

Anekant Education Society's  
**Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati**  
(Autonomous)

**Programme/Activity Reporting format**

Sr. No.	Item	Particulars
1.	Name of the Department/Committee	BBA
2.	Title of the Programme	Workshop on Social Media Marketing an Effective Tool for Business Development
3.	Date of the programme	6 <sup>th</sup> March 2024
4.	Name of Event Coordinator	Prof.D.S. Chavan
5.	Name Of Resource Person	Mr.Kiran Prabhakar Pawar
6.	Level of the programme: College/University/State/National	Department Level
7.	Funded by: College/University etc.	College (ED Cell)
8.	Number of Participated Students	76

**Detail information of the programme/activity:**

A Workshop on, "Social Media Marketing An effective Tool For Business Development" was organized by Department of BBA. The resource person for the lecture was Mr. Kiran Prabhakar Pawar Director of Fusion Infinity Solution, Baramati Expert in Digital Marketing.

The event began with the felicitation of Mr. Kiran Pawar by Prof. D.S. Chavan (Head, Dept of BBA), who welcomed him and expressed gratitude for his presence. The lecture was anchored by SYBBA Student Shrushti Zagade, who introduced the topic and the speaker with great enthusiasm and energy.

Mr. Kiran Prabhakar Pawar has completed his Master of Business Administration in Quality and Operations at Rajgad Institute of Management –Maharashtra. He has completed NABH Accreditation final implementation Course from the NABH Board. He has also completed certification courses such as Lean Six Sigma Black Belt with Simplileam, Lean Management Certification with Simplileam, Lean Six Sigma in Healthcare Management with Simplileam and Green Belt Six Sigma with Lean Management Simplileam.

Mr. Kiran Prabhakar Pawar currently heading as Director and Corporate Communication Officer at Fusion Infinity Solution Pvt Ltd. He is more than 11 years' experience in Hospital operations and quality management and Handling more than 45 clients.


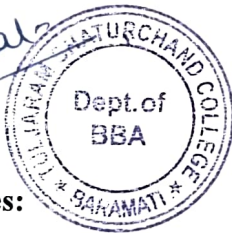


He has extensive experience in driving business in leadership role, digital marketing and branding expert. He has also expert in Accreditation documentation and implementation.

After the lecture, a vote of thanks was given by Arati Ghadage, another SYBBA student, who expressed gratitude to Mr. Kiran Pawar for sharing his valuable knowledge and expertise with the audience. She also thanked Prof. D.S. Chavan (Head, Dept of BBA) for his support and everyone who attended the event.

There was a lively Q&A session with the audience, allowing for engaging discussions and deeper exploration of the topic. Participants expressed appreciation for the opportunity to learn from the expert and gain valuable insights into the complexities of Digital Marketing.

Overall, the guest lecture was a resounding success, providing attendees with a deeper understanding of Digital Marketing and their significance in the Marketing Field. The event was informative, engaging, and well-received by all participants. We extend our sincere thanks to Mr. Kiran Pawar for his insightful presentation and to everyone who contributed to making this event a success.

  
**Head**  


  
**IQAC Coordinator**

  
**Principal**

**Enclosures:**

1. Permission letter of the Principal
2. Notice
3. Attendance
4. Copy of Feedback forms
5. Total 4 Geo-tagged photographs with captions: Inauguration (1), during programme (2) & Valedictory (1)



Anekant Education Society's  
Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

Department of Business Administration.

Guest Lecture Bill Form.

Respected sir,

Department of BBA organized and executed, "Workshop on Social Media Marketing an Effective Tool for Business Development."

