



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

2019-2020

Date: 27th November, 2019

To,
The Principal,
Tuljaram Chaturchand College of Arts, Science and Commerce
Baramati

Subject: Permission to organize E-waste campaign by Tata Croma Store in our college campus on 02nd December 2019

Respected Sir,

With reference to above mention subject, we the department of B.Voc Retail Management would like to organize E-waste campaign in our college. The purpose of this campaign is to students get the knowledge proper disposal of E-Waste. Through this campaign, we can promote 3 R's (i.e. Reuse, Recycle, Reduce). So by joining this campaign we care make our mother earth is healthy and we can contribute towards economic, social and environmental development that creates positive impact on society at large. This does not end here; they have something that will act as a catalyst for our participation in this campaign. **They promise us that they will plant a tree for every e-waste we give to them plus a Rs. 500/- redeemable voucher** that can be redeemed in TATA Croma store.

They need your permission to install an E-bin and a standee in our college. Time of this activity 10.00 am to 05.00 pm.

It would be really appreciable if you provide following things for driving this campaign effectively:

- 1) Dedicated space
- 2) 2 tables and 2 chairs
- 3) Awareness about the campaign via displaying about the same on notice board in each department.

Kindly co-operate and oblige.

Thank you,

Coordinator

Allowed
27-11.



अनेकान्त एज्युकेशन सोसायटीचे,

तुळजाराम चतुरचंद महाविद्यालय, बारामती

डिपार्टमेंट ऑफ बी. व्होक रिटेल मॅनेजमेंट

नोटीस

SN-222

27 NOV 2019

आपल्या महाविद्यालयातील बी. व्होक रिटेल मॅनेजमेंट आणि टाटा क्रोमा यांच्या संयुक्तविद्यमाने ईलेक्ट्रॉनिक्स वेस्ट उपक्रम आपल्या महाविद्यालयात दिनांक २ डिसेंबर २०१९ रोजी सकाळी १०:०० ते सायंकाळी ४:०० वाजेपर्यंत राबविण्यात येणार आहे. तसेच सर्वांनी आपल्याकडील असणाऱ्या ईलेक्ट्रॉनिक्स वेस्ट वस्तू जमा कराव्यात व क्रोमा तर्फे आपणास ५००/- रुपयाचे कुपण मोफत मिळणार आहे.

या उपक्रमाचा उद्देश ईलेक्ट्रॉनिक्स वेस्ट वस्तूंचा वापर पुन्हा प्रकिया करून पर्यावरणाचा होणारा न्हास टाळणे हा आहे. तरी सर्व विद्यार्थी, शिक्षक व शिक्षकेतर कर्मचारी यांनी याचा आवर्जून लाभ घ्यावा व पर्यावरणाचे संरक्षण करण्यास मदत करावी.

phlemis
विभाग प्रमुख



[Signature]
प्राचार्य



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Date: 2nd and 3rd December, 2019

E-Waste Campaign in association with TATA Croma

Department of B.Voc Retail Management organized E-waste campaign in our college. The purpose of this Corporate Social Responsibility campaigning was to students get the knowledge of proper disposal of E-Waste. Through this campaign, we promoted 3 R's (i.e. Reuse, Recycle and Reduce). So by joining this campaign we can make our mother earth is healthy and we contributed towards economic, social and environmental development that creates positive impact on society at large.

On 2nd and 3rd December, 2019 duration of this activity was 10.00 am to 04.00 pm. Activity was started in college premises in front of Jivaraj Hall. Dr. Chandrasekhar V. Murumkar, Principal inaugurated the event and inspiring the students through his motivational words and explains future importance of proper disposal of E-waste. In this activity Vice Principal Dr. Ajit Telave and Dr. Avinash Jagtap were also present. After that Students engaged themselves in convincing e-waste depositors and collected numerous products from 212 students and staffs such as charger, headphone, radio, mobiles, monitors, DVD, Speakers etc.

This does not end here; they have something that will act as a catalyst for our participation in this campaign. Croma promised that they will plant a tree for every e-waste we gave to them plus a Rs. 500/- redeemable voucher that can be redeemed in TATA Croma store with proof that they gave us a certificates for participation of each contributors.

We thanked Mr. Sameer Divare (Store Manager, Baramati) for allowing us to implement this activity in our college.and giving valuable support to us.

All the students were very happy during this activity because they got knowledge of Corporate Social Responsibility of corporate. There was a very good response from students. In all 74 students participated in this activity.

It was an intuitive activity and a great learning experience to understand the nuances and realities of the Corporate Social Responsibility, which in itself is a rare exposure. Prof. Mahesh S. Phule, Mr. Sudhir K. Taware and Mrs. Amruta G. Bapat organized the CSR activity and guided the students throughout the journey.

Handwritten signatures and initials:
Wheed,
ZATC
RSTM



We express our special thanks to Dr. Chandrashekhar V. Murumkar Principal, for permitting to organizing E-waste campaign. We also thank to Dr. Ajit Telave for his kind support and valuable guidance.

Amlems.

Prof. Mahesh S. Phule
Coordinator

