



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Date: 23rd August, 2023

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce

Baramati

Subject: Permission to organize Service Marketing campaigning by Tata Croma Store in our college campus on 29th & 30th August, 2023 (Tentative).

Respected Sir,

With reference to above mention subject, we the department of B.Voc Retail Management would like to organize Service campaign in our college with the help of TATA Croma store. The purpose of this campaign is to students will get the knowledge of service marketing. Through this campaigning, we can provide sales and after sales service knowledge to students. The brands involved in this service campaigning are **HP, LENOVO, DELL and others**.

Students and staffs will be benefited with free service check-up and diagnosis of their existing or new laptops.


It would be really appreciable if you provide following things for driving this campaign effectively:

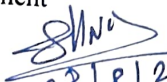
- 1) Dedicated space
- 2) 4 tables and 6 chairs
- 3) Awareness about the campaign via displaying about the same on notice board in each department.

Time of this activity 10.00 am to 03.00 pm.

Kindly co-operate and oblige.

Thank you,


Head of Department


23/8/23

Allowed
(Signature)
23/08/23

400



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
(Autonomous)
Department of B.Voc Retail Management

29 AUG 2023

NO-223

नोटीस

रिटेल मॅनेजमेंट आणि टाटा क्रोमा यांच्या संयुक्त विद्यमाने आपल्या महाविद्यालयात फ्री चेकींग, लॅपटॉप सर्व्हिस कॅम्प दिनांक ३० ऑगस्ट ते ३१ ऑगस्ट २०२३ रोजी आयोजित केला आहे. यामध्ये HP, ACER, DELL, LENOVO या सारख्या विविध कंपन्या सहभागी होणार आहेत तरीही सर्व विद्यार्थी आणि प्राध्यापकांनी याचा लाभ घ्यावा.

वेळ: स. १०.३० ते दु. ०२.३० पर्यंत

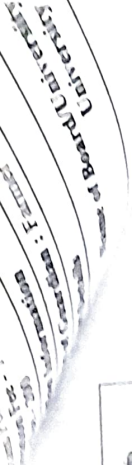
ठिकाण: प्रेरणा भवन

Amens

समन्वयक



Garab
प्राचार्य



Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Free Laptop Servicing Camp

B. Voc Retail Management In association with TATA CROMA

Time: - 10:30 To 02:30 PM

Day and Date: - Wednesday, 30/08/2023
& Thursday, 31/08/2023

Attendance Sheet

Sr. No.	Class	Studaent Name	Signature	Signature
			30/08/2023	31/08/2023
			Date	
1	S.Y.R.M	Anushka Mohan shinde		
2	S.Y.R.M	Preeti Ravindra Duthane		
3	S.Y.R.M	Bhosale Gauri Maachhindra		
4	S.Y.R.M	khochare Pratiksha Narayan		
5	S.Y.(R.M)	sul vaishnavi Gopinath		
6	T.T(R.M)	shaikh Abaj Javed		
7	S.Y.(R.M)	Shinde Rohit Dattatray		
8	T.Y.(R.M)	Nemawane Aditya Madhukar		
9	T.Y.(R.M)	Hivankar Abhishek Anjandeo		
10	T.Y.(R.M)	Jadhav Mayure Bhausa		
11	T.Y.R.M	Barkade Sneha Vitthal		
12	T.Y.R.M	Phule pradnya sanjay		
13	T.Y.R.M	Devkar Uttkarsh Rajaram		
14	T.Y.R.M.	Bendsure Mayure Manoj.		
15	S.Y.R.M	Iranekar Anuj Yusuf		
16	T.Y.R.M	Kumbhar Suraj Hanumant		
17	S.Y.R.M	Ghadoge Shrawani Sambhaji		
	S.Y.R.M	khochare Pratiksha Narayan,		
18	S.Y.R.M	pingale Sejal Rajendra		
19	S.Y.R.M	more vaishnavi		
20	S.Y.R.M	Dhalpe vidhya		

Sr. No.	Class	Student Name	Signature	Signature
Date			30/08/2023	31/08/2023
21.	S.Y.R.M	Pawar Rutuja		
22.	S.Y.RM	Unaware Shravani		
23	Fy.RM	Aman Ghinde		
24	F.Y.RM	Pratik Salunkar		
25.	F.Y.RM	Pratik Balgude		
26	F.Y.RM	Sahil Jagade		
27	F.YRM	Gauri Jadhav		
28	F.Y.RM	Payghan Yashoda		
29	F.Y.RM	Achit Nidesh		
30	F.Y.RM	Pratul Jadhav		
31	F.YRM	Parth Nale		
32	F.YRM	Pranali Zanzane		
33	F.YRM	Shiranjali Abhang		
34	F.Y RM	Komal Gandhi		
35	F.YRM	Omkar Abhang		
36	F.YRM	Satish Khude		
37	F.YRM	Prajwal Walake		
38	F.YRM	Shruti Jagdale		
39	F.YRM	Sakshi Gadekar		
40	F.Y.R.M	Gaurav Kamurkar		
41	F.Y.R.M	Thanke Rohan		
42	F.Y.R.M	Nishant Dandile		
43	F.Y.R.M	Sunny bhujbal		
44	F.J			

HoD



Anekant Education Society's

TuljaramChaturchand College of Arts, Science & Commerce, Baramati
[Autonomous]
Department of B.Voc Retail Management

Customer Satisfaction Survey-“Free Laptop Servicing Camp”

Details for filling in the questionnaire:

- Please fill the questionnaire completely.
 - Please mark only one item per question.
 - Your comments and suggestions are welcome.
- In case you are not satisfied would you please give us any reasons in the field „suggestions“.
 Your statements will of course be kept in confidence and only used for internal purposes.*

Voluntary Declaration

Name:- _____

Occupation:- _____

Mail-ID:- _____

Contact Number:- _____

Please give your rating on the basis of following for **“Free Laptop Servicing Camp”**.