Regarding the same we are requesting to reimburse the remuneration as follows:

Name Of Faculty/Speakers	Role	Amount Rs.	Bank A/C details
Mr.Kiran Prabhakar Pawar	Speaker	2500	Name-Fusion Infinity Solution Bank Name- Kotak Mahindra Bank Account no- 5446205521 IFSC code-KKBK0001760 Account Type- Savings account
Prof.D.S.Chavan		500	Name-Chavan Deepali Shahji Bank Name-Axis Bank Account Number- 918010091368057 Branch Name-Baramati IFSC Code-UTIB0000135

Thanking you,



*Deepali*  
Prof. Deepali Chavan  
(Head, Dept. Of BBA)

Date: -28 /02/2024

To,

The Principal,

Tuljaram Chaturchand college of Arts, Science and Commerce,

Baramati.

**Subject:** Seeking Permission for organizing one day **Workshop on, "Social Media Marketing an Effective Tool for Business Development"** for all Students.

Respected Sir,

Department of Business Administration (BBA) wants to organize one day Workshop "**Social Media Marketing an Effective Tool For Business Development**" for all BBA Students. We kindly request you to grant us the permission for arranging the same. Details of function are as follows:

Date: 4<sup>th</sup> March 2024

Time: 11AM to 1PM.

Total Students:-272

**Remuneration Details –**

Particular	Amount [ in Rs]
Mr.Kiran Prabhakar Pawar Director,Fusion Infinity Solution Pvt Ltd	2500
Prof.D.S.Chavan (HOD.Dept of BBA)	500
<b>Total</b>	<b>3000</b>

Please allow us to conduct the workshop and provide stated remuneration.

Thanking you,

*Allowed*  
87  
28/2/24



*Seen*  
*Chavan*

*Dupal*  
Prof. D.S. Chavan  
HOD  
(Dept. Of BBA)  
TULJARAM CHATURCHAND COLLEGE  
Dept. of  
BBA  
BARAMATI

Date: - 28/02 /2024

To,

The Principal,

Tuljaram Chaturchand college of Arts, Science and Commerce,  
Baramati.

Subject: Seeking Permission for organizing **Workshop on Social Media Marketing an Effective Tool for Business Development**" For all BBA Students.

Respected Sir,

Department of Business Administration (BBA) wants to organize **Workshop on Social Media Marketing an Effective Tool for Business Development**" for all BBA Students. We kindly request you to grant us the permission for arranging the same. Details of function are as follows:

Date: 6<sup>TH</sup> March 2024

Time: 11 AM to 1.00 PM.

Venue: - Auditorium Hall.

Please give us the permission for the same.

Thanking you,

*Recommended  
to organize  
activity  
under ED/Cell  
D.S. Chavan  
28/2/24*



*D.S. Chavan*  
Yours Faithfully,

Prof D.S. Chavan

(HOD. Dept. Of BBA)





[Autonomous]

Department Of BBA

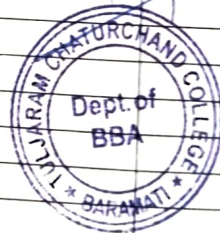
Workshop on Social Media Marketing an Effective Tool for Business Development

