



Anekant Education Society's  
**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**Department of B.Voc Retail Management**

**Date: 28<sup>th</sup> January, 2023**

**MoU Activity Report**

**Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Autonomous) in  
collaboration with A.S. Marketing.**

**Report on Product Training Session of A.S. Marketing, Pune 27<sup>th</sup> January, 2023**

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### **Details of Activity**

Date of Activity: **27<sup>th</sup> January, 2023**

Title of Activity: **“Product Training of H2Power Automotive Hydrogen Kit System”**

Academic Year..**2022-23**

Number of Beneficiaries/Participants:**01**

Name of Collaborative Agency: **A. S. Marketing, Pune**

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Department of B.Voc Retail Management in association with A.S. Marketing, Pune has successfully completed MoU. For that purpose A.S. Marketing Pune has organized a one day Workshop on **“Product Training of H2Power Automotive Hydrogen Kit System”** for members Dated on 27<sup>th</sup> January, 2023. This workshop was conducted to make the members to understand the nuances of product Marketing.

Mr. Atul Salagare Sir was welcomed participants and briefed about the aim and objective of this workshop. In his introductory speech he focused on importance of product training in competitive business and inspired all the participants through his speech. The speaker inculcated the participant on the impact of product training on sales of **“H2Power Automotive Hydrogen Kit System”** its keywords and its indispensability and the techniques to select marketing. Participants were offered to contact speaker for further consultation.

From the workshop the participants had the opportunity to educate themselves on how to use product strength for marketing & it was briefed by the speaker. From this workshop our Students



will get knowledge on technical aspects of product & Marketing. Techniques & students will be gets benefits from it.

Prof. Mahesh Phule, from B.Voc Retail Management was participated in this workshop.

The workshop was very interesting and gave the opportunity to learn many issues and opportunities regarding product marketing.

“H2Power Automotive Hydrogen Kit System” this product demons tread by A.S. Marketing & that demonstration was explain by me to our college students.

We express our special thanks to Honourable Principal Dr. Chandrashekhar V. Murumkar Sir, for permitting us to attend One day workshop on product training. We also thank to Honourable Vice Principal Dr. S.T. Sapkal sir for his kind support and valuable guidance.

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Prof. Mahesh S. Phule  
Coordinator



A.S. Marketing



A.S. Marketing

Principal