

**Anekant Education Society's
Tuljaram Chaturhand College of Arts, Science and Commerce, Baramati
(Autonomous)**

Programme/Activity Reporting format

Sr. No.	Item	Particulars
1.	Name of the Department/Committee	BBA
2.	Title of the Programme	Workshop on Social Media Marketing an Effective Tool for Business Development
3.	Date of the programme	6 th March 2024
4.	Name of Event Coordinator	Prof.D.S. Chavan
5.	Name Of Resource Person	Mr.Kiran Prabhakar Pawar
6.	Level of the programme: College/University/State/National	Department Level
7.	Funded by: College/University etc.	College (ED Cell)
8.	Number of Participated Students	76

Detail information of the programme/activity:

A Workshop on, "Social Media Marketing An effective Tool For Business Development" was organized by Department of BBA. The resource person for the lecture was Mr. Kiran Prabhakar Pawar Director of Fusion Infinity Solution, Baramati Expert in Digital Marketing.

The event began with the felicitation of Mr. Kiran Pawar by Prof. D.S. Chavan (Head, Dept of BBA), who welcomed him and expressed gratitude for his presence. The lecture was anchored by SYBBA Student Shrushti Zagade, who introduced the topic and the speaker with great enthusiasm and energy.

Mr. Kiran Prabhakar Pawar has completed his Master of Business Administration in Quality and Operations at Rajgad Institute of Management -Maharashtra. He has completed NABH Accreditation final implementation Course from the NABH Board. He has also completed certification courses such as Lean Six Sigma Black Belt with Simplileam, Lean Management Certification with Simplileam, Lean Six Sigma in Healthcare Management with Simplileam and Green Belt Six Sigma with Lean Management Simplileam.


Mr. Kiran Prabhakar Pawar currently heading as Director and Corporate Communication Officer at Fusion Infinity Solution Pvt Ltd. He is more than 11 years' experience in Hospital operations and quality management and Handling more than 45 clients.

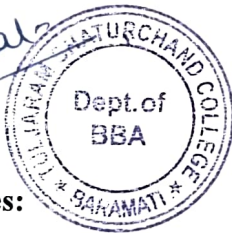
He has extensive experience in driving business in leadership role, digital marketing and branding expert. He has also expert in Accreditation documentation and implementation.

After the lecture, a vote of thanks was given by Arati Ghadage, another SYBBA student, who expressed gratitude to Mr. Kiran Pawar for sharing his valuable knowledge and expertise with the audience. She also thanked Prof. D.S. Chavan (Head, Dept of BBA) for his support and everyone who attended the event.

There was a lively Q&A session with the audience, allowing for engaging discussions and deeper exploration of the topic. Participants expressed appreciation for the opportunity to learn from the expert and gain valuable insights into the complexities of Digital Marketing.

Overall, the guest lecture was a resounding success, providing attendees with a deeper understanding of Digital Marketing and their significance in the Marketing Field. The event was informative, engaging, and well-received by all participants. We extend our sincere thanks to Mr. Kiran Pawar for his insightful presentation and to everyone who contributed to making this event a success.


Head




IQAC Coordinator


Principal

Enclosures:

1. Permission letter of the Principal
2. Notice
3. Attendance
4. Copy of Feedback forms
5. Total 4 Geo-tagged photographs with captions: Inauguration (1), during programme (2) & Valedictory (1)

Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

Department of Business Administration.

Guest Lecture Bill Form.


Respected sir,

Department of BBA organized and executed, "Workshop on Social Media Marketing an Effective Tool for Business Development."

Regarding the same we are requesting to reimburse the remuneration as follows:

Name Of Faculty/Speakers	Role	Amount Rs.	Bank A/C details
Mr.Kiran Prabhakar Pawar	Speaker	2500	Name-Fusion Infinity Solution Bank Name- Kotak Mahindra Bank Account no- 5446205521 IFSC code-KKBK0001760 Account Type- Savings account
Prof.D.S.Chavan		500	Name-Chavan Deepali Shahji Bank Name-Axis Bank Account Number- 918010091368057 Branch Name-Baramati IFSC Code-UTIB0000135

Thanking you,


Prof. Deepali Chavan
(Head, Dept. Of BBA)

Date: -28 /02/2024

To,

The Principal,

Tuljaram Chaturchand college of Arts, Science and Commerce,

Baramati.