Attendance sheet

Sr.No	Class	Roll No	Name of Student	Sign
1.	SYBBA	12706	Zagade Srushti Amit	Zagade
2.	SYBBA	12703	Sawant Gauree Jalindar	Sawant
3.	SYBBA	12705	Jagtap Sayali Subhash	S.S. Jagtap
4	SYBBA	12743	Kamble Sakshi Prakash	Kamble
5	SYBBA	12750	Borate Tejswini Haridas	Borate
6	SYBBA	12741	Mulik Nikita Gopinath	N.S. Mulik
7.	SYBBA	12742	Ghorpude Sanjana shiraji	S.S. Ghorpude
8	SYBBA	12767	Biraydar Pujia Laxman	P.L. Biraydar
9.	SYBBA	12746	Ghadage Aarti Dattabhai	A. Ghadage
10	TYBBA	12836	Ghorpade Vaishnavi Santosh	Vaishnavi
11	TYBBA	12823	Gaikwad Sakshi Anand	Sakshi
12	SYBBA	12724	Rede-patil Kadambari Praykumar	Kadambari
13.	SYBBA	12713	Mane-Deshmukh Srushti Satish	Srushti
14.	SYBBA	12723	Salunkhe Vaishnavi Sanjay	Salunkhe
15.	FYBBA	12688	Patil Pragati Baiyasaheb	Patil
16	FYBBA	12696	Pathan Tehamin Yusuf	Pathan
17	FYBBA	12689	Khade Srushti Ravindra.	Khade
18	FYBBA	12621	Pawar Kiran Ghanshyam	Pawar
19	FYBBA	12622	Debnath Rijula Rakhal	Debnath
20	SYBBA	12710	Modi Darshana Rajendra	Modi
21	FYBBA	12676	Patel Mahak Jagdish	Patel
22	FYBBA	12636	Chavan Diya Vasant	Chavan
23	FYBBA	12635	Dhyanonde Sakshi Dhanaji	Dhyanonde
24	FYBBA	12669	Doshi Shreya Sanjay	Doshi
25	FYBBA	12633	Sul Nishigandha Ganesh	Sul
26	FYBBA	12651	Salunke Tejal Kantilal	Salunke
26	FYBBA	12604	Sawant Priya Babasaheb	Sawant
27.	SYBBA	12763	Shahid Anubalesha Sande	Shahid
28)	SYBBA	12711	Gengaje Darshan Sanjay	Gengaje
29.)	SYBBA	12732	Mane Abhishek Kaniphath	Mane
30	SYBBA	12740	Sonate Pratik Shivaji	Sonate
31	SYBBA	12725	Gawale Rutika Kundalik	Gawale
32	SYBBA	12739	Shinde Pitam Manoj	Shinde
33	SYBBA	12720	Phalke Varun Ramesh	Phalke
34	FYBBA	12602	Thorat Jaydip Fulaji	Thorat
35	FYBBA	12645	Raste Shubham vilas	Raste
36	TYBBA	12806	Patphole Praywal Mahadev	Patphole
37	TYBBA	12833	Shende Abhishek	Shende
38	TYBBA	12832	Shahane Swapnil Sanjay	Shahane
39	FYBBA	12627	Chavan Parth Anil	Chavan
40	SYBBA	12704	Gaikwad Nikhil Jawahar	Gaikwad



