

Anekant Education Society's

**Tuljaram Chaturchand College of Arts, Science and Commerce,  
Baramati  
(Autonomous)**

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**MoU Activity Report**

Department of **Food and Dairy Technology** Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Autonomous) in collaboration with **USTM**

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**Details of Activity**

Date of Activity: **12 July to 4<sup>th</sup> Aug 2023**

Title of Activity: **Technology Entrepreneurship development Program in Food Processing**

Academic Year. **2023-24**

Number of Beneficiaries/Participants:-

Name of Collaborative Agency: **USTM**

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Principal  
Tuljaram Chaturchand College  
Baramati

\*Enclosure: Activity Report

To,  
The Principal  
TC College, Baramati

**Subject: Regarding permission to deliver online lecture in University of Science and Technology, Meghalaya (MoU Partner)**

**Respected Sir**

With reference to above cited subject, I have invited by the University of Science and Technology, Meghalaya as a Resource Person, under Technology Entrepreneurship Development Programme (TEDP), Sponsored by Department of Science and Technology, Government of India, New Delhi four-week programme during 12<sup>th</sup> July to 4<sup>th</sup> August, 2023.

Therefore, I request you to kindly grant the permission to deliver the lecture on following topics.

1. Importance of Technology and Knowledge based Entrepreneurship
2. Business Opportunity, Packaging and Certification of Food Industry
3. Bakery Product Processing
4. Confectionery Product Processing

Thanking you

Yours faithfully

Dr. Wazid Ali Khan  
Head, D/o Food Technology and  
Research



**Enclosure**

1. Copy of brochure

Dr. Saiyyad Alamdar Husain  
Assistant Professor and COS (Food Science & Technology)

Email: [alamdar.amu@gmail.com](mailto:alamdar.amu@gmail.com)  
Phone No: +91 7505436806

USTM/Applie.Bio/DST/ FST/2023/09-01

Date: 01.09.2023

To,  
Dr. Wazid A. Khan, Associate Professor & Head,  
Dept. of Food Technology & Research,  
T.C. College, Baramati

Subject: Thanking Letter

Dear Sir,

**Greetings from USTM!**

This is to certify that **Dr. Wazid Ali Khan** had conducted following online lectures as a Guest speaker during online "*Technology Entrepreneurship development Program in Food Processing*" sponsored by: Department of Science & Technology, Govt. of India, New Delhi conducted from *12<sup>th</sup> July-4<sup>th</sup> Aug, 2023* and shared their valuable knowledge and guided our participants.

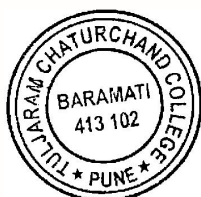
Topics of lectures conducted online are:

1. Importance of Technology and Knowledge based Entrepreneurship
2. Business Opportunity, Packaging and Certification of Food Industry
3. Bakery Product Processing
4. Confectionery Product Processing

It has been a pleasure working with you, and I look forward to have your advice and guidance in future educational endeavors.

Thanking you.

  
Principal  
Tuljaram Chaturchand College  
Baramati





DST Project Coordinator, USTM

Date : 07/08/2023

To,  
The Principal  
TC College, Baramati

**Subject: A Report of activity conducted with University of Science and Technology, Meghalaya (MoU Partner)**

**Respected Sir**

With reference to above cited subject, and your prior approval, I have delivered as per the decided schedule in the University of Science and Technology, Meghalaya as a Resource Person, under Technology Entrepreneurship Development Programme (TEDP), Sponsored by Department of Science and Technology, Government of India, New Delhi. This programme was a four-week programme during 12<sup>th</sup> July to 4<sup>th</sup> August, 2023.

The topics I have delivered lectures are as follows:

1. Importance of Technology and Knowledge based Entrepreneurship
2. Business Opportunity, Packaging and Certification of Food Industry
3. Bakery Product Processing
4. Confectionery Product Processing

This is for your information and further guidance please.

Thanking you

Yours faithfully

Dr. Wazid Ali Khan  
Head, D/o Food Technology and  
Research

**Enclosure**

1. Copy of certificate
2. Copy of brochure



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Organized by

Food Science & Technology, Department of Applied Biology

**UNIVERSITY OF SCIENCE & TECHNOLOGY MEGHALAYA**

Accredited "A" Grade by NAAC

Sponsored by:

**Department of Science & Technology, Govt. of India, New Delhi**

## OBJECTIVE OF THE PROGRAMME

- Expose the participants to the key steps in startup venturing process and equip them with adequate knowledge to initiate a venture in Food Processing.
- Equip them with requisite skills, knowledge and competencies to convert their startup idea into a viable business entity.
- Select qualifying individuals with bankable project reports and provide an opportunity to present the same for incubation support or appropriate funding support.

## Topics to be covered

- MODULE-1 : ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE
- MODULE-2 : PROJECT SELECTION & IT'S PRE FEASIBILITY
- MODULE-3 : DEVELOPING SOFT SKILLS & CONSOLIDATION OF BUSINESS IDEA
- MODULE-4 : MOTIVATIONAL INPUT
- MODULE-5 : BUSINESS PLAN PREPARATION
- MODULE-6 : MANAGEMENT INPUTS
- MODULE-7 : TECHNICAL TRAINING / EXPOSURE

### REGISTRATION LINK:

<https://forms.gle/5cd9aNpLgdAkziJGA>

Date : 12<sup>th</sup> July- 4<sup>th</sup> Aug, 2023

Mode: Online

### WHO CAN APPLY

Graduate & diploma holders in Engineering/Technology or Science streams with interest to start a venture based on food processing technologies.

### REGISTRATION FEES:

*No registration fee will be charged for this training*

Maximum seats : 50

### LAST DATE FOR SUBMISSION

9<sup>th</sup> July, 2023

### CONTACT DETAILS

**Dr. Saiyyad Alamdar Husain**

Coordinator, TEDP

Assistant Professor and COS  
(Food Science & Technology)

Dept. of Applied Biology, USTM

E-mail ID: alamdar.amu@gmail.com

Mobile No. : +91 7983430492/7505436806



**Campus :** Techno City, Khanapara, Kling Road,

Baridua, 9th Mile, Ri-Bhoi, Meghalaya-793101

Ph. 9508 444 000 / 0361 2805030 / 7002508078

## Final Report- TEDP Training Program

Name of Training Program Conducted	Technology Entrepreneurship development Program (TEDP)		
Name of the Coordinator & Institution with complete Address including Mobile numbers	Dr. SAIYYAD ALAMDAR HUSAIN, Assistant Professor and COS- Food Science and Technology <b>University of Science and Technology, Meghalaya,</b> Techno City, Kiling Road, 9th Mile, Baridua, Ri-Bhoi, Meghalaya – 793101 Mobile No: +91 7505436806/ 7983430492		
Name of Training Program, partners if any	NA		
Financial Details Total cost of the Training Program	1,60,000/-		
Support provided by DST	Sanction Order No.	Sanction Order Date with Amount	
	1. 09/35/2021-NEB (TR) (G)	02/02/2023 & Rs. 3,60,000/-	

1	Number of the Training Programs conducted	1
2	Date, Duration & location of each Training Program	12 <sup>th</sup> July-4 <sup>th</sup> Aug, 2023 (online mode)
3	No. of Trainees (Please attach the list of the trainees which includes name, age, institution, state & mobile number) as per the format attached.	Annexure -i
4	List of resource person / expert engaged with Training Program with complete contact details including mobile number	Annexure -ii
5	Focus areas of Training Program	Food Processing
6	Attach the details of training organized including activity schedule and Broad Structure/ content of Training Program	Annexure -iii
7	Key performance indicator (to be tracked with 1 <sup>st</sup> / 2 <sup>nd</sup> Year.	
A	No. of units started up to 2 years (under Startups / MSME / Livelihood)	
B	No. of self employment started up to 2 years (under Startup / MSME/ Livelihood)	
C	No. of employment generation up to 2 years (under Startups / MSME / Livelihood)	
D	Any revenue generation or capital raised	
E	Percentage of unit of self employment started/ no. of total trainees participated (unit + self employment / total trainees participated)	
F	Any other achievement / impact, you would like to highlight as a progress of the Training Program.	The training program has empowered individuals interested in food processing to become entrepreneurs..