Subject: Seeking Permission for organizing one day **Workshop on, "Social Media Marketing an Effective Tool for Business Development"** for all Students.

Respected Sir,

Department of Business Administration (BBA) wants to organize one day Workshop "**Social Media Marketing an Effective Tool For Business Development**" for all BBA Students. We kindly request you to grant us the permission for arranging the same. Details of function are as follows:

Date: 4th March 2024

Time: 11AM to 1PM.

Total Students:-272

Remuneration Details –

Particular	Amount [in Rs]
Mr.Kiran Prabhakar Pawar Director,Fusion Infinity Solution Pvt Ltd	2500
Prof.D.S.Chavan (HOD.Dept of BBA)	500
Total	3000

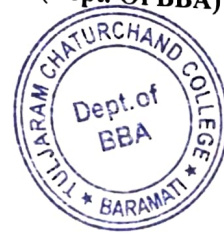
Please allow us to conduct the workshop and provide stated remuneration.

Thanking you,

Allowed
87
28/2/24

Seen
Chavan

Dupal
Prof. D.S. Chavan
HOD
(Dept. Of BBA)



Date: - 28/02 /2024

To,

The Principal,

Tuljaram Chaturchand college of Arts, Science and Commerce,

Baramati.

Subject: Seeking Permission for organizing **Workshop on Social Media Marketing an Effective Tool for Business Development**" For all BBA Students.

Respected Sir,

Department of Business Administration (BBA) wants to organize **Workshop on Social Media Marketing an Effective Tool for Business Development**" for all BBA Students. We kindly request you to grant us the permission for arranging the same. Details of function are as follows:

Date: 6TH March 2024

Time: 11 AM to 1.00 PM.

Venue: - Auditorium Hall.

Please give us the permission for the same.

Thanking you,

*Recommended
to organize
activity
under EP/Cell
D.S. Chavan
28/2/24*

D.S. Chavan
Yours Faithfully,

Prof D.S. Chavan

(HOD. Dept. Of BBA)



[Autonomous]

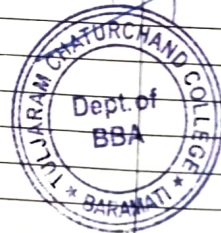
Department Of BBA

Workshop on Social Media Marketing an Effective Tool for Business Development

Attendance sheet

Sr.No	Class	Roll No	Name of Student	Sign
1.	SYBBA	12706	Zagade Srushti Amit	Zagade
2.	SYBBA	12703	Sawant Gauzee Jalindar	Sawant
3.	SYBBA	12705	Jagtap Sayali Subhash	S.S. Jagtap
4	SYBBA	12743	Kamble Sakshi Prakash	Kamble
5	SYBBA	12750	Borate Tejswini Haridas	Borate
6	SYBBA	12741	Mulik Nikita Gopinath	N.S. Mulik
7.	SYBBA	12742	Ghorpude Sanjana shiraji	S.S. Ghorpude
8	SYBBA	12767	Biraydar Pujia Laxman	P.L. Biraydar
9.	SYBBA	12746	Ghadage Aarti Dattabhai	A. Ghadage
10	TYBBA	12836	Ghorpade Vaishnavi Santosh	Vaishnavi
11	TYBBA	12823	Gaikwad Sakshi Anand	Sakshi
12	SYBBA	12724	Rede-patil Kadambari Praykumar	Kadambari
13.	SYBBA	12713	Mane-Deshmukh shrushti Satish	Shrushti
14.	SYBBA	12723	Salunkhe Vaishnavi Sanjay	Salunkhe
15	FYBBA	12688	Patil Pragati Baiyasaheb	Pragati
16	FYBBA	12696	Pathan Tehamin Yusuf	Tehamin
17	FYBBA	12689	Khade Shrushti Ravindra.	Shrushti
18	FYBBA	12621	Pawar Kiran Ghanshyam	Kiran
19	FYBBA	12622	Debnath Rijula Rajkhal	Rijula
20	SYBBA	12710	Modi Darshana Rajendra	Darshana
21	FYBBA	12676	Patel Mahak Jagdish	Mahak
22	FYBBA	12636	Chavan Diya Vasant	Diya
23	FYBBA	12635	Dhyanonde Sakshi Dhanaji	Dhyanonde
24	FYBBA	12669	Doshi Shreya Sanjay	Shreya
25	FYBBA	12633	Sul Nishigandha Ganesh	Nishigandha
26	FYBBA	12651	Salunke Tejal Kantilal	Tejal
26	FYBBA	12604	Sawant Priya Babasaheb	Priya
27.	SYBBA	12763	Shahid Anubalesha Sande	Shahid
28)	SYBBA	12711	Gengaje Darshan Sanjay	Darshan
29.)	SYBBA	12732	Mane Abhishek Kaniphath	Abhishek
30	SYBBA	12740	Sonate Rutik Shivaji	Rutik
31	SYBBA	12725	Gawale Rutik Kundalik	Rutik
32	SYBBA	12739	Shinde Pitam Manoj	Pitam
33	SYBBA	12720	Phalke Varun Ramesh	Varun
34	FYBBA	12602	Thorat Jaydip Fulaji	Jaydip
35	FYBBA	12645	Raste Shubham vilas	Shubham
36	TYBBA	12806	Patil Pradip Praywal Mahadev	Pradip
37	TYBBA	12833	Shende Abhishek	Abhishek
38	TYBBA	12832	Shahane Swapnil Sanjay	Swapnil
39	FYBBA	12627	Chavan Parth Anil	Parth
40	SYBBA	12704	Gaikwad Nikhil Jawahar	Nikhil

