

Anekant Education Society's

TuljaramChaturchand College of Arts, Science & Commerce, Baramati Retail Management Department

Workshop Expenses Details

Name of Workshop : Workshop on Producte Presentation Techniques

Date

: 10th February 2023

Sr. No.	Name	Ban	Amount	
1.	Mr. Sugriv Taware (Expert Lecturer)	Name of Bank Account No. Branch Name IFSC Code	-Yes Bank -049091600006382 -Baramati - YESB0000490	3,000/-
2.	Mrs. A. A. Wagh (Co-ordinator)	Name of Bank Account No. Branch Name IFSC Code	-Axis Bank -918010091383544 -Baramati - UTIB0000135	5,00/-
		Total Amount		3,500/-

Anekant Education Society's



Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Report on Product Presentation Techniques.

On February 10th, 2023, a seminar on product presentation techniques was held at the B.Voc Seminar Hall No 39 in B.Voc Building. The seminar aimed to improve the participants' presentation skills and teach them effective techniques to present their products to customers and stakeholders. The workshop started with felicitation of the guest Mr. Sugriv Taware Sir by Mrs. Archana Kadam. HOD Mahesh Phule Sir delivered the concept note of the workshop highlighting the aim and objective of the programme & summarized the idea of whole seminar.

Seminar Content:

The seminar started with an introduction to the importance of product presentations and how it affects the buying decision of customers. The instructor emphasized the need for a well-structured and engaging presentation to capture the audience's attention and leave a lasting impression.

The seminar then focused on various presentation techniques that can be used to create an effective product presentation. These techniques included:

Storytelling: The instructor stressed the importance of using stories to make the presentation more relatable and memorable. The participants learned how to use stories to explain the product's features and benefits, making it easier for customers to understand.

Visual aids: The instructor discussed the use of visual aids, such as images, videos, and infographics, to make the presentation more engaging and visually appealing. The participants learned how to create compelling visual aids that complement their presentation and help the audience understand the product's features and benefits.

Engaging the audience: The instructor taught the participants how to engage the audience by asking questions, encouraging participation, and creating a dialogue. The participants learned how to make the presentation interactive, which helps keep the audience's attention and interest.

Demonstrations: The instructor explained how to use product demonstrations to showcase the product's features and benefits. The participants learned how to create effective product demonstrations that are easy to follow and understand.

Benefits of attending the Seminar:

i) Improved presentation skills: The participants gained valuable insights into the techniques and strategies used to create effective product presentations.

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Anekant Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Date: 18th January, 2023

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce

Baramati

Subject: Request for Permission to conduct Workshops.

Respected Sir,

With reference to above mention subject, we the Department of B.Voc Retail Management wants conduct Seminar/Workshop for students. Details of seminar and workshop are as follows.

Sr. No.	Workshop Name	Expert Name	Hrs.	Remuneration
1.	Personality Development	Mr. Mahesh Patange	3	3,000/-
2.	Advance Excel for Retail	Mr. Sugriv Taware	3	3,000/-
3.	PPT for Product presentation and detailing	Mr. Sugriv Taware	3	3,000/-
4.	Success Mantra by Entrepreneur	Mr. Prakash Kutwal	3	3,000/-
		Owner of Urja		

Please sanction hospitality for guest.

Kindly co-operate and oblige.

Thank you,

Coordinator

Recommended in Feb 23 uncles RUSH

Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Autonomous College)

Department of B.Voc Retail Management Activity Name: Product Presentation Techniques Attendance Sheet

Date: 10/02/2023

Sr. No.	Class	Roll No.	Dout' !	Date: 10/02/20
1	F.Y.B.voc	13771	Participants Name Dudhone Preeti Ravindon	Signature
2	F. V.B. voc	13783	Dudhone Preeti Ravindra	Budhane
3	Fy. B. VOC	13754	More vaishnavi vijan	Smore
4	SY. B.Voc	,	sul vaishnavi Gopinath	VGSW
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6	F.Y. B. VOC	13770	Londhe Aryan Ramchandra	Aglach
7	T.y. B.voc	13894	magar priyanka shashikant	Asmager.
8	T.Y. B. VOC	13875	Sherate Mayuri Suril	Mount
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9	FT. B. VOC	13775	Dudhal Vaibhar Rajendra	(18
10	Fy.B. yoc.	13963	Doshi Sanika Sanlay	Sinber
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12	F.Y. B.voc	13755	Pingale Sejal Rajendro	seja
13	F.Y.B.VOC	13759	Unaware Shrovani vishwas	5.4.4
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Activity Co-ordianator