	Very satisfied [10-09]	Satisfied [8-7]	Neither Satisfied nor Dissatisfied [6-5]	Dissatisfied [4-3]	Very Dissatisfied [2-1]
Speed of Service					
The accuracy of Information					
Overall satisfaction					
Do the activity meet your expectations					

Any Suggetions:- _____

Date

Signature



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Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
[Autonomous]
Department of B.Voc Retail Management

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Speed of Service					
The accuracy of Information					
Overall satisfaction					
Do the activity meet your expectations					

Any Suggetions:- _____

Date

Signature

Fee Category :
 Admission Late Fee - 100
 Adm Exam Fee - 750



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
[Autonomous]
Department of B.Voc Retail Management

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Voluntary Declaration

Name:- Mr. Sarang Gajanan Bapat
Occupation:- Job
Mail-ID:- sarangbapat0415@gmail.com
Contact Number:- 9689001274

Please give your rating on the basis of following for **“Free Laptop Servicing Camp”**.

	Very satisfied [10-09]	Satisfied [8-7]	Neither Satisfied nor Dissatisfied [6-5]	Dissatisfied [4-3]	Very Dissatisfied [2-1]
Speed of Service	✓				
The accuracy of Information	✓				
Overall satisfaction	✓				
Do the activity meet your expectations		✓			

Any Suggetions:- NO.

Date 30/08/23

Sarangbapat
Signature

Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B. Voc. Retail Management

Date: 30th and 31st August, 2023

Laptop Service Campaign in association with TATA Croma

Sr. No.	Item	Particulars
1.	Name of the Department	B. Voc. Retail Management
2.	Title of the Programme	"Free Laptop Servicing Camp"
3.	Date of the Programme	30/08/2023 to 31/08/2023
4.	Name and Address of the resource person	In association with TATA Croma
5.	Level of the Programme: College/University/National/International	College Level
6.	Funded by: College/University	-
7.	Number of Beneficiaries	43

Department of B. Voc. Retail Management organized Free Laptop Service Camp in our college. The purpose of this campaigning was to students will get the practical knowledge of Service Marketing. Through this campaign, we promoted 7 P's concept of Service Marketing.

On 30th and 31st August, 2023 duration of this activity was 10.30 am to 02.30 pm. Activity was started in college premises in front of Prerana Bhavan. Honourable Principal, Dr. Avinash Jagtap Sir, inaugurated this event in presence of our college Vice Principal, Dr. Ashok Kalange, Vice Principal, Dr. Sachin Gadekar, Dean of Commerce & Management, Dr. Niranjana Shah and Dr. Seema Gosavi. Principal Sir inspires students through his motivational words and explains importance of Service Marketing. After that Students engaged themselves in convincing Laptop users and helps them to diagnose and solve their laptops problems with service provider such as **Apple, Samsung, LG, DELL, Lenovo, HP, Acer, HCL and other**

All the students were very happy during this activity because they got practical knowledge of Service Marketing. There was a very good response from students. In all 43 students participated in this activity.

It was an intuitive activity and a great learning experience to understand the nuances and realities of the Service Marketing, which in itself is a rare exposure. Prof. Mahesh Phule, Prof. Sudhir Taware, Prof. Arpita Wagh and Prof. Archana Kadam organized the Service Marketing activity and guided the students throughout the activity.

We thanked Mr. Sachin Shinde (Store Manager, Baramati) and Mr. Sandip Tarange (IT Technician) for allowing us to implement this activity in our college and giving valuable support to us.

We express our special thanks to Hon. Dr. Avinash Jagtap, Principal, for inspiring and encouraging every time for us. We also thank to Vice Principal, Dr. Ashok Kalange, and Dean of Commerce and Management, Dr. Niranjana Shah for their kind support and valuable guidance.

File 332

Coordinator

HoD

Dean

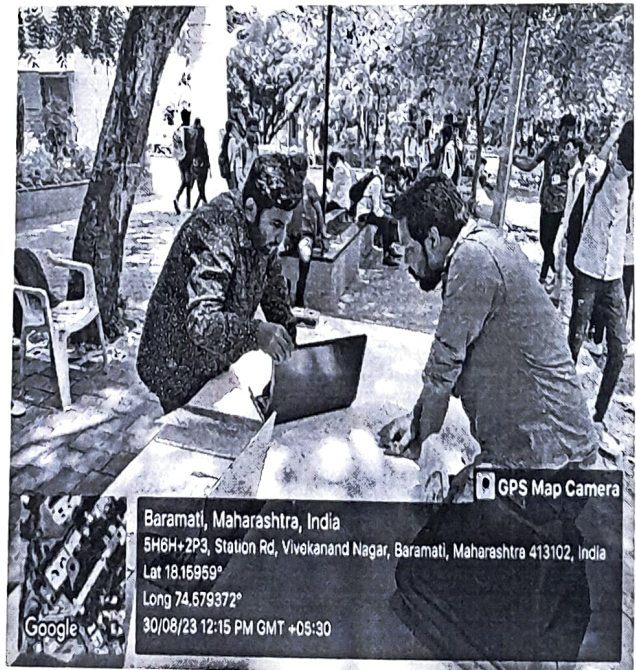
Commerce and Management

IQAC

Co-ordinator

Principal

तु.च.कॉलेज, बारासती
आवक नंबर: 12/18
दिनांक: 15 SEP 2023



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