41	TYBBA	12883	Jagtap Nishant Suraj	Suraj
42	FYBBA	12637	Nikhil Rambhaji Wadgaonkar	Suraj
43	FYBBA	12655	Laxhe Aditya Vitthal	A.V. Laxhe
44	FYBBA	12672	Ubale Om Baburao	Om
45	FYBBA	12601	Katel Shreyash Popat	Katel
46	FYBBA	12625	Acadam Prerraj Sujit	Sujit
47	FYBBA	12615	Shinde Nikhil Bhagwan	Nikhil
48	FYBBA	12670	DOSHI PARAG VAIBHAV	Parag
49	FYBBA	12664	Saraf Siddhesh Vijay	Saraf P.V.
50	FYBBA	12634	Khurana Sunmeet Neetu	Sunmeet
51	SYBBA	12718	Samindar Arunesh	Samindar
52	TY.BSC	11544	Narwame Rohit Dagadu	Rohit
53	SYBBA	12719	Korabu Shoyab Feroz	Shoyab
54	SY.BBA	12716	Bagade Santosh Ramchandra	Santosh
55	SYBBA	12715	Dixit Siddhesh Rajendra	Siddhesh
56	SYBBA	12728	Tapkir Pratik Santosh	Pratik
57	SYBBA	12719	Pisal Aditya Pisal	Pisal
58	SY.BBA	12764	Bankar Rohit Balu	Bankar
59	SYBBA	12765	Inamdar Faiz Tayyidin	Faiz
60	SYBBA	12737	Kale Avishkar Raju	Avishkar
61	SYBBA	12736	Galande Shripad Sudhir	Shripad
62	SYBBA	12748	Sumit Ravindra Pansare	Sumit
63	FYBBA	12630	Suryavanshi Satel Mahesh	Satel
64	F.Y.BBA	12683	Londhe Ritesh Raju	Ritesh
65	SYBBA	12754	Mohinesh Sanjay Dupargude	Mohinesh
66	SYBBA	12752	Pranav Rahul Jalak	Pranav
67	FYBBA	12667	Dharmadhikari Prayush Durgesh	Prayush
68	F.Y.BBA	12617	More Prasad Zumber	Prasad
69	F.Y.BBA	12649	Pawar Nighnesh Vilas	Nighnesh
70	F.Y.BBA	12612	Gawade Ayush Yogesh	Ayush
71	F.Y.BBA	12608	Pawar Sudiksha Vishal	Sudiksha
72	F.Y.BBA	12632	Maid Supriya Sachin	Supriya
73	F.Y.BBA	12616	Bhandari Pranali Raju	Pranali
74	F.Y.BBA	12671	Jadhav Prapthi Kiran	Prapthi
75	F.Y.BBA	12684	Jadhav Pooja Krishnaji	Pooja
76	TYBBA	12827	Jadhav Sakshi Anur	Sakshi