## Progress Report- TEDP Training Program

### With Participants Demographic Analysis

#### Annexure -i

S. No	Name of Trainee	Mobile Number	Age	Date of birth	Male / Female	Name of Institution & address	Name of State trainee belongs
1.	AADIL	8392892055	18	1/7/2005	Male	Jamia Hamdard University	Delhi
2.	AAMNA NAJMUL	9120040830	21	3/2/2002	Female	Integral University	Uttar Pradesh
3.	ABU AHMED YEAHEA CHOUDHURY	9678223631	26	10/22/1998	Male	Assam University	Assam
4.	ADYBIANG I LAMURONG	8974594585	24	8/16/1998	Female	University of Science and Technology Meghalaya	MEGHALAYA
5.	AHMAD FAIZAN	9812409750	22	1/4/2001	Male	Aligarh Muslim University	Haryana
6.	AKAIA SILSANCHI A. SANGMA	9862308312	23	7/28/2000	Female	University of Science and Technology Meghalaya	Meghalaya
7.	ARSALIN M SANGMA	9863496729	23	4/27/2000	Female	University of Science and Technology	Meghalaya
8.	ASHIKUR ROHMAN	8638833771	26	5/1/1997	Male	A.D.P College Vill+PO-Borghat PS-Rupohihat	Assam
9.	AZAT MALIK	7252910784	20	8/21/2003	Male	Jaipur national University	Uttar Pradesh
10.	AZMI KHAN	9457041419	22	9/26/2000	Male	Jamia Hamdard	Uttar Pradesh
11.	AZMIRUL HOQUE	8724849853	27	12/31/1995	Male	Assam University, Silchar	Assam
12.	BHARGAV TALUKDAR	6001058190	21	12/15/2001	Male	Assam Downtown University	Assam
13.	DEBAPIYA DAS	8761812465	22	1/22/2001	Female	Assam Don Bosco University	Assam
14.	DEEPALI SARMA	7399563775	52	2/1/1971	Female	AMTRON	Assam
15.	DR. DAISY SHARMA	8876253608	32	12/5/1991	Female	Assam down town University	Assam
16.	ELIZA SANGMA	7005942654	31	2/9/1992	Female	Assam Downtown University	Meghalaya
17.	ERIC ANDERSON LANGSTIEH	9366300927	25	5/28/1998	Male	Jaipur National University	Meghalaya
18.	EURECIA M BASANSHRIE H	8837303104	25	8/23/1997	Female	Jaipur national university	Meghalaya
19.	FAIZAH FATIMA ZAIDI	7464889194	20	9/1/2002	Female	Aligarh Muslim University	Uttar Pradesh
20.	FARID AHMED KHAN	7002436184	28	8/15/1994	Male	ASSAM university, Silchar	ASSAM
21.	FARIUL SHAIKH	6203780733	26	4/3/1997	Male	Radha govind University Ramgarh	Jharkhand
22.	GAUTAM KUMAR RAVI	8709071685	27	5/12/1996	Male	Radha govind University Ramgarh, Ranchi	Jharkhand
23.	IAIBATSKHE M NONGRUM	9366953587	23	4/5/2000	Male	University of Science and technology Meghalaya	Meghalaya
24.	INDRANI	7002176681	26	7/12/1996	Female	University of Science	Assam



	LASKAR					and Technology Meghalaya	
25.	JYOTI PRAKASH DOLEY	7002911511	28	1/28/1995	Male	Gauhati University	Assam
26.	KASHISH VARSHNEY	6396343050	19	11/12/2003	Female	Aligarh Muslim University	Uttar Pradesh
27.	KESHAV JANGIR	6377742671	21	1/8/2002	Male	Jaipur national university	Rajasthan
28.	KHUSHI JAIN	08989020536	21	3/27/2002	Female	Jaipur National University jaipur	Madhya Pradesh
29.	KIMDE R SANGMA	8413823998	22	1/31/2001	Female	University of Science and Technology Meghalaya	Meghalaya
30.	KOMAL KUMARI	9931598529	28	9/18/1994	Female	Radha govind University Ramgarh	Jharkhand
31.	KULTHOUM ALI SYED	9129810038	24	4/25/1999	Female	Aligarh Muslim University	Uttar Pradesh
32.	KUSHAGRA SHARMA	9079650131	18	2/18/2004	Male	JAIPUR NATIONAL UNIVERSITY	Rajasthan
33.	LALTHLAMUA NI	8118914572	23	9/7/1999	Female	Assam Downtown University	Mizoram
34.	MOHD GHALIB KHAN	9653065375	29	4/15/1994	Male	AMU, Aligarh	Uttar Pradesh
35.	NAMRATA KONWAR	9365017703	25	12/28/1997	Female	D.C.B Girls College, Jorhat	Assam
36.	NIKHIL PAWAR	09770587836	21	3/5/2002	Male	Jaipur National University	Madhya Pradesh
37.	NIKITJAMES	7877499856	22	5/30/2001	Male	Jaipur national university	Rajasthan
38.	RAJESH GOPICHAND BURBADE	9712998128	39	6/4/1984	Male	College of Agricultural Enginnering and Technology,Navsari Agricultural University,Dediapada	Gujarat
39.	RAJIB KUMAR MANDAL	7002552936	43	2/1/1980	Male	Universal Trading Company	Assam
40.	SANJAY CHANDA	8135952369	27	4/1/1996	Male	University of Science and Technology, Meghalaya	Assam
41.	SHAYNA PARVEEN	8972085475	20	9/15/2002	Female	Jaipur National University	West Bengal
42.	SHREYA SINGH	8273569325	21	8/27/2002	Male	Jaipur national University	Uttar Pradesh
43.	SIMI GOGOI	8822947112	24	2/19/1999	Female	M. Sc passed from USTM	Assam
44.	SONAM KUMARI	8809671585	22	12/16/2000	Female	Jaipur National University	Bihar
45.	SUNIL KUMAR	8011306687	56	4/10/1967	Male	North East Biotech Pvt Ltd	Assam
46.	SUSHANT SHARMA	8851341119	21	9/21/2001	Male	Jaipur National university	Haryana
47.	TAJENDRA PAL SINGH	9041460114	35	8/14/1987	Male	Eternal University	Uttarakhand
48.	TAREK LASKAR	09394013313	23	1/23/2001	Male	Trigunasen schools of technology.	Assam
49.	WALTIN CH SANGMA	9366199926	24	12/18/2023	Male	USTM	Meghalaya
50.	WASIYA FARZANA	7999271860	30	9/12/1992	Female	Karunya Institute of Technology and Sciences	Karnataka



**Annexure –ii**

**List of Faculty / Resource Person for with complete contact details including mobile number**

Sl. No.	Name	Designation	Organisation, Address & Mobile No.
1.	Dr. Abhijeet Arun Gatade	CONSULTANT (PRODUCT DEVELOPMENT)	PMU under PMFME Scheme, NIFTEM-THANJAVUR (Formerly IIFPT) Department of Food Science & Technology, Shivaji University, Kolhapur.
2.	Dr. Balendra Kumar Das	Honorable Pro Vice-Chancellor, USTM	USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +917086929097
3.	Dr. Barasa Malakar	Assistant Professor	Food Science & Technology, Block-E, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +91 9707997595
4.	Dr. Deboja Sharma	Associate Professor & NewGen IEDC-USTM Students project mentor	Dept. of Applied Biology, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8753969941
5.	Dr. Md. Abdur Rashid	Associate Professor & HoD	Department of Commerce, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8638055147
6.	Dr. Md. Nazeer Hussain	HoD & Assistant Prof.	Department of Political Science, University of Science and Technology Meghalaya Mobile No: 9319560051
7.	Dr. Papiya Dutta	Associate Professor & HOD	Department of Rural Development, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No. 8473026143
8.	Dr. R. K. Sharma	Honorable Advisor, USTM	USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +91 9395052855
9.	Dr. Rashmi R Baruah	Associate Professor & HoD	Dept. of Business Administration, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8638752492
10.	Dr. Saiyyad Alamdar Husain	Assistant Professor, Convener Start-up Consortium & COS (Food Science & Technology)	Department of Applied Biology (Food Science and Technology), USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +91 7505436806
11.	Dr. Sandeep Janghu	Associate Professor & HOD	Department of Food Technology, Rajiv Gandhi Central University, Rono Hills, Doimukh, Arunachal Pradesh Mob. No. +91 9215336389
12.	Dr. Sanjib Kumar Dutta	Professor	Dept. of Rural Development, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 9435389868





13.	Dr. Santa Kar	Assistant Professor	Department of Commerce, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No: 8638404465
14.	Dr. Sonwane Chandrakala Ganeshrao,	Assistant Professor,	College of Food Technology, Loni Mobile No: 8408970937
15.	Dr. Sony Kumari	Associate Professor, HoD & NewGen IEDC-USTM Students project mentor	Dept. of Applied Biology, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 9706782348
16.	Dr. Sujit Sikidar	Professor	Department of Commerce, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8638055147
17.	Dr. Swati Baishya	Assistant Professor	Department of Business Administration, University of Science and Technology Meghalaya Mobile No: 9864107882
18.	Dr. Wajid Ali Khan	Associate Professor and Head	Department of Food Technology & Research, TC College, Baramati (Pune) Mobile No: 09373443708
19.	Miss. Vaibhavi Anil Bhosale	Assistant Professor	Department of Food Technology & Research, TC College, Baramati (Pune) Mobile No: 9130683826
20.	Mr. Prayash Baruah,	Assistant Professor	Department of Business Administration, Tezpur University, Tezpur (Assam) Mobile No:
21.	Mr. Subhas Bhattacharjee	Advisor (PP)	Patanjali Foods Ltd; Board of Director, North East Mega Food Park, Former Managing Director, NERAMAC, Ministry of DoNER, Govt. of India Mobile No: 8721939015
22.	Ms. Jyoti Hati Boruah	Assistant Professor	Department of Business Administration, University of Science and Technology Meghalaya Mobile No.9957865537
23.	Ms. Monisha Choudhury	Manager-Food Technology	State Project Management Unit-PMFME AIDC Ltd., Assam Mobile No: 9707616386
24.	Prof. (Dr.) Amit Choudhury	Professor, Dean & Chief Coordinater-NewGen IEDC-USTM	School of Business Sciences, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 9854453170
25.	Prof. (Dr.) G.D. Sharma	Honorable Vice Chancellor	USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +91 9406218401
26.	Prof. Khundrakpam Devananda	Professor & HOD	Department of Management, Nagaland University, Kohima Campus, Nagaland Mobile No: 7005085933
27.	Sh. Nilesh Trivedi	Assistant Director	MSME-DI, Tura, Meghalaya Mobile No: +91 6266981081



