &amp; PG students.

So it be my pleasure, if you share vast experience and knowledge with our students on 17<sup>th</sup> Jan. 2022 to 24<sup>th</sup> Jan. 2022 at 04.00 pm to 6.30 pm. We therefore request you to share valuable knowledge with our students.

Looking forward to the pleasure of hearing from you soon.

With best Regards,

Principal



