

**Anekant Education Society's**  
**TuljaramChaturchand College of Arts, Science & Commerce, Baramati.**  
**(Autonomous)**  
**Department of BBA(CA)**  
**Programme/Activity Report**

Sr.No	Item	Particulars
1	Name of the Department	BBA(Computer Application)
2	Title of the Programme	Digital Advertising Activity
3	Date of the Programme	27 <sup>th</sup> January 2024
4	Name and Address of the resource Person	-
5	Level of Programme: College/University/State/National	College
6	Funded by: College/University etc.	-
7	Number of Beneficiaries	20

Detail information of the programme/activity:

As a part of IQAC, Yuva Mahotsav's BBA (C.A.) department organized the "Digital Advertising Activity" on January 27, 2024, from 9.00 a.m. to 10.30 a.m.

This activity falls under the Technical Category. In this competition, a total of 20 students participated from the FY, SY, and TY classes. The students actively participated in the competition. In this competition, the students were given 90 min to create a digital advertisement for any product. The activity encouraged creative thinking and innovation.

Student create a different advertising like milk products, sweet bakery, and sweet cupcake, laptop advertisement, and bike, burger advertisement. For this creation student uses different types of software's like canvas, figma, ppt etc. and give different types of animation effect via audio and video.

This was successfully done under the support and guidance of Ms. M.R.Saste. This activity was coordinated by Mrs. J.P.Gharge, Ms. T.M.Bhosale, and Mr.D.S.Aarde. for this activity Miss. R.D.Babar was Chairman. From Sy Ms.Bhavna Shitole and ty Mr.Gaurav Gardi was the student volunteers.



Miss V. K. Shivarkar and Ms. N. H. Shaikh judged the activity. The Evaluation was based on the student's Creativity and Innovation, Representation, Technical skills Functionality, feature design, navigation of digital advertising, and Content of advertising. There were two winners in this competition.

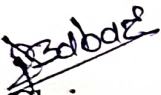
The following students were recognized as winners:

1st Place: Mr. Kale Rohit from TY

2nd Place: Mr. Tejas Shinde from TY

Hence, I am reporting to you.

Thank You,

  
Chairman

  
Head

  
IQAC Coordinator

  
Principal

Enclosures:

1. Notice
2. Attendance
3. Copy of Feedback Form
4. Geo tagged photographs with captions





Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science & Commerce Baramati

(Autonomous)

Department of BBA(Computer Application)

Date:- 24-01-2024

No- 592

## NOTICE

### “I.Q.A.C. Yuva Mohotsav 2023-24”

On the occasion of IQAC Yuva Mohotsav 2024, the BBA(C.A.) Department is organizing following competition,

Sr.No.	Activity	Date & Time	Venue	Chairman	Coordinator(s)
1	Digital Advertisement	27/01/2024 9.00 to 10.30 am	Practical Lab P-415	Ms. R.D.Babar (Mob.7721077760)	Mr. D.S.Arade Mrs. J.P.Gharge Ms.T.M.Bhosale
2	Computer Model Exhibition	28/01/2024 9.00 to 10.30 am	BBA(C.A) Dept. Prerana Bhavan	Mrs.A.V.Bhosale (Mob.8459274085)	Ms.V.K.Shivarkar Mrs.S.A.Kachare Ms. N.H.Shaikh

The students who are interested for the above competition, contact to the BBA(C.A.) Department.

*ghask*

H.O.D.