41	TYBBA	12883	Jagtap Nishant Suraj	<del>_____</del>
42	FYBBA	12637	Nikhil Rambhaji Wadgaonkar	<del>_____</del>
43	FYBBA	12655	Laxhe Aditya Vitthal	<del>_____</del>
44	FYBBA	12672	Ubale Om Baburao	A.V. Laxhe
45	FYBBA	12601	Katel Shreyash Popat	<del>_____</del>
46	FYBBA	12625	Kadam Prerraj Sujit	<del>_____</del>
47	FYBBA	12615	Shinde Nikhil Bhagwan	<del>_____</del>
48	FYBBA	12670	DOSHI PARAG VAIBHAV	<del>_____</del>
49	FYBBA	12664	Saraf Siddlesh Vijay	Saraf P.V.
50	FYBBA	12634	Khurana Sunmeet Neetu	<del>_____</del>
51	SYBBA	12718	Samindar Arunesh	<del>_____</del>
52	TY.BSC	11544	Narwame Rohit Dagadu	<del>_____</del>
53	SYBBA	12719	Korabu Shoyab Feroz	<del>_____</del>
54	SYBBA	12716	Bagade Santosh Ramchandra	<del>_____</del>
55	SYBBA	12715	Dixit Siddhesh Rajendra	<del>_____</del>
56	SYBBA	12728	Tatkire Pratik Santosh	<del>_____</del>
57	SYBBA	12719	Pisal Aditya Pisal	<del>_____</del>
58	SYBBA	12764	Bankar Rohit Balu	<del>_____</del>
59	SYBBA	12765	Inamdar Faiz Tayyidin	<del>_____</del>
60	SYBBA	12737	Kale Avishkar Raju	<del>_____</del>
61	SYBBA	12736	Galande Shripad Sudhir	<del>_____</del>
62	SYBBA	12748	Sumit Ravindra Pansare	<del>_____</del>
63	FYBBA	12630	Suryavanshi Satel Mahesh	<del>_____</del>
64	FYBBA	12683	Londhe Ritesh Raju	<del>_____</del>
65	SYBBA	12754	Mohinesh Sanjay Dupargude	<del>_____</del>
66	SYBBA	12752	Pranav Rahul Jalak	<del>_____</del>
67	FYBBA	12667	Dharmadhikari Prayush Durgesh	<del>_____</del>
68	FYBBA	12617	More Prasad Zumber	<del>_____</del>
69	FYBBA	12649	Pawar Nighnesh Vilas	<del>_____</del>
70	FYBBA	12612	Gawade Ayush Yogesh	<del>_____</del>
71	FYBBA	12608	Pawar Sudiksha Vishal	A.Y. Gawade
72	FYBBA	12632	Maid Supriya Sachin	<del>_____</del>
73	FYBBA	12616	Bhandari Pranali Raju	<del>_____</del>
74	FYBBA	12671	Jadhav Prapthi Kiran	<del>_____</del>
75	FYBBA	12684	Jadhav Pooja Krishnaji	<del>_____</del>
76	TYBBA	12827	Jadhav Sakshi Anur	<del>_____</del>