**Annexure -iii**  
**SCHEDULE TEDP IN FOOD PROCESSING**

<b>Day/ Date</b>	<b>Session- I 12:10-01:00 PM</b>	<b>Session -II 01:00-1:50 PM</b>	<b>Session- III 01:50-02:40</b>	<b>Session- IV 02:40-03:30 PM</b>
1 <sup>st</sup> 12.07.23 Wednesday	Inauguration & Programme Objectives: Expectations from trainees, Final Goal, Programme Brief <b>Dr. Saiyyad Alamdar Husain</b>	Who is an Entrepreneur & Charms of Being an Entrepreneur: <b>Dr. Md. Abdur Rashid</b>	Schemes of Assistance for MSMEs: Financial Agencies / Institutions <b>Dr. Santa Kar</b>	
2 <sup>nd</sup> 13.07.23 Thursday	How to Identify Business Opportunities <b>Prof. Sujit Sikidar</b>	Accounting for Entrepreneur <b>Dr. Md. Abdur Rashid</b>	Importance of Technology and knowledge based entrepreneurship <b>Dr. Wajid Ali Khan</b>	
3 <sup>rd</sup> 14.07.23 Friday	How to conduct Market Survey: Tools, Techniques and Guidelines <b>Dr. Nilanjan Mazumdar &amp; Dr. Saiyyad Alamdar Husain</b>		Business Opportunities identification: Criteria of selection & Sources of Information <b>Dr. Abhijeet Arun Gatade</b>	PMFME- Schemes of Assistance for MSMEs <b>Ms. Monisha Choudhury</b>
4 <sup>th</sup> 15.07.23 Saturday	How to find out pre-feasibility of a Project: Preliminary Project Report (PPR) <b>Dr. Nilanjan Mazumdar</b>		Virtual tour to a factory and experience sharing with Innovative Entrepreneurs <b>Monalisha Borthakur / Dr. Saiyyad Alamdar Husain</b>	
5 <sup>th</sup> 16.07.23 Sunday	Briefing for the Market Survey: Questionnaire Preparation <b>Dr. Nilanjan Mazumdar &amp; Dr. Saiyyad Alamdar Husain</b>		Soft Skill Development: Communication <b>Dr. Md. Nazeer Hussain</b>	Soft Skill Development: Information Seeking <b>Dr. Md. Nazeer Hussain</b>
6 <sup>th</sup> , 7 <sup>th</sup> 17-18.07.23 Monday-Tuesday	Conducting Market Survey and online Data Collection for the identified business opportunities <b>Dr. Nilanjan Mazumdar &amp; Dr. Saiyyad Alamdar Husain</b>			
8 <sup>th</sup> 19.07.23 Wednesday	Enterprise motivation and How to start industry <b>Sh. Nilesh Trivedi</b>		Feedback, Discussion on Market Survey & evaluating PPRs <b>Dr. Nilanjan Mazumdar</b>	
9 <sup>th</sup> 20.07.23 Thursday	Online Interactions with Technical Experts for finalizing projects <b>Sh. Nilesh Trivedi</b>		Working Capital Assessment & Management in MSME <b>Dr. Md. Abdur Rashid</b>	
10 <sup>th</sup> 21.07.23 FRIDAY	How to Prepare Detailed Business Plan <b>Sh. Nilesh Trivedi</b>		Break Even Point <b>Dr. Md. Abdur Rashid</b>	
11 <sup>th</sup> 22.07.23 SATURDAY	IPR, Pattern, Copy Rights, Trade Mark and Industrial Management <b>Sh. Nilesh Trivedi</b>		Developing Entrepreneurial Competencies <b>Dr. Md. Nazeer Hussain</b>	Purchase Technique <b>Dr. Md. Abdur Rashid</b>
12 <sup>th</sup> 24.07.23 Monday	Production Planning in MSME <b>Dr. Nilanjan Mazumdar</b>	Time Management <b>Dr. Md. Nazeer Hussain</b>	Product Costing and Cost Consciousness <b>Dr. Md. Abdur Rashid</b>	



**Annexure -iii**  
**SCHEDULE TEDP IN FOOD PROCESSING**

<b>Day/ Date</b>	<b>Session- I 12:10-01:00 PM</b>	<b>Session -II 01:00-1:50 PM</b>	<b>Session- III 01:50-02:40</b>	<b>Session- IV 02:40-03:30 PM</b>
13 <sup>th</sup> 25.07.23 Tuesday	Marketing Management: Product Promotion, Sales and Advertisement <b>Dr. Swati Baishya</b>		Financial Management <b>Dr. Md. Abdur Rashid</b>	
14 <sup>th</sup> 26.07.23 Wednesday	Human Resource Management <b>Ms. Jyoti Hatiboruah</b>	Interfacing with R&D Institutions for Technology Sourcing <b>Mr. Subhas Bhattacharjee</b>	Taxation: Various Taxes Applicable to MSME <b>Dr. Md. Abdur Rashid</b>	
15 <sup>th</sup> 27.07.23 Thursday	Leadership Modes <b>Ms. Jyoti Hatiboruah</b>	Preparation of Detailed Business Plan <b>Mr. Prayash Baruah</b>	Profitability & Balance Sheet <b>Dr. Md. Abdur Rashid</b>	
16 <sup>th</sup> 28.07.23 Friday	Negotiation and Networking <b>Ms. Jyoti Hatiboruah</b>	Efficiency Orientation and Systematic Planning <b>Dr. Nilanjan Mazumdar</b>	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.) <b>Dr. Md. Abdur Rashid</b>	
17 <sup>th</sup> 29.07.23 Saturday	Delegation of Authority and Work Effort <b>Ms. Jyoti Hatiboruah</b>	<b>Requirements for Food Safety and Quality in Food Processing Industries</b> by Miss. Vaibhavi Anil Bhosale	<b>Profit and Loss A/c, Balance Sheet and Profitability Analysis</b> by Dr. Md. Abdur Rashid,	
18 <sup>th</sup> 31.07.23 Monday	<b>Milk &amp; Milk Products Processing</b> Dr. S A Husain	<b>Business opportunity, Packaging and certification of Food Industry</b> Dr. Wajid Ali Khan		<b>Legal formalities for Loan Disbursement</b> Dr. Md. Abdur Rashid
19 <sup>th</sup> 01.08.23 Tuesday	<b>Advances in Food Packaging</b> by Miss. Vaibhavi Anil Bhosale		<b>Animal Meat &amp; Meat Products</b> Mr. Md. Meraj Ali Khan & Dr. Saiyyad Alamdard Husain	
20 <sup>th</sup> 02.08.23 Wednesday	<b>Bakery Products Processing</b> Dr. Wajid Ali Khan		<b>Small Scale Bakery Units</b> Mr. Md. Meraj Ali Khan & Dr. Saiyyad Alamdard Husain	
21 <sup>st</sup> 03.08.23 Thursday	<b>Confectionery Products Processing</b> by Dr. Wajid Ali Khan		<b>Fruits &amp; Vegetables Processing</b> by Miss. Vaibhavi Anil Bhosale	
22 <sup>nd</sup> 04.08.23 Friday	<b>Food Waste Management</b> by Dr. Wajid Ali Khan	<b>Equipments Used in Food Processing Industries</b> Dr. Sonwane Chandrakala Ganeshrao,	Feedback and Evaluation of the Programme <b>Dr. Saiyyad Alamdar Husain/ Dr. Md. Abdur Rashid</b>	Action plan preparation & Valedictory





Unveiling Excellence

# Online Technology based Entrepreneurship Development Programme in "Food Processing"

विज्ञान एवं प्रौद्योगिकी विभाग  
DEPARTMENT OF  
SCIENCE & TECHNOLOGY



Organized by

**Food Science & Technology, Department of Applied Biology**

**UNIVERSITY OF SCIENCE & TECHNOLOGY MEGHALAYA**

Accredited "A" Grade by NAAC

Sponsored by:

**Department of Science & Technology, Govt. of India, New Delhi**

Duration: 4 Weeks

## INAUGURAL SESSION

12<sup>th</sup> July, 2023 (12:10 P. M.)

Minute-to-Minute Program	
Time	INAUGURAL SESSION
12:10-12:13 pm	Welcome address by <b>Dr. Deboja Sharma</b> , Associate Professor & HoD, Department of Applied Biology, USTM
12:13-12:18 pm	About the TEDP by <b>Dr. S. A. Husain</b> , Assistant Professor & COS (Food Science & Technology), USTM
12:18-12:28 pm	Inaugural Address by <b>Dr. Balendra Kumar Das</b> , Honorable Pro Vice- Chancellor, USTM
12:28-12:35 pm	Address by <b>Dr. R. K. Sharma</b> , Honorable Advisor, USTM
12:35-12:50 pm	Address by <b>Sh. Nilesh Trivedi</b> , Asstt. Director Branch MSME-DI Tura Meghalaya
12:50-12:53 pm	Vote of Thanks by <b>Dr. Barasa Malakar</b> , Assistant Professor, Department of Applied Biology, USTM
TECHNICAL SESSION	
12:55-02:00 pm	Session on "Who is an Entrepreneur & Charms of Being an Entrepreneur" by Dr. Md. Abdur Rashid, Associate Professor, Department of Commerce, USTM
02:00-3:30 pm	Technical session on "Schemes of Assistance for MSMEs: Financial Agencies / Institutions" by Dr. Santa Kar, Assistant Professor, Department of Commerce, USTM