BBA (Computer Application)



*Principal*  
Principal





Anekant Educational Society's  
Tuljaram Chaturchand College of Arts, Science and Commerce  
(Autonomous)  
Department of BBA (Computer Application)

IQAC Yuva Mohostav 2023 -24

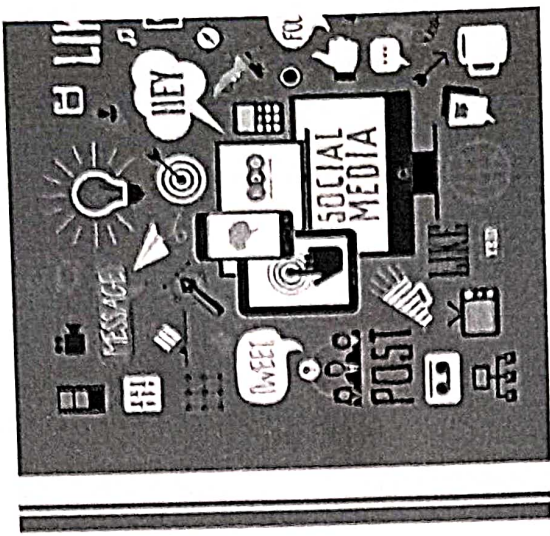
*'Digital Advertisement'*

*On*

*Saturday 27<sup>th</sup> January 2024.*

*Venue : Prerana Building Room No. P-415*

*Time: 9:00 AM to 10:30 AM*



*Contact Us:*

*Prof.M.R.Saste (HOD)-9503668675*

*Prof.R.D.Babar(Chairman)-7721077760*

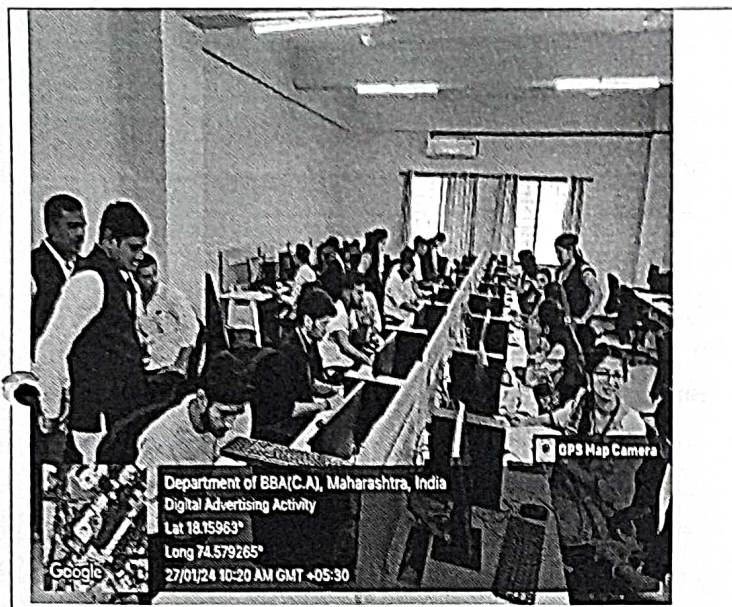
*Prof. J.P.Gharge*

*Prof.D.S.Aarde*

*Prof.T.M.Bhosale*

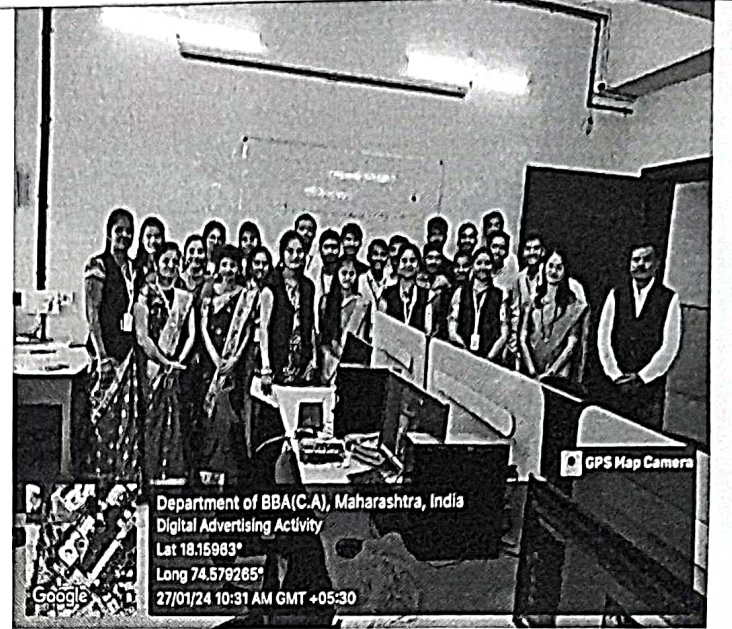


**Geo Tagged Photos : Digital Advertisement Activity**



Department of BBA(C.A), Maharashtra, India  
 Digital Advertising Activity  
 Lat 18.15963°  
 Long 74.579265°  
 27/01/24 10:20 AM GMT +05:30