~~Dupal~~

Anekant Education Society's

**Tuljaram Chaturchand College of Arts, Science and Commerce,  
Baramati (Autonomous)**

Event Name: - **Workshop on Social Media Marketing an Effective Tool for  
Business Development**

Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

**FEEDBACK FORM**

Name: - Parth Anil Chavan

Class: - F.Y BBA

1. Rate the content of the lecture
  - Average
  - Good
  - Very Good
  - Excellent
2. The lecture increased your knowledge and skill?
  - Yes
  - No
3. The speaker provided information I can use to be successful in my Careers.
  - Strongly Agree
  - Agree
  - Neutral
  - Disagree
4. The speaker used good example in the lecture.
  - Yes
  - No
5. Overall, how would you rate this guest lecture?
  - Average
  - Good
  - Very Good
  - Excellent
6. Any other Suggestions: -



P.A.Chavan



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Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

**FEEDBACK FORM**

Name: - Parshant Sunjay Ganga

Class: - 5<sup>th</sup> BBA

1. Rate the content of the lecture  
 Average  
 Good  
 Very Good  
 Excellent
2. The lecture increased your knowledge and skill?  
 Yes  
 No
3. The speaker provided information I can use to be successful in my Careers.  
 Strongly Agree  
 Agree  
 Neutral  
 Disagree
4. The speaker used good example in the lecture.  
 Yes  
 No
5. Overall, how would you rate this guest lecture?  
 Average  
 Good  
 Very Good  
 Excellent

6. Any other Suggestions: -

Nothing.



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Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

**FEEDBACK FORM**

Name: - Patel Mahak Jagdish

Class: - FY BBA

1. Rate the content of the lecture  
 Average  
 Good  
 Very Good  
 Excellent
2. The lecture increased your knowledge and skill?  
 Yes  
 No
3. The speaker provided information I can use to be successful in my Careers.  
 Strongly Agree  
 Agree  
 Neutral  
 Disagree
4. The speaker used good example in the lecture.  
 Yes  
 No
5. Overall, how would you rate this guest lecture?  
 Average  
 Good  
 Very Good  
 Excellent
6. Any other Suggestions: -

No



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Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

**FEEDBACK FORM**

Name: - Modi Darshana Rajendra

Class: - S4BBA

1. Rate the content of the lecture  
 Average  
 Good  
 Very Good  
 Excellent
2. The lecture increased your knowledge and skill?  
 Yes  
 No
3. The speaker provided information I can use to be successful in my Careers.  
 Strongly Agree  
 Agree  
 Neutral  
 Disagree
4. The speaker used good example in the lecture.  
 Yes  
 No
5. Overall, how would you rate this guest lecture?  
 Average  
 Good  
 Very Good  
 Excellent
6. Any other Suggestions: - No.