**Join Zoom Meeting**

<https://us06web.zoom.us/j/87157666167?pwd=a08zdjRrTy9BWk1weWJuMU1BY1Mwdz09>

Meeting ID: 871 5766 6167

Passcode: 2345





# Online Technology based Entrepreneurship Development Programme in “Food Processing”



Organized by

**Food Science & Technology, Department of Applied Biology**

**UNIVERSITY OF SCIENCE & TECHNOLOGY MEGHALAYA**

Accredited “A” Grade by NAAC

**Sponsored by**

**Department of Science and Technology**

**Ministry of Science and Technology, Govt. of India, New Delhi**

## VALEDICTORY SESSION

**Time: Aug 04, 2023 03:10 PM India**

Time	Valedictory Session
3:10-3:15 pm	<b>Welcome address</b> by Dr. Deboja Sharma, Associate Professor & HoD, Department of Applied Biology, USTM
3:15-3:25 pm	<b>Brief Report</b> by Dr. S. A. Husain, Assistant Professor & COS (Food Sci. & Tech.), USTM
3:25-3:35 pm	<b>Valedictory Address</b> by Prof. G. D. Sharma, Honorable Vice Chancellor, USTM
3:35-3:40 pm	<b>Address</b> by Dr. R. K. Sharma, Honorable Advisor, USTM
3:40-3:45 pm	<b>Concluding remarks</b> by Sh. Nilesh Trivedi, Asstt. Director Branch MSME-DI Tura Meghalaya
3:45-3:50 pm	<b>Vote of Thanks</b> by Dr. Barasa Malakar, Assistant Professor, Department of Applied Biology, USTM

## Join Zoom Meeting

<https://us06web.zoom.us/j/87157666167?pwd=a08zdjRrTy9BWk1wcWJuMU1BY1Mwdz09>

Meeting ID: 871 5766 6167

Passcode: 2345

## For More Details

**Dr. Saiyyad Alamdar Husain**

Programme Coordinator, TEDP

University of Science & Technology, Meghalaya

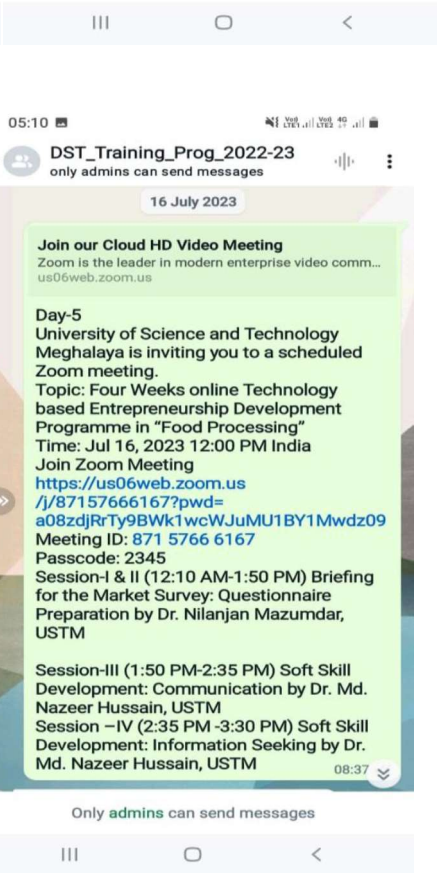
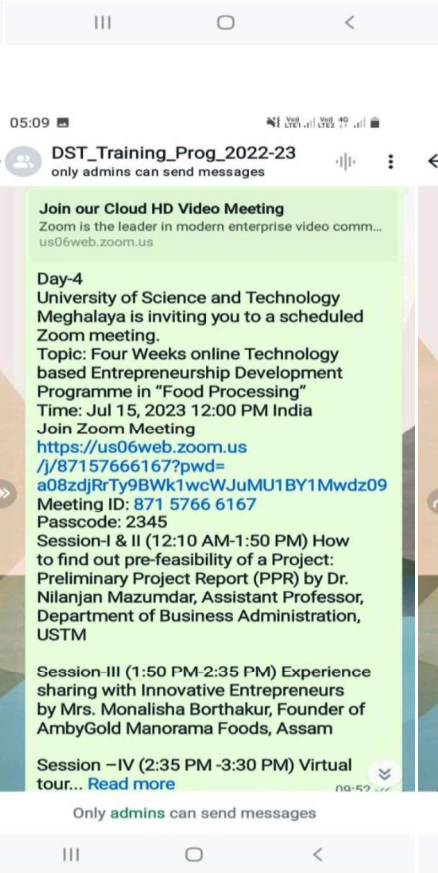
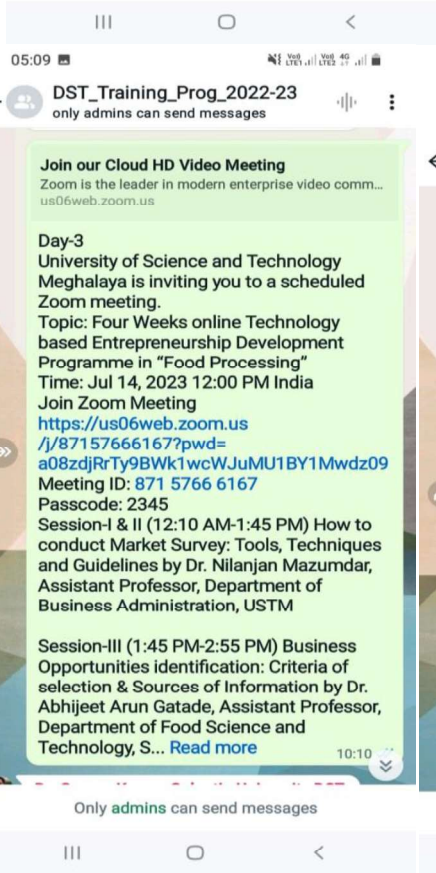
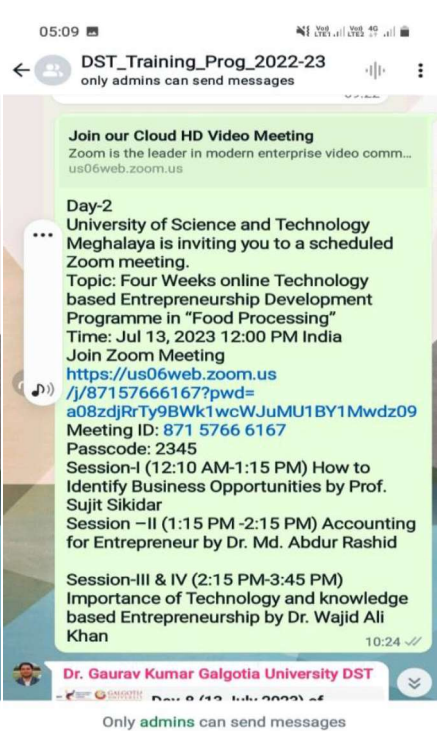
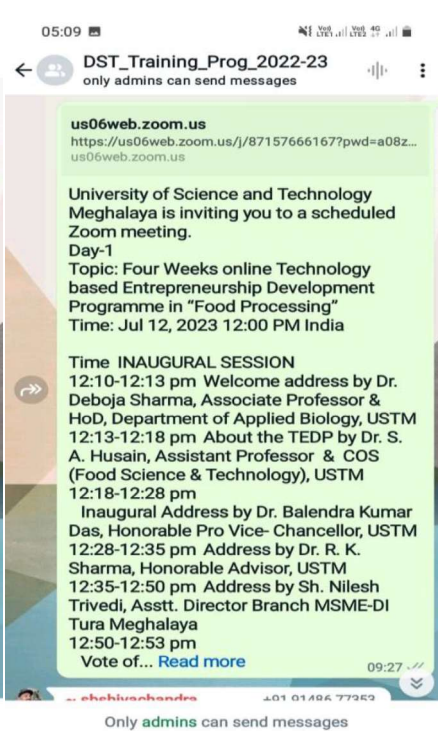
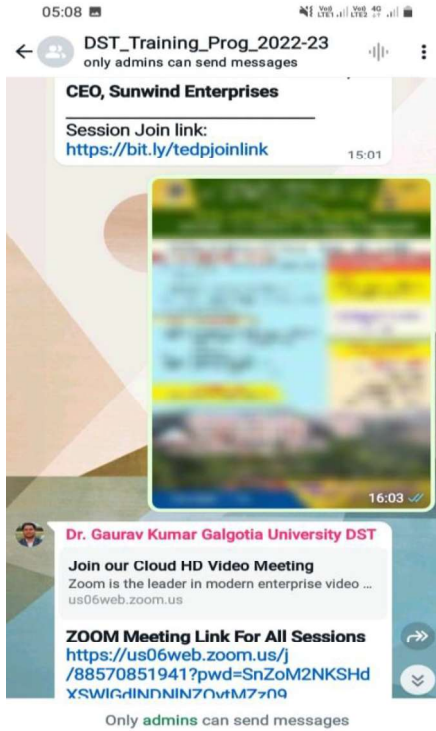
Mobile No. +91 7505436806/7983430492

Email ID: [alamdar.amu@gmail.com](mailto:alamdar.amu@gmail.com)