Anekant Education Society's

**Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati (Autonomous)**

Event Name: - **Workshop on Social Media Marketing an Effective Tool for
Business Development**

Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

FEEDBACK FORM

Name: - Parth Anil Chavan

Class: - F.Y BBA

1. Rate the content of the lecture
 - Average
 - Good
 - Very Good
 - Excellent
2. The lecture increased your knowledge and skill?
 - Yes
 - No
3. The speaker provided information I can use to be successful in my Careers.
 - Strongly Agree
 - Agree
 - Neutral
 - Disagree
4. The speaker used good example in the lecture.
 - Yes
 - No
5. Overall, how would you rate this guest lecture?
 - Average
 - Good
 - Very Good
 - Excellent
6. Any other Suggestions: -

P.A.Chavan

Anekant Education Society's
**Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati (Autonomous)**

Event Name: - **Workshop on Social Media Marketing an Effective Tool for
Business Development**

Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

FEEDBACK FORM

Name: - Panshan Sunjay Ganjale

Class: - 5th BBA

1. Rate the content of the lecture
 Average
 Good
 Very Good
 Excellent
2. The lecture increased your knowledge and skill?
 Yes
 No
3. The speaker provided information I can use to be successful in my Careers.
 Strongly Agree
 Agree
 Neutral
 Disagree
4. The speaker used good example in the lecture.
 Yes
 No
5. Overall, how would you rate this guest lecture?
 Average
 Good
 Very Good
 Excellent

6. Any other Suggestions: -

Nothing.



Anekant Education Society's
**Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati (Autonomous)**

Event Name: - **Workshop on Social Media Marketing an Effective Tool for
Business Development**

Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

FEEDBACK FORM

Name: - Patel Mahak Jagdish

Class: - FY BBA

1. Rate the content of the lecture
 Average
 Good
 Very Good
 Excellent
2. The lecture increased your knowledge and skill?
 Yes
 No
3. The speaker provided information I can use to be successful in my Careers.
 Strongly Agree
 Agree
 Neutral
 Disagree
4. The speaker used good example in the lecture.
 Yes
 No
5. Overall, how would you rate this guest lecture?
 Average
 Good
 Very Good
 Excellent
6. Any other Suggestions: -

No

M Patel

Anekant Education Society's
**Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati (Autonomous)**

Event Name: - **Workshop on Social Media Marketing an Effective Tool for
Business Development**

Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

FEEDBACK FORM

Name: - Modi Darshana Rajendra

Class: - S4BBA

1. Rate the content of the lecture
 Average
 Good
 Very Good
 Excellent
2. The lecture increased your knowledge and skill?
 Yes
 No
3. The speaker provided information I can use to be successful in my Careers.
 Strongly Agree
 Agree
 Neutral
 Disagree
4. The speaker used good example in the lecture.
 Yes
 No
5. Overall, how would you rate this guest lecture?
 Average
 Good
 Very Good
 Excellent
6. Any other Suggestions: - No.

[Signature]

Anekant Education Society's
**Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati (Autonomous)**

Event Name: - **Workshop on Social Media Marketing an Effective Tool for
Business Development**

Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

FEEDBACK FORM

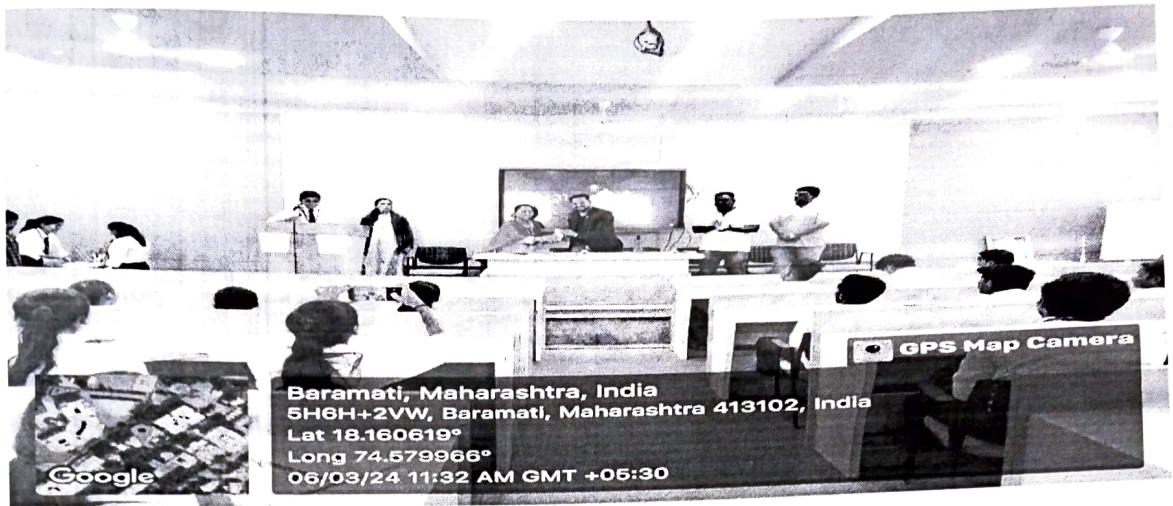
Name: - Mohinesh sanjay Dupargude

Class: - 5th BBA

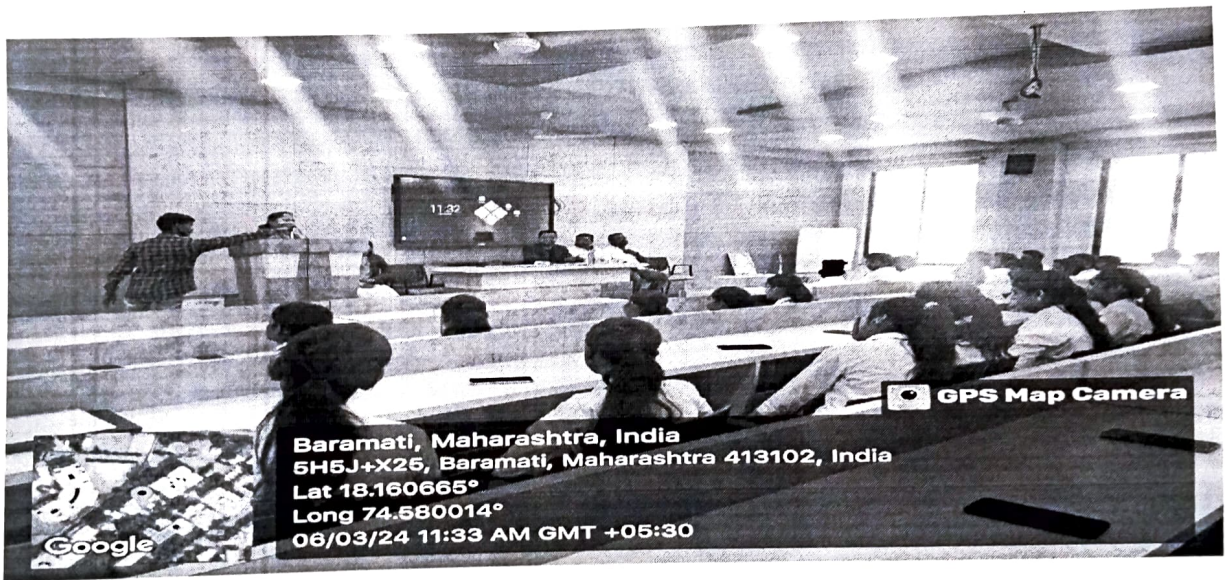
1. Rate the content of the lecture
 - Average
 - Good
 - Very Good
 - Excellent
2. The lecture increased your knowledge and skill?
 - Yes
 - No
3. The speaker provided information I can use to be successful in my Careers.
 - Strongly Agree
 - Agree
 - Neutral
 - Disagree
4. The speaker used good example in the lecture.
 - Yes
 - No
5. Overall, how would you rate this guest lecture?
 - Average
 - Good
 - Very Good
 - Excellent
6. Any other Suggestions: -



