



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Date: 14th February, 2024

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce,

Baramati

Subject: Permission for Industrial Visit to Imagica, Lonawala

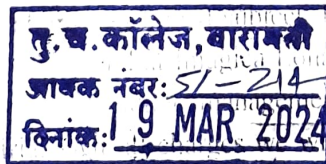
Respected Sir,

With reference to the above-mentioned subject, I would like to request you to allow us for industrial visit to this month end at Imagica Lonawala,. The purpose of this visit is to make students aware about retail outlet management, retail outlet structure and marketing strategies. This industrial visit all charges we will collect from students expenditure details will furnished to you on completion of visit.

Baramati,

Kindly cooperate and oblige

[Signature]
HoD



Allowed

[Signature]
210324

[Signature]
4/19/2/24



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

दिनांक : ०७/०३/२०२४

मा. प्राचार्य

तुळजाराम चतुरचंद महाविद्यालय,

बारामती

विषय: इंडस्ट्रीयल व्हिझीटसाठी विद्यार्थ्यांना घेऊन जाण्याबाबत.....

महोदय,

वरील विषयास अनुसरून, बी. ब्लोक रिटेल मॅनेजमेंटची इंडस्ट्रीयल व्हिझीट, सोमवार दि. ११/०३/२०२४ ह्या दिवशी Imagica, लोणावळा ह्या ठिकाणी जाणार आहे. तसेच व्हिझीटसाठीची परवानगी यापूर्वी घेतली असून, खालील प्राध्यापकांना विद्यार्थ्यांना घेऊन जाण्यास परवानगी मिळावी, हि नम्र विनंती.

प्राध्यापकांची नावे:

प्रा. महेश फुले

प्रा. सुधीर तावरे

प्रा. अर्चना कदम

विभाग प्रमुख
बी. ब्लोक रिटेल मॅनेजमेंट

Approved
07/03/24

Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
B. Voc. Retail Management
Industrial Visit [Imagica, Lonawala]
Attendance Sheet

Day & Date: Monday, 11/03/2024

Sr. No.	Roll Number	Name of Student	Departure Signature	Arrival Signature
Time				
1	13948	Nale Parth Vijay		
2	13956	Jarad Ganesh Dnyandev		
3	13961	Shinde Aman Navnath		
4	13962	Zagade Sahil Pradip		
5	13986	Zagade Ashitosh Dattatray		
6	13987	Dhaigude Ritesh Vijay		
7	14001	Zore Vinayak Shrikant		
8	14002	Bhosale Gauri Machhindra		
9	14003	More Sakshi Nitin		
10	14005	Dudhane Preeti Ravindra		
11	14007	Nale Komal Chandrakant		
12	14008	Unawane Shravani Vishwas		
13	14009	Pawar Rutujaa Vilas		
14	14011	Dhalpe Vidhya Deepak		
15	14018	Pingale Sejal Rajendra		
16	14019	Shinde Anushka Mohan		
17	14021	More Vaishnavi Vijay		
18	14022	Shinde Rohit Dattatray		
19	14023	Inamdar Anuj Yusuf		
20	14024	Kambale Gauri Mahadev		
21	14027	Bankar Sahil Satish		
22	14028	Jawale Tanmay Ganesh		
23	14051	Pingale Om Rajendra		
24	14065	Kumbhar Suraj Hanumant		
25	14074	Bendsure Mayur Manoj		
26	14064	Hivarkar Abhishek Dnyandeo		
27	14066	Shaikh Arbaj Javed		
		Teacher Name	Departure	Arrival
		Mr. Mahesh S. Phule		
		Mr. Sudhir K. Taware		
		Mrs. Archana N. Kadam		



Date: 11th March, 2024

Industrial Visit – Imagica, Lonawala

Sr. No.	Item	Particulars
1.	Name of the Department	B. Voc. Retail Management
2.	Title of the Programme	Industrial Visit- Imagica Lonawala
3.	Date of the Programme	11/03/2024
4.	Name and Address of the resource person	-
5.	Level of the Programme: College/University/National/International	College Level
6.	Funded by: College/University	-
7.	Number of Beneficiaries	27

Students of Retail Management program visited retail giant Best Price, Imagica in Lonawala, where they got hands-on experience of the retail world and insight and feel of Retail Marketing. The aim of visit was to see the retail activities & Management of Imagica. Imagica Lonawala is an integrated mixed-use development incorporating Shopping, Dining, Theme Park, Entertainment and much more that delivers a holistic lifestyle and leisure experience.

In the morning 05.45 am we started out journey from our college. We reach there at 10.30 am and Mr. Firoz Sir welcomed us. They showed us overview of what information we are getting today. Retail zone of mall reflects edgier and energetic styles of casual and sports labels and an array of beauty services and lifestyle products. It also reflects the chic and sophisticated styles of international labels. Food Court and Entertainment zone features formal, casual and chill-out dining experiences as well as essentials that complete the shopper's lifestyle needs. Students asked number of questions about retail mix and Mr. Firoz satisfied the students questions.

After that we allowed students to take glimpse of mall and students asked the question to the shopkeepers of their selling strategies and requirement of products in the market etc. Students purchased numerous products and enjoyed a lot over there.

We thanked Mr. Firoz sir for giving access to Imagica Theme Park and giving valuable support to us. In their speech they told us that they aim at delighting customers with the right brand mix and a wide range of services.

All the students were very happy during the visit because they got knowledge of retail industry and marketing management. There was a very good response from students. In all 28 students participated in the Imagica Theme Park visit. Prof. Mahesh S. Phule, Mrs. Archana Kadam, Mr. Sudhir K. Taware organized the visit & guided the students throughout the journey.

We express our special thanks to Principal, Dr. Avinash Jagtap sir, for permitting me to attend Faculty Development Program. We also thanks to Vice Principal, Dr. Ashok Kalange sir, Dean of Commerce and Management Dr. Niranjana Shah sir, for their kind support.

Date: 11th March, 2024

Photos of Industrial Visit – Imagica, Lonawala



[Signature]
HoD

[Signature]
Dean
Commerce and Management

[Signature]
IQAC
Co-ordinator

[Signature]
Principal