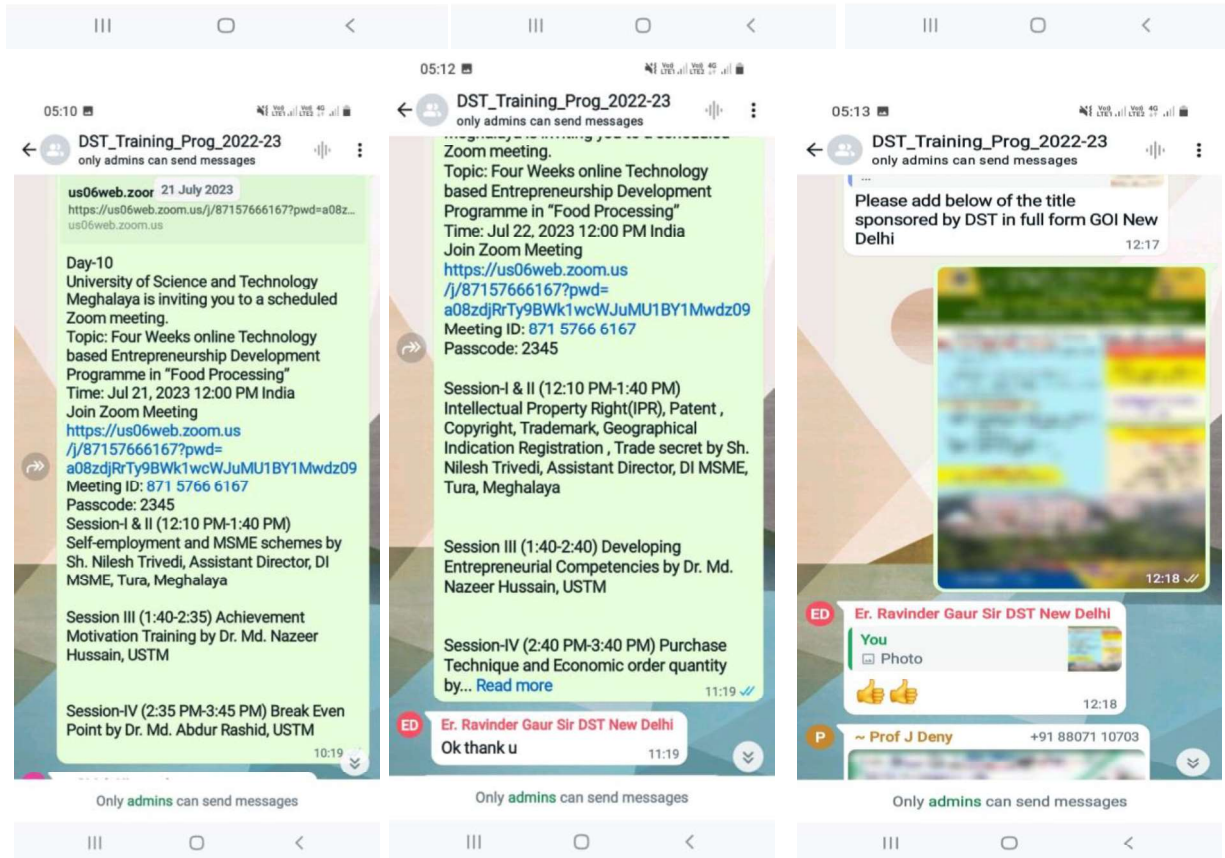
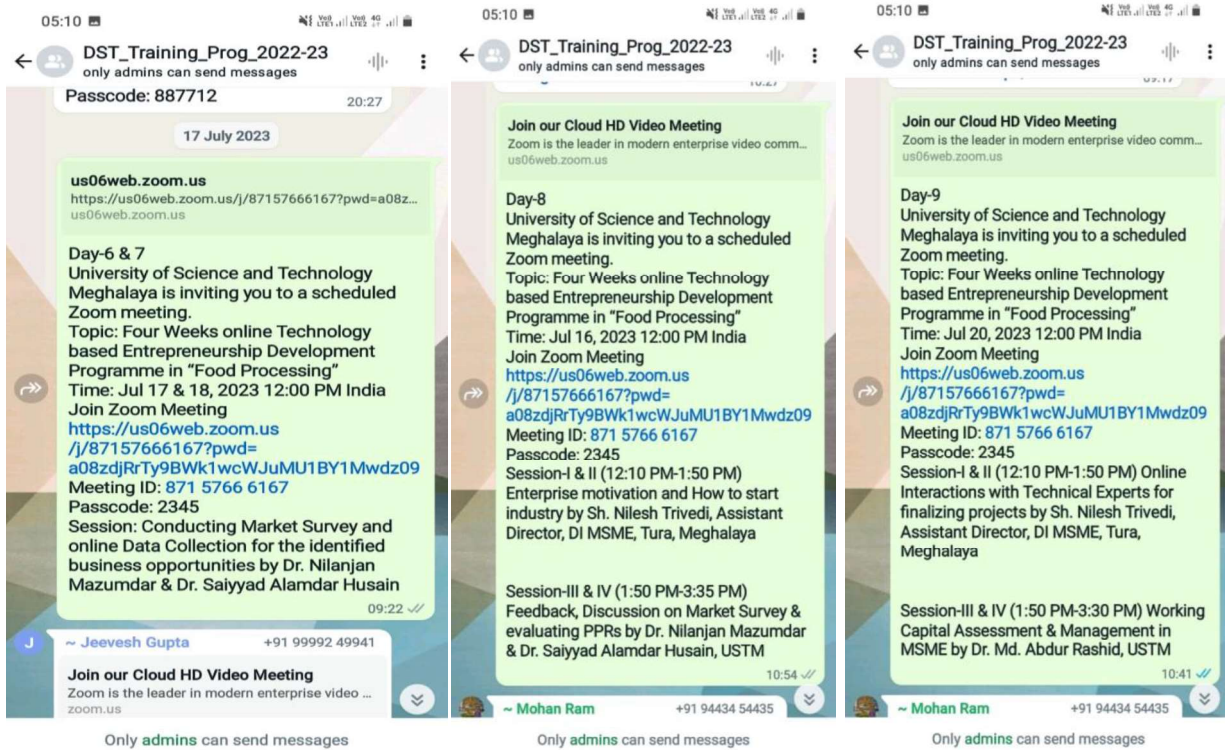