**1. Commerce Dept. Faculty interact with Participants and Participants**



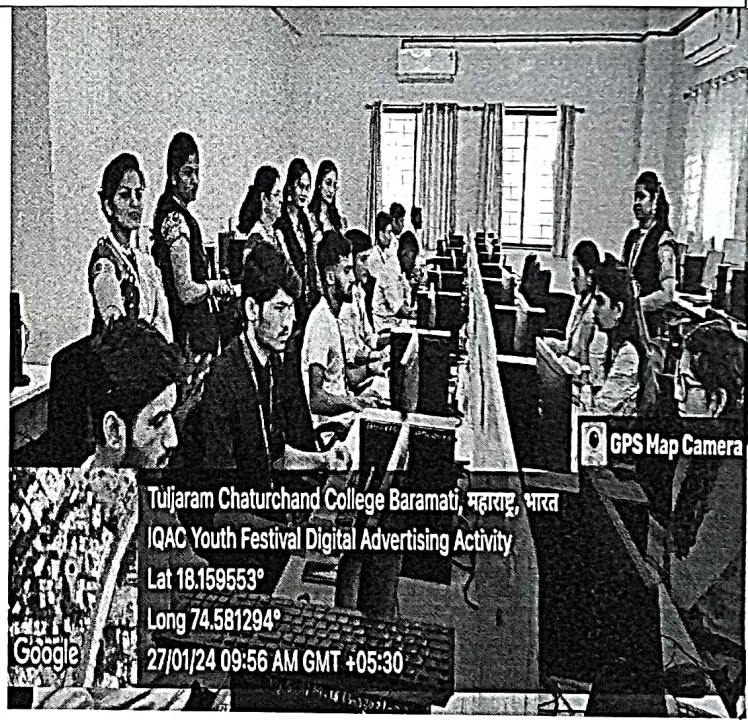
Department of BBA(C.A), Maharashtra, India  
 Digital Advertising Activity  
 Lat 18.15983°  
 Long 74.579265°  
 27/01/24 10:31 AM GMT +05:30

**2. Group Photo of BBA(C.A) faculty**



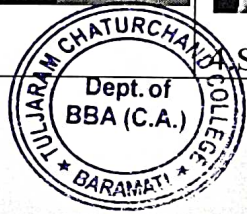
Department of BBA(C.A), Maharashtra, India  
 Digital Advertising Activity  
 Lat 18.15963°  
 Long 74.579265°  
 27/01/24 09:46 AM GMT +05:30

**3. Faculty observing students work**



Tujaram Chaturchand College Baramati, महाराष्ट्र, भारत  
 IQAC Youth Festival Digital Advertising Activity  
 Lat 18.159553°  
 Long 74.581294°  
 27/01/24 09:56 AM GMT +05:30

**Students presenting their advertises to faculty**

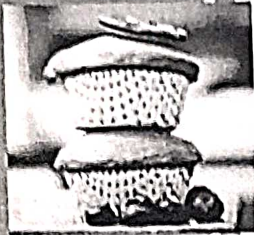


*Jush*  
 Head

Department of BBA (Computer Application)  
 Tujaram Chaturchand College, Baramati.



# SWEET BAKERY



## About Us

Opened in 1994, we provide the world's best and most hygienic sweets in the whole world. This makes our bakery most famous bakery store in the world!