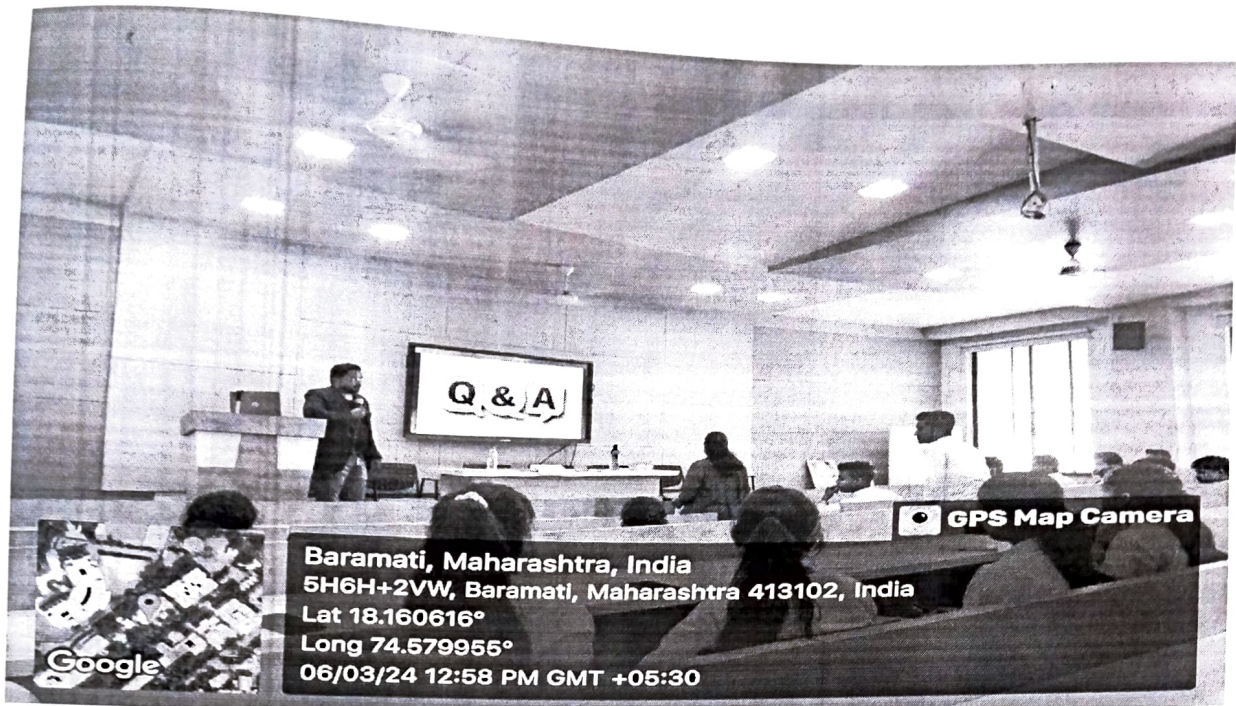
Workshop Gio-tag Photos



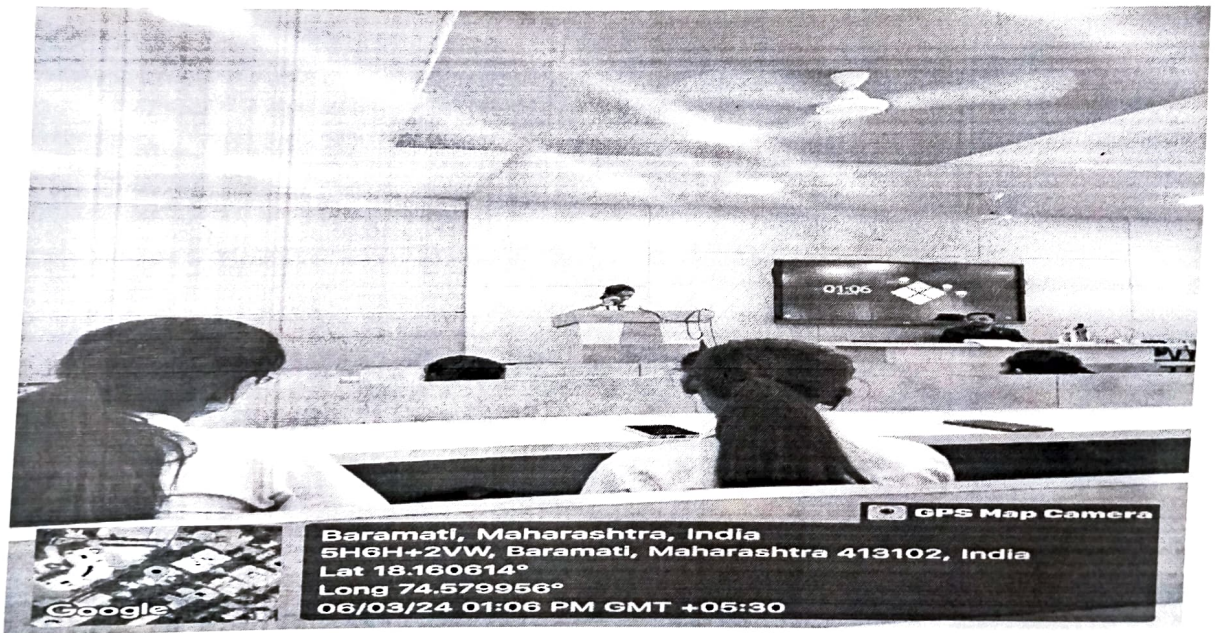
"Celebrating the exceptional journey of Mr. Kiran Pawar, as he receives heartfelt felicitations from the esteemed Prof. D.S. Chavan.



Guiding the way forward, Prof. D.S. Chavan, HOD of the BBA department, shares invaluable insights with students.



"Empowering minds, one lecture at a time. Mr. Kiran Pawar shares his wealth of knowledge and insights with eager students, fostering a culture of learning and growth of Digital Marketing.



A heartfelt moment of gratitude as Student Arati Gadage extends sincere thanks to Mr. Kiran Pawar, Prof. Deepali Chavan, dedicated teachers, and fellow students. Recognizing the strength of unity and shared knowledge that shapes our academic journey.

Anekant Education Society's
Tuljaram Chaturchand College of
of Arts Science and Commerce , Baramati
Autonomous

Payment Voucher

Date:- 6/03/2024

Name :- Mr. Kiran Prabhakar Pawar

Address:- Baramati

Head of Exps on account of:-

Particulars of Payment	Honorarium	TA	Total
Resource person - Mr. Kiran Prabhakar Pawar	-	2500/-	2500/-
			2500/-

Rupees in Words: Two Thousand five Hundred only /-

Name of Payee:- fusion Infinity solutions
Name of Bank Kotak mahindra Bank