# SCREENSHOTS: FOUR WEEKS ONLINE TECHNOLOGY ENTREPRENEURSHIP DEVELOPMENT PROGRAMME IN FOOD PROCESSING

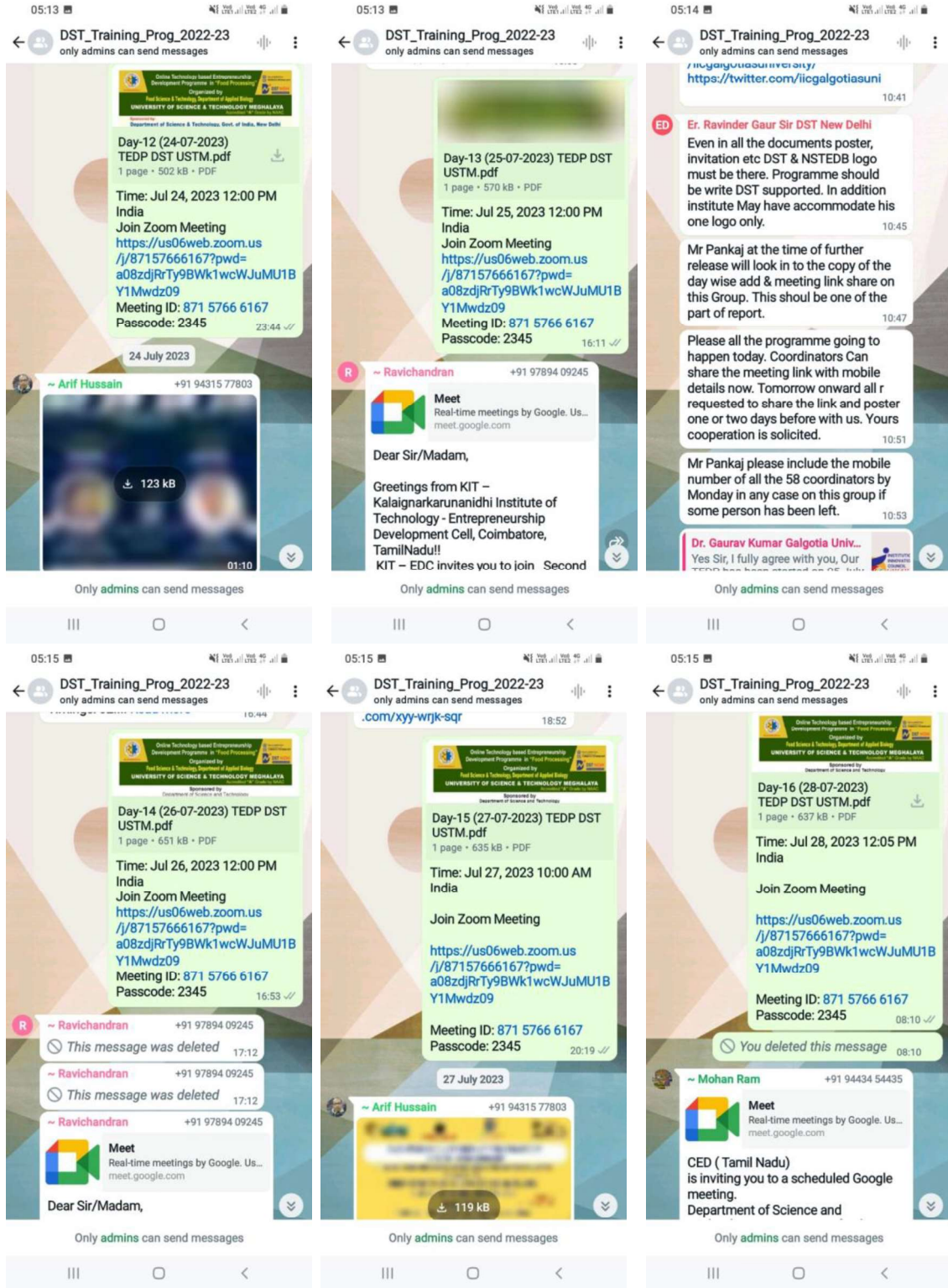




# SCREENSHOTS: FOUR WEEKS ONLINE TECHNOLOGY ENTREPRENEURSHIP DEVELOPMENT PROGRAMME IN FOOD PROCESSING

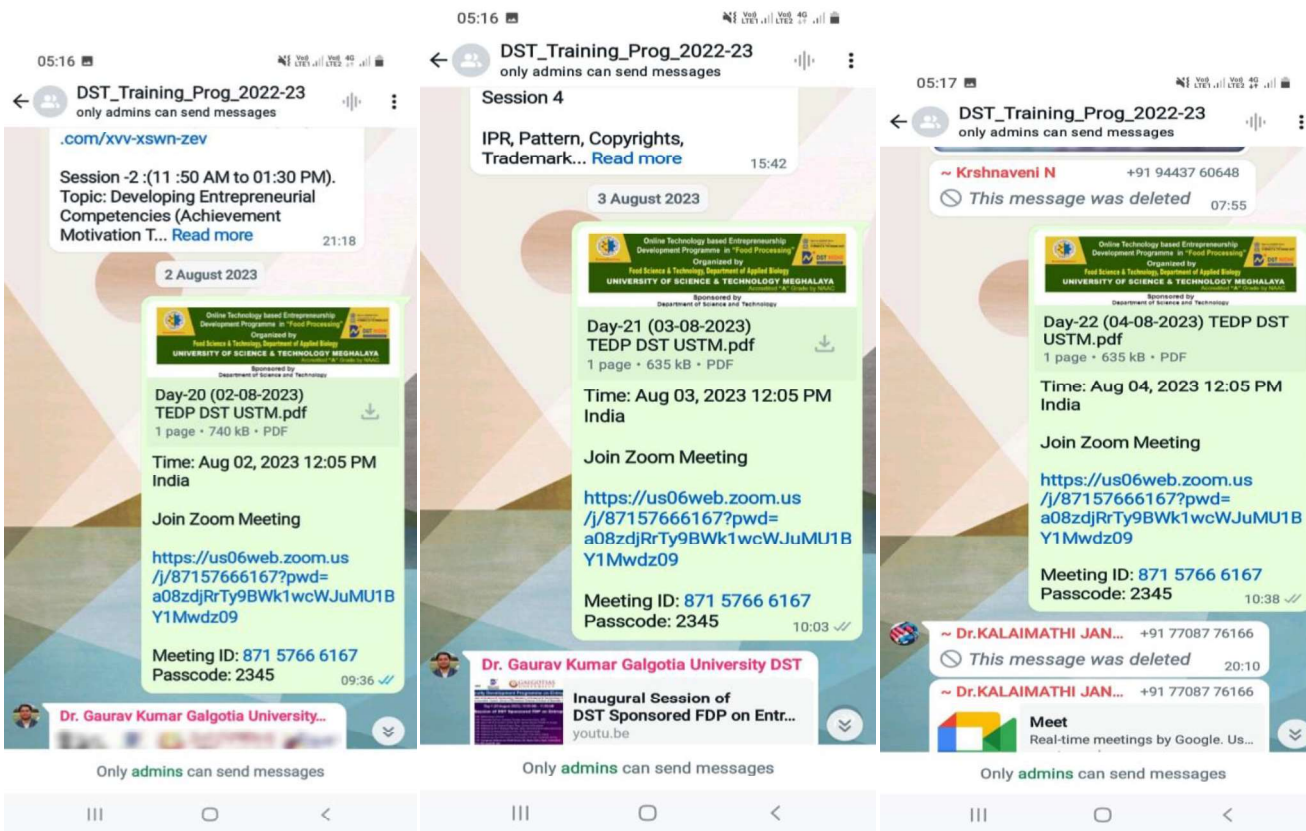
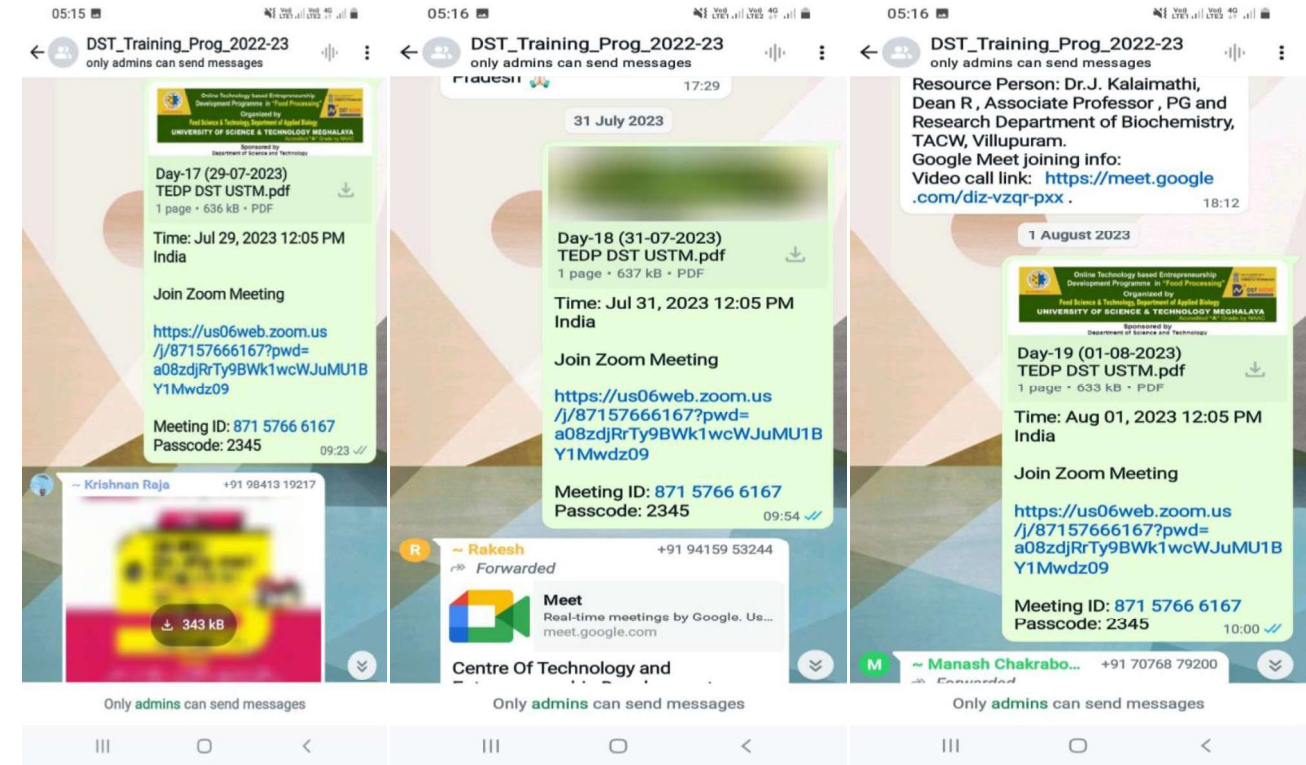


# SCREENSHOTS: FOUR WEEKS ONLINE TECHNOLOGY ENTREPRENEURSHIP DEVELOPMENT PROGRAMME IN FOOD PROCESSING





# SCREENSHOTS: FOUR WEEKS ONLINE TECHNOLOGY ENTREPRENEURSHIP DEVELOPMENT PROGRAMME IN FOOD PROCESSING



# Women Entrepreneurship Development Programme (WEDP)

Organized by

Food Science & Technology, Department of Applied Biology  
**UNIVERSITY OF SCIENCE & TECHNOLOGY MEGHALAYA**

Accredited 'A' Grade by NAAC

Sponsored by



**NSTEDB, Department of Science & Technology (DST),  
Ministry of Science & Technology, Government of India, New Delhi**

## Who Can Apply?

Women Having Degree/ Diploma (min. 3 Years)  
in Science & Technology

**E-CERTIFICATES WILL BE PROVIDED**

**STARTING FROM  
22nd MAY'2023  
(12 PM – 4 PM)**

**BASED ON ONLINE MODE**

Participants will be  
Trained by Highly Qualified  
Professional Trainers,  
Entrepreneurs,  
Professors  
from all over India.

## WHY TO REGISTER?

- The women entrepreneurs are enabled to identify and pursue career paths in business world.
- The women entrepreneurs are provided skills that give employability to women.
- Support women empowerment.
- To become self employed/ self independent.

## REGISTRATION LINK:

<https://forms.gle/2GqGMp8Ced86QCSB7>

## SESSIONS WILL BE COVERED:

- Entrepreneurship & schemes of assistance for MSMEs: NSIC, SIDBI, DIC & other support agencies.
- Project selection and its pre-feasibility.
- Consolidation of business idea.
- Motivational input.
- Business plan preparation.
- Management inputs.

Deadline of Registration : 21st May' 2023

Duration : 3 Weeks

**For more Information Contact:**

Dr. Saiyyad Alamdar Husain

Ph: 7505436806

**FREE REGISTRATION**



**Campus**

Techno City, Khanapara, Kling Road, Baridua  
9th Mile, Ri-Bhoi, Meghalaya-793101



## Final Report- WEDP Training Program

<b>Name of Training Program Conducted</b>	<b>Women Entrepreneurship development Program (WEDP)</b>		
<b>Name of the Coordinator &amp; Institution with complete Address including Mobile numbers</b>	Dr. SAIYYAD ALAMDAR HUSAIN, Assistant Professor and COS- Food Science and Technology  <b>University of Science and Technology, Meghalaya</b> , Techno City, Kiling Road, 9th Mile, Baridua, Ri-Bhoi, Meghalaya – 793101  Mobile No: +91 7505436806/ 7983430492		
<b>Name of Training Program, partners if any</b>	NA		
<b>Financial Details Total cost of the Training Program</b>	100000/-		
<b>Support provided by DST</b>	<b>Sanction Order No.</b>	<b>Sanction Order Date with Amount</b>	
	09/35/2021-NEB (TR) (G)	02/02/2023 & 3,60,000/-	Rs.