## Our best-sellers

- Rainbow Sweets
- Olive Oil Sweets
- Flavored Puffs
- Sweet Butter

## Come and order

022-2547200  
[www.sweetbakery@gmail.com](mailto:www.sweetbakery@gmail.com)  
 Ambekar Stadium, Near  
 PCC, Baramati - 413002



Name: Jagtap onkar  
 Class: TYBBA(BA)

# FACEWASH MALAYA



New

- cool ✓
- Refresh ✓
- Reenergizes ✓

Go Through

RONNY'S BURGERS

Super DELICIOUS Burgers  
**BEST DEAL**



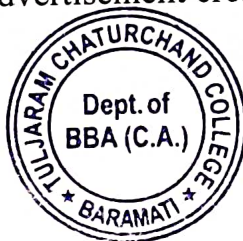
Free Home Delivery

123-456-7890  
[WWW.BURGER.COM](http://WWW.BURGER.COM)

Order Now

FRESH  
 GOVIND  
 Tera Milk  
 FRESH  
 FRESH  
 FRESH  
 NET CONTENT: 180ml

Sample of Digital Advertisement created by Participants.



*Jash*

Head

Department of BBA (Computer Application)  
 Tuljaram Chaturchand College, Baramati



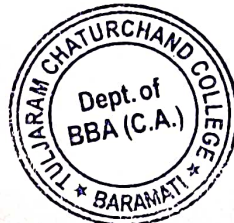
Anekant Education Society's  
**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**Department of BBA(CA)**  
**IQAC Youth Festival 2023-24**  
**Attendance sheet**  
**Digital Advertising Activity**

Date: 27/01/2024

Time: 9.00am to 10.30am

Venue: P-415

Sr. No	Class	Name of the Student	Contact No.	Sign
1	TYBBA(CA)	Shinde Tejas Rupesh	7028430319	<u>Rshinde.</u>
2	TYBBA(CA)	Dange Suyash Prabhakar	8459481991	<u>Sange</u>
3	TYBBA(CA)	Taware Tejas Santosh	8080954894	<u>Taware.</u>
4	TYBBA(CA)	Jagtap onkar Balasahub	9132314191	<u>Onkar</u>
5	TYBBA(CA)	Kole Rohit Jalindar	877812477	<u>R. J. Kole</u>
6	SYBBA(CA)	Hunde Harshik Nimesh.	9146930357	<u>Hunde</u>
7	TYBBA(CA)	Chaudhari Prathamesh Jitendra	9552672248	<u>Prathamesh</u>
8	SYBBACCA	Lambhate Prerana Umesh.	9422984010	<u>P.U. Lambhate</u>
9	TYBBACCA	chavare shital Lahu	7264957644	<u>Shital</u>
10	TYBBA(CA)	Baramatiwala Fatema Yusuf	8623816786	<u>Fatema</u>
11	SYBBACCA	Landage Karan balu	8080158345	<u>Karan</u>
12	TYBBA(CA)	Zende Yash Sadashiv	9049616120	<u>Yash</u>
13	FYBBA(CA)	Shaha Shraavan Viraj	7299861008	<u>S.V. Shaha</u>
14	FYBBA(CA)	Shinde Swapnil Salaje	7219121380	<u>Swapnil</u>
15	FYBBA(CA)	Tamboli Rehan Amir	7057468220	<u>Rehan</u>
16	FYBBA(CA)	Sayyad Shahid Tayyab	8263076695	<u>Shahid</u>



17)	TY BBA(CA)	Professor Aayesha Samir	9730934839	<i>[Signature]</i>
18)	SY BBA(CA)	Lavand Butiksha Mondkar	7499758597	<i>[Signature]</i>
19)	SY BBA(CA)	Donge Nikita Arun	8999037063	<i>[Signature]</i>
20)	SY BBA(CA)	Donge Poja Dattatray	9322583323	<i>[Signature]</i>

*[Signature]*  
Chairman



*[Signature]*  
HOD

Department of BBA(C.A)



