



Anekant Education Society's  
**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**Department of B.Voc Retail Management**

Date: 14<sup>th</sup> February, 2024

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce,

Baramati

Subject: Permission for Industrial Visit to Imagica, Lonawala

Respected Sir,

With reference to the above-mentioned subject, I would like to request you to allow us for industrial visit to this month end at Imagica Lonawala,. The purpose of this visit is to make students aware about retail outlet management, retail outlet structure and marketing strategies. This industrial visit all charges we will collect from students expenditure details will furnished to you on completion of visit.

Baramati,

Kindly cooperate and oblige

*[Signature]*  
HoD

तु. च. कॉलेज, बाराबती  
आवक नंबर: 51-214  
दिनांक: 19 MAR 2024

Allowed

*[Signature]*  
4/19/24

*[Signature]*  
210324





Anekant Education Society's  
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati  
Department of B.Voc Retail Management

दिनांक : ०७/०३/२०२४

मा. प्राचार्य

तुळजाराम चतुरचंद महाविद्यालय,

बारामती

विषय: इंडस्ट्रीयल व्हिझीटसाठी विद्यार्थ्यांना घेऊन जाण्याबाबत.....

महोदय,

वरील विषयास अनुसरून, बी. व्होक रिटेल मॅनेजमेंटची इंडस्ट्रीयल व्हिझीट, सोमवार दि. ११/०३/२०२४ ह्या दिवशी Imagica, लोणावळा ह्या ठिकाणी जाणार आहे. तसेच व्हिझीटसाठीची परवानगी यापूर्वी घेतली असून, खालील प्राध्यापकांना विद्यार्थ्यांना घेऊन जाण्यास परवानगी मिळावी, हि नम्र विनंती.

प्राध्यापकांची नावे:

प्रा. महेश फुले

प्रा. सुधीर तावरे

प्रा. अर्चना कदम

विभाग प्रमुख  
बी. व्होक रिटेल मॅनेजमेंट

Approved  
07/03/24



**Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati**  
**B. Voc. Retail Management**  
**Industrial Visit [Imagica, Lonawala]**  
**Attendance Sheet**

Day & Date: Monday, 11/03/2024

Sr. No.	Roll Number	Name of Student	Departure Signature	Arrival Signature
<b>Time</b>				
1	13948	Nale Parth Vijay	<i>[Signature]</i>	<i>[Signature]</i>
2	13956	Jarad Ganesh Dnyandev	<i>[Signature]</i>	<i>[Signature]</i>
3	13961	Shinde Aman Navnath	<i>[Signature]</i>	<i>[Signature]</i>
4	13962	Zagade Sahil Pradip	<i>[Signature]</i>	<i>[Signature]</i>
5	13986	Zagade Ashitosh Dattatray	<i>[Signature]</i>	<i>[Signature]</i>
6	13987	Dhaigude Ritesh Vijay	<i>[Signature]</i>	<i>[Signature]</i>
7	14001	Zore Vinayak Shrikant	<i>[Signature]</i>	<i>[Signature]</i>
8	14002	Bhosale Gauri Machhindra	<i>[Signature]</i>	<i>[Signature]</i>
9	14003	More Sakshi Nitin	<i>[Signature]</i>	<i>[Signature]</i>
10	14005	Dudhane Preeti Ravindra	<i>[Signature]</i>	<i>[Signature]</i>
11	14007	Nale Komal Chandrakant	<i>[Signature]</i>	<i>[Signature]</i>
12	14008	Unawane Shravani Vishwas	<i>[Signature]</i>	<i>[Signature]</i>
13	14009	Pawar Rutujaa Vilas	<i>[Signature]</i>	<i>[Signature]</i>
14	14011	Dhalpe Vidhya Deepak	<i>[Signature]</i>	<i>[Signature]</i>
15	14018	Pingale Sejal Rajendra	<i>[Signature]</i>	<i>[Signature]</i>
16	14019	Shinde Anushka Mohan	<i>[Signature]</i>	<i>[Signature]</i>
17	14021	More Vaishnavi Vijay	<i>[Signature]</i>	<i>[Signature]</i>
18	14022	Shinde Rohit Dattatray	<i>[Signature]</i>	<i>[Signature]</i>
19	14023	Inamdar Anuj Yusuf	<i>[Signature]</i>	<i>[Signature]</i>
20	14024	Kambale Gauri Mahadev	<i>[Signature]</i>	<i>[Signature]</i>
21	14027	Bankar Sahil Satish	<i>[Signature]</i>	<i>[Signature]</i>
22	14028	Jawale Tanmay Ganesh	<i>[Signature]</i>	<i>[Signature]</i>
23	14051	Pingale Om Rajendra	<i>[Signature]</i>	<i>[Signature]</i>
24	14065	Kumbhar Suraj Hanumant	<i>[Signature]</i>	<i>[Signature]</i>
25	14074	Bendsure Mayur Manoj	<i>[Signature]</i>	<i>[Signature]</i>
26	14064	Hivarkar Abhishek Dnyandeo	<i>[Signature]</i>	<i>[Signature]</i>
27	14066	Shaikh Arbaj Javed	<i>[Signature]</i>	<i>[Signature]</i>
		<b>Teacher Name</b>	<b>Departure</b>	<b>Arrival</b>
		Mr. Mahesh S. Phule	<i>[Signature]</i>	<i>[Signature]</i>
		Mr. Sudhir K. Taware	<i>[Signature]</i>	<i>[Signature]</i>
		Mrs. Archana N. Kadam	<i>[Signature]</i>	<i>[Signature]</i>