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Resource Person- Mr.Kiran Prabhakar Pawar(Director,Fusion Infinity Soluion Pvt Ltd

Organizing Department: - Department of BBA

Date: 6 March 2024

Time: 11.00am-2.00 pm

**FEEDBACK FORM**

Name: - Mohinеш sanjay Dupargude

Class: - 5YBBA

1. Rate the content of the lecture  
 Average  
 Good  
 Very Good  
 Excellent
2. The lecture increased your knowledge and skill?  
 Yes  
 No
3. The speaker provided information I can use to be successful in my Careers.  
 Strongly Agree  
 Agree  
 Neutral  
 Disagree
4. The speaker used good example in the lecture.  
 Yes  
 No
5. Overall, how would you rate this guest lecture?  
 Average  
 Good  
 Very Good  
 Excellent
6. Any other Suggestions: -

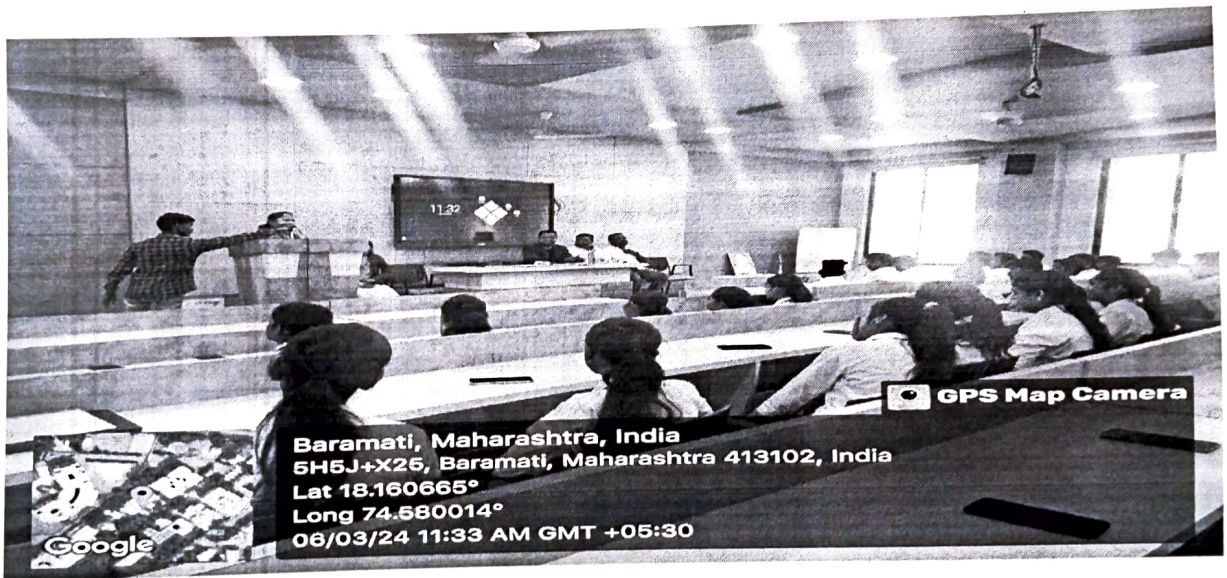


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## Workshop Geo-tag Photos



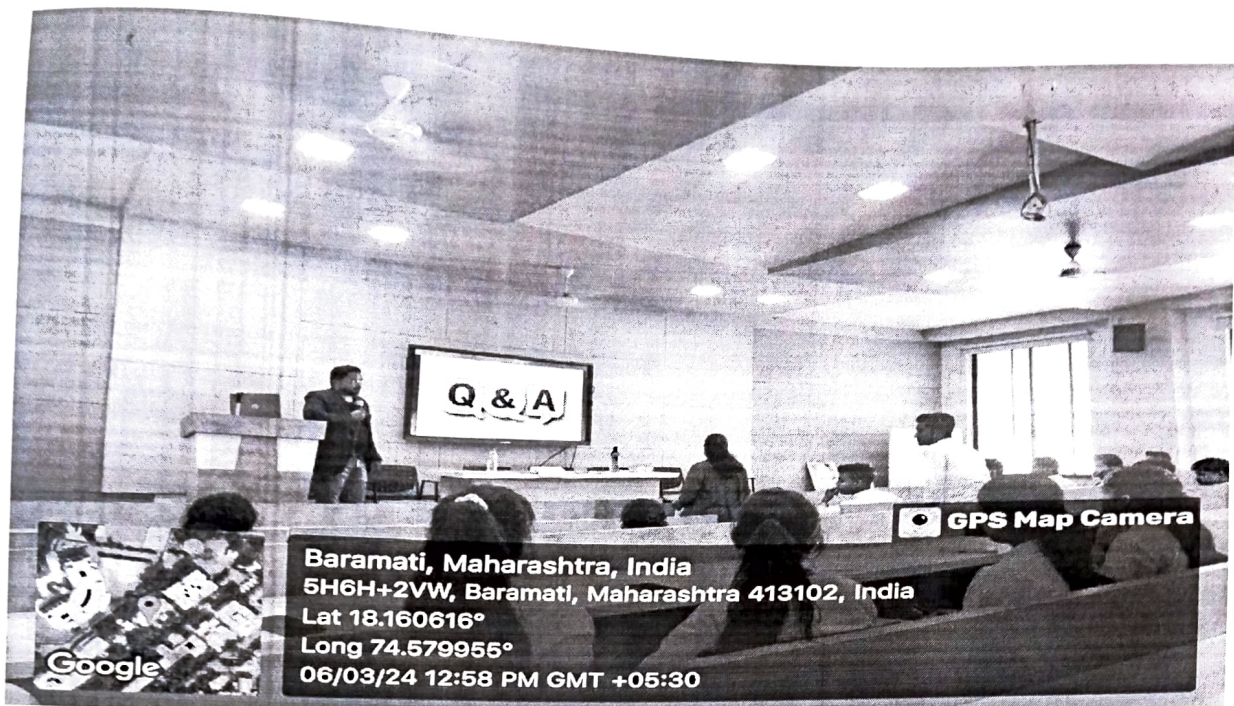
"Celebrating the exceptional journey of Mr. Kiran Pawar, as he receives heartfelt felicitations from the esteemed Prof. D.S. Chavan.