Anekant Educational Society's  
Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati  
(Autonomous)  
Department of BBA (Computer Application)  
IQAC Youth Festival 2023-24

**SCORE SHEET FOR Digital Advertisement Activity**

Sr.No	Student Name	Representation (10)	Technical Skills(10)	Total Marks(20)
1	shinde Tejas Rupesh	10	8	18
2	Dange suyash Prabhakar	8	8	16
3	Taware Tejas Santosh	7	7	14
4	Jagtap Onkar Balasaheb	9	7	16
5	Kale Rohit Jalindar	10	10	20
6	Hande Hardik Hamesh	7	8	15
7	Chaudhari Prathmesh Jitendra	8	8	16
8	Landage Karan Babu	7	6	13
9	Dange Nikita Arun	6	5	11
10	Lavand Pratiksha Manohar	6	6	12
11	Dange Pooja Dattatray	7	6	13
12	Mujawar Aayasha Samir	6	6	12
13	Baramatiwala Fatema Yusuf	7	8	15
14	chavare Shital Lahu	8	7	15
15	Lambhate Prerana Umesh	7	6	13
16	Zende Yash Sadashiv	6	5	11
17	Shravan Viraj Shaha	5	5	10
18	shinde swapnil Balaso	5	5	10
19	Tamboli Rehan Amid	6	6	12
20	Sayyad Shahid Tayyab	5	6	11

*M.S.V.K. Shivarkar*  
MS.V.K. Shivarkar  
Sign & Name of Judge

*Prabakar*  
Chairman  
TULJARAM CHATURCHAND COLLEGE  
Dept. of  
BBA (C.A.)  
BARAMATI

*Yash*  
H.O.D.  
TULJARAM CHATURCHAND COLLEGE  
BARAMATI

BBA(C.A.) Department



Anekant Educational Society's  
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(Autonomous)  
Department of BBA (Computer Application)  
IQAC Youth Festival 2023-24

**SCORE SHEET FOR Digital Advertisement Activity**

Sr.No	Student Name	Representation (10)	Technical Skills(10)	Total Marks(20)
1	shinde Tejas Rupesh	10	10	20
2	Donge Suyash Probhakar	9	8	17
3	Tawore Tejas santosh	8	7	15
4	Jagtap onkar Balasaheb	8	8	16
5	kole Rohit Jalindar	10	9	19
6	Hande Hardik Homesh	7	7	14
7	Chaudhari Prathmesh Jitendra	8	8	16
8	Londge karan balu	6	7	13
9	Donge Nikita Arun	6	5	11
10	Donge Pooja Dattatray	5	6	11
11	Lavand Protiksha Manohar	5	5	10
12	Mujawar Aayasha Samir	6	6	12
13	Baramatiwala Fatema Yusuf	8	8	16
14	Lambhate Prerana Umesh	8	7	15
15	chavare shital Lahu	8	7	15
16	Zende Yash Sadashiv	7	6	13
17	Shaha Shraavan Viraj	7	5	12
18	shinde Swapnil Balaso	6	5	11
19	Tamboli Reham Arnid	6	4	10
20	Sayad shahid Tayyab	6	6	12

*Shewate*  
Prof. N.H. Shaikh.  
Sign & Name of Judge

*Bobak*  
Chairman



*Shash*  
H.O.D.

BBA(C.A.) Department





Anekant Education Society's

**Tuljaram Chaturchand College**  
Of Arts, Science & Commerce, Baramati  
(Autonomous)

**Department of BBA(Computer Application)**  
Feedback Form

IQAC Youth Festival Activity "Digital Advertisement"  
(Academic Year: 2023 -24)

Department: BBA(CA) Name: Lambhate Prerana Umesh

Please tick-mark the corresponding benchmark

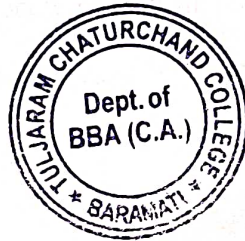
Sr. No.	Benchmark	Outstanding	Very good	Good	Satisfactory	Fair
1	Content	✓				
2	Delivered by Students	✓				
3	Relevant to Students	✓				
4	Coverage of topic	✓				
5	Overall rating	✓				