<b>1</b>	<b>Number of the Training Programs conducted</b>	<b>Women Entrepreneurship development Program (WEDP)</b>
<b>2</b>	<b>Date, Duration &amp; location of each Training Program</b>	<b>22<sup>nd</sup> May-8<sup>th</sup> June, 2023( Three weeks)</b>  <b>Online mode</b>
<b>3</b>	<b>No. of Trainees</b>  (Please attach the list of the trainees which includes name, age, institution, state& mobile number) as per the format attached.	<b>43</b>  <b>Annexure-i</b>
<b>4</b>	<b>List of resource person / expert engaged with Training Program with complete contact details including</b>	<b>Annexure-ii</b>



	<b>mobile number</b>	
<b>5</b>	<b>Focus areas of Training Program</b>	<b>Women Entrepreneurship</b>
<b>6</b>	<b>Attach the details of training organized including activity schedule and Broad Structure/ content of Training Program</b>	<b>Annexure-iii</b>
<b>7</b>	<b>Key performance indicator (to be tracked with 1<sup>st</sup>/ 2<sup>nd</sup> Year).</b>	
<b>A</b>	No. of unit started up to 2 years (under Startups / MSME / Livelihood)	
<b>B</b>	No. of self employment started up to 2 years (under Startups / MSME / Livelihood)	
<b>C</b>	No. of employment generation up to 2 years (under Startups / MSME / Livelihood)	
<b>D</b>	Any revenue generation or capital raised	
<b>E</b>	Percentage of unit of self employment started/ no. of total trainees participated  (unit + self employment / total trainees participated)	
<b>F</b>	<b>Any other achievement / impact, you would like to highlight as a progress of the Training Program.</b>	The participants were very enthusiastic about becoming an entrepreneur.

## Progress Report- WEDP Training Program

### Annexure-i



### With Participants Demographic Analysis

S. No	Name of Trainee	Mobile Number	Date of birth	Age (year)	Name of Institution & address	Name of State trainee belongs
1.	Alzinas Mukaria	6002622483	12/2/2001	22	University of science and technology Meghalaya	Assam
2.	Ariba Asma	8979871004	28/02/2000	23	SBD Girls College Dhampur	Uttar Pradesh

3.	Bashongnia Dkhar	9862873467	12/1/2001	21	University of science and technology of Meghalaya	Meghalaya
4.	Bidinha Brahma	847286238q	12/9/1999	23	University of science and technology	Assam
5.	Bishmeeta das	+918638926365	1/31/2001	22	University of science and technology Meghalaya	Assam
6.	Choni Das	8638139737	5/19/1997	26	University of science and technology Meghalaya	Assam
7.	Dibyaneey Dey	+919365033977	5/19/1997	26	University of science and technology Meghalaya	Assam
8.	Fatema Yeasmin	7002173823	1/17/1998	24	Mizoram University	Assam
9.	Gwyneth Rachel Suiam	6909416983	9/13/1999	23	University of Science and Technology Meghalaya	Meghalaya
10.	Himashree Bhattacharyya	8638612072	4/13/2000	23	University of Science and Technology, Meghalaya	Assam
11.	Ibamarbiang Mawdoh	9863072582	12/1/1999	23	University of science and technology, Meghalaya	Meghalaya
12.	Indrani Laskar	7002176681	7/12/1996	26	University of Science and Technology Meghalaya	Assam
13.	Jyotirekha Kalita	9613922035	4/23/1995	28	University of Science & Technology Meghalaya	Assam
14.	Kaberi Borah	8822680228	10/23/1997	25	University of science and technology	Assam
15.	Kabita Roy	7002656481	6/8/1997	25	NGO colony Guntur	Assam
16.	Kawsar Firdous	9395185985	6/16/1999	23	Harmutty Purana Hathkhola , PO.- Merbil, PS.- Laluk	Assam
17.	MADHU RAY	9127376624	1/6/1999	24	Tholua Pratisthan Pvt Ltd	Bihar
18.	Madhusmita Malakar	9678132001	2/15/1996	27	Assam Agricultural University	Assam



19.	Moirangthem Manju Devi	8486258846	3/2/1999	24	Patsoi Part 3	Manipur
20.	Mominur Ahmed	7002803253	9/15/1998	24	University of Science & Technology, Meghalaya	Assam
21.	Moumita Dhar	7002981166	5/31/1997	26	Baithalangso	Assam
22.	Nazneen Siddique	7636052005	1/26/1996	27	Pub Kamrup College	Assam
23.	Niharika Bhagawati	9365019957	11/3/1997	25	University of science and technology meghalaya	Assam
24.	Niva Swargiary	8638741241	7/23/1999	24	Thaikarakuchi , Sathisamuka	Assam
25.	Niva Swargiary	863874241	7/23/1999	24	Thaikarakuchi, Sathisamuka	Assam
26.	Phaimaidi Bathari	9101187731	1/31/2001	22	University of science and technology Meghalaya	Assam
27.	Phami Islary	8753931022	12/9/1999	23	University of science and technology	Assam
28.	Pooja Kumari	8709581355	1/12/2004	19	Shri Ram college muzaffarnagar uttar pradesh	Bihar
29.	Puja Dev	8403087304	7/4/1996	26	Guwahati Kamrup (metro)	Assam
30.	Rezasun Newaj Choudhury	6002036332	12/1/2001	21	University of science and technology of Meghalaya	Meghalaya
31.	Sanathoibi Sharma	7637958709	4/27/2000	23	University of Science and Technology, Meghalaya	Assam
32.	Seema Sarkar	6000809032	12/5/1998	23	University of Science and Technology, Meghalaya	Assam
33.	Sekusalu Sapuh	7628987699	3/3/2000	23	University of Science and Technology Meghalaya	Nagaland
34.	SHAHANAZ	9365306012	7/18/1997	25	University of Science and	Assam



	PARBIN				Technology Meghalaya	
35.	Shibangi Gorlosa	6901590637	3/14/1999	24	University of Science and Technology, Meghalaya	Assam
36.	Simashree deka	7002853894	2/27/1998	25	Simashree deka	Assam
37.	smita singh	8127177529	10/27/2000	22	shri ram collage	bihar
38.	Somaina Basumatary	9365248232	12/1/2001	21	University of science and technology of Meghalaya	Meghalaya
39.	Superlity Ryntathiang	8257888625	10/27/1995	28	University Of Science And Technology Meghalaya	MEGHALAYA
40.	Surabhi Gogoi	9365723096	7/14/2000	22	University of Science and technology, Meghalaya	Assam
41.	Tanisha Hazarika	9101791732	5/18/2001	22	Jonai Science College	Assam
42.	Toshifa Begum Laskar	+919707243042	8/9/1999	23	University of science and technology Meghalaya	Assam
43.	Umme Kulsuma Choudhury	6001272299	2/2/2001	22	University of Science and Technology, Meghalaya	Assam

### Annexure –ii

#### List of Faculty / Resource Person for with complete contact details including mobile number

Sl. No.	Name	Designation	Organisation, Address & Mobile No.
1.	Dr. Aminul Haque	Assistant Professor	Department of Business Administration (AMU-CM) Mobile No: 9002567380
2.	Dr. Balendra Kumar Das	Honorable Pro Vice-Chancellor, USTM	USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +917086929097
3.	Dr. Barasa Malakar	Assistant Professor	Food Science & Technology, Block-E, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101





			Mobile No.: +91 9707997595
4.	Dr. Deboja Sharma	Associate Professor & NewGen IEDC-USTM Students project mentor	Dept. of Applied Biology, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8753969941
5.	Dr. Md. Abdur Rashid	Associate Professor & HoD	Department of Commerce, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8638055147
6.	Dr. Md. Nazeer Hussain	HoD & Assistant Prof.	Department of Political Science, University of Science and Technology Meghalaya Mobile No: 9319560051
7.	Dr. R. K. Sharma	Honorable Advisor, USTM	USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +91 9395052855
8.	Dr. Rashmi R Baruah	Associate Professor & HoD	Dept. of Business Administration, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8638752492
9.	Dr. Saiyyad Alamdar Husain	Assistant Professor, Convener Start-up Consortium & COS (Food Science & Technology)	Department of Applied Biology (Food Science and Technology), USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +91 7505436806
10.	Dr. Sandeep Janghu	Associate Professor & HOD	Department of Food Technology, Rajiv Gandhi Central University, Rono Hills, Doimukh, Arunachal Pradesh Mob. No. +91 9215336389
11.	Dr. Santa Kar	Assistant Professor	Department of Commerce, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No: 8638404465
12.	Dr. Sony Kumari	Associate Professor, HoD & NewGen IEDC-USTM Students project mentor	Dept. of Applied Biology, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 9706782348
13.	Dr. Sujit Sikidar	Professor	Department of Commerce, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 8638055147
14.	Dr. Swati Baishya	Assistant Professor	Department of Business Administration, University of Science and Technology Meghalaya Mobile No: 9864107882



15.	Dr. Wajid Ali Khan	Associate Professor and Head	Department of Food Technology & Research, TC College, Baramati (Pune) Mobile No: 09373443708
16.	Mr. Nava Kumar Pathari	City Project Manager.	Assam State Rural Livelihood Mission (ASRLM), Govt. of Assam Mobile No: 8638025053
17.	Mr. Prayash Baruah,	Assistant Professor	Department of Business Administration, Tezpur University, Tezpur (Assam) Mobile No:
18.	Mr. Saikat Majumdar	Assistant Professor	Department of Rural Development, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No. 8974962396
19.	Mr. Subhas Bhattacharjee	Advisor (PP)	Patanjali Foods Ltd; Board of Director, North East Mega Food Park, Former Managing Director, NERAMAC, Ministry of DoNER, Govt. of India Mobile No: 8721939015
20.	Ms. Jayashree Deka	Assistant Training & Placement Officer	USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.:9854502508
21.	Ms. Jyoti Hati Boruah	Assistant Professor	Department of Business Administration, University of Science and Technology Meghalaya Mobile No.9957865537
22.	Ms. Monalisha Borthakur	Founder & CEO	-AmbyGOLD Manorama Foods, Guwahati, Assam Mobile No.: 9707573069
23.	Ms. Monisha Choudhury	Manager-Food Technology	State Project Management Unit-PMFME AIDC Ltd., Assam Mobile No: 9707616386
24.	Prof. (Dr.) Amit Choudhury	Professor, Dean & Chief Coordinator-NewGen IEDC-USTM	School of Business Sciences, USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya - 793101 Mobile No.: +91 9854453170
25.	Prof. (Dr.) G.D. Sharma	Honorable Vice Chancellor	USTM, Techno City, Killing Road, Baridua 9th Mile, Meghalaya -793101 Mobile No.: +91 9406218401
26.	Prof. Khundrakpam Devananda	Professor & HOD	Department of Management, Nagaland University, Kohima Campus, Nagaland Mobile No: 7005085933
27.	Sh. Nilesh Trivedi	Assistant Director	MSME-DI, Tura, Meghalaya Mobile No: +91 6266981081