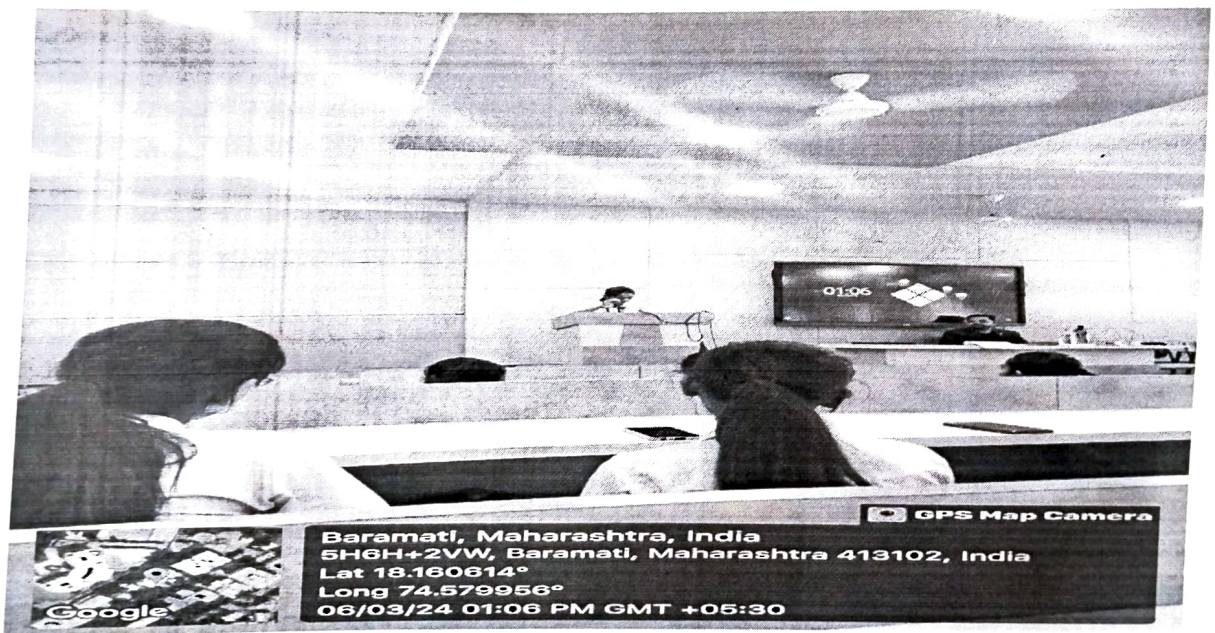
Guiding the way forward, Prof. D.S. Chavan, HOD of the BBA department, shares invaluable insights with students.







"Empowering minds, one lecture at a time. Mr. Kiran Pawar shares his wealth of knowledge and insights with eager students, fostering a culture of learning and growth of Digital Marketing.



A heartfelt moment of gratitude as Student Arati Gadage extends sincere thanks to Mr. Kiran Pawar, Prof. Deepali Chavan, dedicated teachers, and fellow students. Recognizing the strength of unity and shared knowledge that shapes our academic journey.





Anekant Education Society's  
Tuljaram Chaturchand College of  
of Arts Science and Commerce, Baramati  
Autonomous

Payment Voucher

Date: - 6/03/2024

Name :- Mr. Kiran Prabhakar Pawar

Address:- Baramati

Head of Exps on account of:-

Particulars of Payment	Honorarium	TA	Total
Resource person - Mr. Kiran Prabhakar Pawar	-	2500/-	2500/-
			2500/-

Rupees in Words: Two Thousand five Hundred only /-

Name of Payee:- fusion Infinity solutions  
Name of Bank Kotak mahindra Bank  
Account No. 5446205521  
Branch Name Baramati  
IFSC Code KKBK0001760

For Account Use Only

Checked & Found Correct recommended for Payment

Account Clerk


Office Superitendant

Registrar

Allowed & Pay/ Not Pay



HOD

  
Co-ordinator  
ED Cell

Principal

Department of -

Received with thanks from The Principal. Tuljaram Chaturchand College, Baramati



  
Signature

Anekant Education Society's  
Tuljaram Chaturchand College of  
of Arts Science and Commerce, Baramati  
Autonomous

Payment Voucher

Name :- Prof. Deepali chavan

Date: 06/03/2024

Address:- Baramati

Head of Exps on account of:-

Particulars of Payment	Honorarium	TA	Total
Workshop co-ordinator. Prof. Deepali chavan (MOD. Dept of BBA)		500/-	500/-
			500/-

Rupees in Words: Five Hundred Rs. only 1/-

Name of Payee:-	Chavan Deepali shahaji.
Name of Bank	Axis Bank.
Account No.	918010091368057.
Branch Name	Baramati.
IFSC Code	UTIB0000135

For Account Use Only

Checked & Found Correct recommended for Payment

Account Clerk

Office Superitendant

Registrar

Allowed & Pay/ Not Pay

*Deepali*  
HOD

*Deepali*  
co-ordinator  
ED cell

Department of -

Principal

Received with thanks from The Principal. Tuljaram Chaturchand College, Baramati



Signature *Deepali*