Suggestion/Opinion

This activity helps to build logical thinking

Date: 27 Jan 2024

Class: SYBBA(CA)





Anekant Education Society's

**Tuljaram Chaturchand College**  
Of Arts, Science & Commerce, Barāmati  
(Autonomous)

**Department of BBA(Computer Application)**

**Feedback Form**

**IQAC Youth Festival Activity "Digital Advertisement"**  
(Academic Year: 2023 -24)

Department: TYBBA (CA) Name: Shinde Tejas Rupesh

Please tick-mark the corresponding benchmark

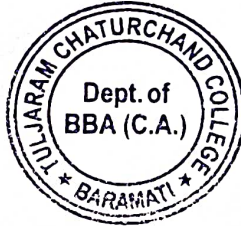
Sr. No.	Benchmark	Outstanding	Very good	Good	Satisfactory	Fair
1	Content	✓				
2	Delivered by Students	✓				
3	Relevant to Students	✓				
4	Coverage of topic	✓				
5	Overall rating	✓				

Suggestion/Opinion

Outstanding Activity.

Date: 27-01-2024

Class: TYBBA (CA)



Anekant Education Society's

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Of Arts, Science & Commerce, Baramati.

(Autonomous)

Department of BBA(Computer Application)

Feedback Form

IQAC Youth Festival Activity "Digital Advertisement"

(Academic Year: 2023 -24)

Department: BBA(CA) Name: Fatema. Baramatiwala.

Please tick-mark the corresponding benchmark

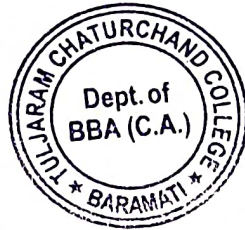
Sr. No.	Benchmark	Outstanding	Very good	Good	Satisfactory	Fair
1	Content		✓			
2	Delivered by Students		✓			
3	Relevant to Students		✓			
4	Coverage of topic		✓			
5	Overall rating		✓			

Suggestion/Opinion

Very interesting activity.

Date: 27/1/24

Class: TY BBA(CA)





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Of Arts, Science & Commerce, Baramati

(Autonomous)

Department of BBA(Computer Application)

Feedback Form

IQAC Youth Festival Activity "Digital Advertisement"  
(Academic Year: 2023 -24)

Department: BBA(CA) Name: Hande Hardik Hamesh

Please tick-mark the corresponding benchmark

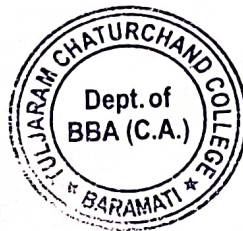
Sr. No.	Benchmark	Outstanding	Very good	Good	Satisfactory	Fair
1	Content	✓				
2	Delivered by Students	✓				
3	Relevant to Students	✓				
4	Coverage of topic	✓				
5	Overall rating	✓				

Suggestion/Opinion

This advertising Concept is the best. This use to educational purpose.

Date: 27-01-2024

Class: SYBBA(CA)



Anekant Education Society's

**Tuljaram Chaturchand College**  
Of Arts, Science & Commerce, Baramati

(Autonomous)

Department of BBA(Computer Application)

Feedback Form

IQAC Youth Festival Activity "Digital Advertisement"  
(Academic Year: 2023 -24)

Department: BBA (CA) Name: Jagtap Onkar

Please tick-mark the corresponding benchmark

Sr. No.	Benchmark	Outstanding	Very good	Good	Satisfactory	Fair
1	Content		✓			
2	Delivered by Students	✓				
3	Relevant to Students		✓			
4	Coverage of topic	✓				
5	Overall rating		✓			

Suggestion/Opinion

Activity is good for demonstrate their skills

Date: 27/11/2024

Class: T4