ANNEXURE: III  
SCHEDULE OF WEDP

**SCHEDULE**

S. No.	Day	Session – 1 12:05-01:00 pm	Session – 2 01:00-01:50 pm	Session – 3 01:50-02:40 pm	Session – 4 02:40-03:30 pm
1.	22.05.2023	Inauguration Programme Objectives: Expectations from trainees, Final Goal, Programme's Strategy etc.	Schemes of Assistance for MSMEs: Financial Agencies / Institutions <b>Dr. Santa Kaur</b>	Who is an Entrepreneur & Charms of being an Entrepreneur: <b>Dr. Amit Choudhury</b>	Rural entrepreneurship <b>Mr. Saikat Majumdar</b>
2.	23.05.2023	How to Identify Business Opportunities <b>Dr. Amit Choudhury</b>	Schemes of Assistance for MSMEs: Financial Agencies / Institutions <b>Dr. Santa Kaur</b>	Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies <b>Dr. Santa Kaur</b>	
3.	24.05.2023	Business Opportunity identification: Criteria of selection & Sources of Information <b>Prof. Sujit Sikidar</b>		Business Opportunity Guidance Interactions with Rep. from various support institutions <b>Dr. Amit Choudhury</b>	
4.	25.05.2023	Business Opportunity Guidance Interactions with DIC, DI-MSME, Lead Bank etc. <b>Mr. Nava Kumar Pathari</b>		How to conduct Market Survey: Tools, Techniques and Guidelines <b>Prof. Sujit Sikidar</b>	
5.	26.05.2023	How to assess pre-feasibility of a Project <b>Dr. Nilanjan Mazumdar</b>	Preparing Pre-feasibility Report: Preliminary Project Report (PPR) <b>Dr. Nilanjan Mazumdar</b>	Online exposure to a factory <b>Dr. Saiyyad Alamdar Husain</b>	Online Experience Sharing with Entrepreneurs <b>Ms. Monalisha Borthakur</b>
6.	27.05.2023	Soft Skill Development: Business Communication <b>Ms. Jayashree Deka</b>	Soft Skill Development: Information Seeking <b>Ms. Jayashree Deka</b>	Briefing for Market Survey: Questionnaire Designing <b>Dr. Amit Choudhury &amp; Dr. Saiyyad Alamdar Husain</b>	
7.	28.05.2023	Conducting Market Survey and online Data Collection for the identified business opportunities <b>Dr. Amit Choudhury &amp; Dr. Saiyyad Alamdar Husain</b>			
8.	29.05.2023	Conducting Market Survey and online Data Collection for the identified business opportunities <b>Dr. Amit Choudhury &amp; Dr. Saiyyad Alamdar Husain</b>			
9.	30.05.2023	Feedback and Discussion on Market Survey <b>Dr. Amit Choudhury</b>	Evaluating the PPRs prepared by the Trainees <b>Dr. Amit Choudhury</b>	Linking Business Opportunities with trainees <b>Dr. Nilanjan Mazumdar</b>	Online Interactions with Technical Experts for finalizing project <b>Dr. Amit Choudhury &amp; Sh. Nilesh Trivedi</b>
10.	31.05.2023	Developing Entrepreneurial Competencies (Achievement Motivation Training) <b>Dr. Md. Nazeer Hussain, Dr. S A Husain &amp; Dr. Aminul Haque</b>			
11.	01.06.2023	Developing Entrepreneurial Competencies (Achievement Motivation Training) <b>Dr. Md. Nazeer Hussain, Dr. S A Husain &amp; Dr. Aminul Haque</b>			
12.	02.06.2023	Business Plan: Need, Importance,	How to assess Working Capital	Production Planning in MSME	Purchase Technique <b>Dr. Md. Abdur</b>





ANNEXURE: III  
SCHEDULE OF WEDP

S. No.	Day	Session – 1 12:05-01:00 pm	Session – 2 01:00-01:50 pm	Session – 3 01:50-02:40 pm	Session – 4 02:40-03:30 pm
		Content & Format <b>Sh. Nilesh Trivedi</b>	Requirement for MSME <b>Sh. Nilesh Trivedi</b>	<b>Dr. Md. Abdur Rashid</b>	<b>Rashid</b>
13.	03.06.2023	How to manage Working Capital for MSME <b>Dr. Md. Abdur Rashid</b>	Product Costing and Cost Consciousness <b>Dr. Amit Choudhury</b>	Break Even Point <b>Dr. Md. Abdur Rashid</b>	Cash flow <b>Dr. Md. Abdur Rashid</b>
14.	04.06.2023	Profitability & Balance Sheet <b>Dr. Md. Abdur Rashid</b>	Product Planning & Product Mix Strategy <b>Dr. Amit Choudhury</b>	Preparation of Detailed Business Plan <b>Dr. Amit Choudhury &amp; Dr. Saiyyad Alamdar Husain</b>	Marketing Management: Product Promotion, Sales and Advertisement <b>Dr. Swati Baishya</b>
15.	05.06.2023	Financial Management <b>Dr. Md. Abdur Rashid</b>	Personal Management: <b>Ms. Jyoti Hatiboruah</b>	IPR, Pattern, Copy Rights, Trade Mark etc. <b>Ms. Manjeera Saikia</b>	Legal Formalities in Enterprise: (Factory Act, PF, Labour Laws etc.) <b>Dr. Md. Abdur Rashid</b>
16.	06.06.2023	Negotiation and Networking <b>Dr. Amit Choudhury</b>	Delegation of Authority & Leadership Modes <b>Dr. Rashmi R Baruah</b>	Efficiency Orientation and Systematic Planning <b>Dr. Amit Choudhury</b>	Legal formalities for Loan Disbursement <b>Dr. Md. Abdur Rashid</b>
17.	07.06.2023	Taxation: Various Taxes Applicable to MSME <b>Dr. Md. Abdur Rashid</b>		Interfacing with financial Institutions for Business Plan Appraisal <b>Dr. Sandeep Janghu</b>	
18.	08.06.2023	Feedback from Participants <b>Dr. Amit Choudhury &amp; Dr. S A Husain</b>		Valedictory	

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Unveiling Excellence

# Women Entrepreneurship Development Programme (WEDP)

Organized by

**Food Science & Technology, Department of Applied Biology  
UNIVERSITY OF SCIENCE & TECHNOLOGY MEGHALAYA**

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**NSTEDB, Department of Science & Technology (DST),**

## INAUGURAL SESSION

22.05.2023 (12.05 P.M.)

### Minute-to-Minute Program

Time	INAUGURAL SESSION
12:05-12:10 pm	About the WEDP & Welcome Address by <b>Dr. S. A. Husain</b> , Assistant Professor & COS (Food Science & Technology), USTM
12:10-12:15 pm	Welcome address by <b>Dr. Deboja Sharma</b> , Associate Professor & HoD, Department of Applied Biology, USTM
12:15-12:25 pm	Inaugural Address by Prof. <b>G.D. Sharma</b> Honorable Vice Chancellor, USTM
12:25-12:35 pm	Address by <b>Dr. Amit Choudhury</b> , Professor & Dean, School of Business Sciences, Director, CIIE, USTM
12:35-12:40 pm	Vote of Thanks by <b>Dr. Sony Kumari</b> , Associate Professor, Department of Applied Biology, USTM
TECHNICAL SESSION	
12:40-1:30 pm	Technical session by <b>Monisha Choudhury</b> , Manager-Food Technology, State Project Management Unit-PMFME, AIDC Ltd., Assam
1:30-2:20 pm	Technical session by <b>Dr. Amit Choudhury</b> , Professor & Dean, School of Business Sciences, Director, CIIE, USTM
2:20-3:30 pm	Technical Session by <b>Mr. Saikat Majumdar</b> , Assistant Professor, Department of Rural Development, USTM

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## VALEDICTORY SESSION

8<sup>th</sup> June, 2023

### Minute-to-Minute Program

Time	VALEDICTORY SESSION
3:00-3:05 PM	Address by <b>Dr. Deboja Sharma</b> , Associate Professor & HoD, Dept. of Applied Biology, UST
3:05-3:10 PM	Brief Report by <b>Dr. S. A. Husain</b> , Assistant Professor & COS (Food Sci. & Tech.), USTM
3:10-3:20 PM	Address by <b>Dr. R. K. Sharma</b> , Honorable Advisor, USTM
3:20-3:35 PM	Valedictory Address by <b>Dr. Balendra Kumar Das</b> , Honorable Pro Vice-Chancellor, USTM
3:35-3:40 PM	Vote of Thanks by <b>Dr. Barasa Malakar</b> , Assistant Professor, Department of Applied Biology, USTM

Join Zoom Meeting

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## Screenshots SCHEDULE OF WEDP