Account No. 5446205521
Branch Name Baramati
IFSC Code KKBK0001760

For Account Use Only

Checked & Found Correct recommended for Payment

Account Clerk

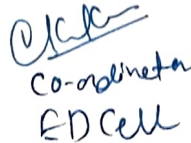
Office Superitendant

Registrar

Allowed & Pay/ Not Pay



HOD


Co-ordinator
ED Cell

Principal

Department of -

Received with thanks from The Principal. Tuljaram Chaturchand College, Baramati


Signature

Anekant Education Society's
Tuljaram Chaturchand College of
of Arts Science and Commerce, Baramati
Autonomous

Payment Voucher

Name :- Prof. Deepali chavan

Date: 06/03/2024

Address:- Baramati

Head of Exps on account of:-

Particulars of Payment	Honorarium	TA	Total
Workshop co-ordinator. Prof. Deepali chavan (MOD. Dept of BBA)		500/-	500/-
			500/-

Rupees in Words: Five Hundred Rs. only /-

Name of Payee:-	Chavan Deepali shahaji .
Name of Bank	Axis Bank .
Account No.	918010091368057 .
Branch Name	Baramati .
IFSC Code	UTIB0000135

For Account Use Only

Checked & Found Correct recommended for Payment

Account Clerk

Office Superitendant

Registrar

Allowed & Pay/ Not Pay

Deepali
HOD

Deepali
co-ordinator
ED cell

Department of -

Principal

Received with thanks from The Principal. Tuljaram Chaturchand College, Baramati

Signature *Deepali*