Date: 11<sup>th</sup> March, 2024

**Industrial Visit – Imagica, Lonawala**

Sr. No.	Item	Particulars
1.	Name of the Department	B. Voc. Retail Management
2.	Title of the Programme	Industrial Visit- Imagica Lonawala
3.	Date of the Programme	11/03/2024
4.	Name and Address of the resource person	-
5.	Level of the Programme: College/University/National/International	College Level
6.	Funded by: College/University	-
7.	Number of Beneficiaries	27

Students of Retail Management program visited retail giant Best Price, Imagica in Lonawala, where they got hands-on experience of the retail world and insight and feel of Retail Marketing. The aim of visit was to see the retail activities & Management of Imagica. Imagica Lonawala is an integrated mixed-use development incorporating Shopping, Dining, Theme Park, Entertainment and much more that delivers a holistic lifestyle and leisure experience.

In the morning 05.45 am we started out journey from our college. We reach there at 10.30 am and Mr. Firoz Sir welcomed us. They showed us overview of what information we are getting today. Retail zone of mall reflects edgier and energetic styles of casual and sports labels and an array of beauty services and lifestyle products. It also reflects the chic and sophisticated styles of international labels. Food Court and Entertainment zone features formal, casual and chill-out dining experiences as well as essentials that complete the shopper's lifestyle needs. Students asked number of questions about retail mix and Mr. Firoz satisfied the students questions.

After that we allowed students to take glimpse of mall and students asked the question to the shopkeepers of their selling strategies and requirement of products in the market etc. Students purchased numerous products and enjoyed a lot over there.

We thanked Mr. Firoz sir for giving access to Imagica Theme Park and giving valuable support to us. In their speech they told us that they aim at delighting customers with the right brand mix and a wide range of services.

All the students were very happy during the visit because they got knowledge of retail industry and marketing management. There was a very good response from students. In all 28 students participated in the Imagica Theme Park visit. Prof. Mahesh S. Phule, Mrs. Archana Kadam, Mr. Sudhir K. Taware organized the visit & guided the students throughout the journey.



We express our special thanks to Principal, Dr. Avinash Jagtap sir, for permitting me to attend Faculty Development Program. We also thanks to Vice Principal, Dr. Ashok Kalange sir, Dean of Commerce and Management Dr. Niranjana Shah sir, for their kind support.

Date: 11<sup>th</sup> March, 2024

Photos of Industrial Visit – Imagica, Lonawala



*[Signature]*  
HoD

*[Signature]*  
Dean  
Commerce and Management

*[Signature]*  
IQAC  
Co-ordinator

*[Signature]*  
Principal

Anekan Education Society's

## Tuljaram Chaturchand College

of Arts, Science & Commerce, Baramati, Pune [ M.S.]

Autonomous

NAAC Re-accredited 'A+' Grade (CGPA 3.55), ISO 9001-2015 Certified College, Religious Minority Institute



# CERTIFICATE

This is to certify that Mr/Mrs/Ms Nale parth Vijay has participated in Industrial Visit- Imagica Lonawala Organized by Tuljaram Chaturchand College of Arts, Science and commerce college, Baramati under the Internal Quality Assurance Cell

Principal

