



#### Anekant Education Society's

#### **TULJARAM CHATURCHAND COLLEGE**

of Arts, Science and Commerce, Baramati - 413102.

Dist. Pune. Maharashtra, India.

**Empowered Autonomous Status** 

principal.tccollege@gmail.com

Religious Minority Institute NAAC Reaccredited 'A+' Grade, CGPA 3.55

NAAC-SSR

Cycle IV

2019 - 2024

**Criterion VII: - Institutional Values and Best Practices** 

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#### Green campus initiatives

#### **E-WASTE COLLECTION DRIVE 2019-20**

#### In collaboration with TATA Croma, Baramati

E-Waste is growing environmental and health hazard and discarded e-waste is a serious challenge before humanity. Due to advancement in technology and consumption driven mindset, there is a tremendous demand for e materials from all the section of society. Once become damaged, these electronic goods are thrown away without proper disposal. To tackle this environmental problem and crate awareness among the students and community Tuljaram Chaturchand College in association with Croma, Baramati conducted an e-waste collection drive on 2<sup>nd</sup> and 3<sup>rd</sup> December 2019. The drive aims to serve the community by promoting three R: Reuse, Recycle, Reduce. During this campaign students and staff are urged to submit their e-waste goods at the collection points set up in the college campus where all the collected e-waste goods are kept. These e-waste materials are sent for proper recycling centre by the Croma officials. Total 212 students and college staff deposited their e-waste in this drive. The college received a certificate of appreciation from TATA Croma.



Inauguration of the E-waste drive by the hands Principal Dr. C.V. Murumkar



#### **Geo-tagged Photographs of E-waste Drive 2019**



#### Students submitting their e-waste goods at the collection point



**Students and Staff with collected e-materials** 





#### Anekant Education Society's

## Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

Date: 28th November, 2019

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce

Baramati

Subject: Permission to organize E-waste campaign by Tata Croma Store in our college campus on 02<sup>nd</sup> December 2019

Respected Sir,

With reference to above mention subject, we the department of B.Voc Retail Management would like to organize E-waste campaign in our college. The purpose of this campaign is to students get the knowledge proper disposal of E-Waste. Through this campaign, we can promote 3 R's (i.e. Reuse, Recycle, Reduce). So by joining this campaign we care make our mother earth is healthy and we can contribute towards economic, social and environmental development that creates positive impact on society at large. This does not end here; they have something that will act as a catalyst for our participation in this campaign. They promise us that they will plant a tree for every e-waste we give to them plus a Rs. 500/- redeemable voucher that can be redeemed in TATA Croma store.

They need your permission to install an E-bin and a standee in our college. Time of this activity 10.00 am to 05.00 pm.

It would be really appreciable if you provide following things for driving this campaign effectively:

- 1) Dedicated space
- 2) 2 tables and 2 chairs
- 3) Awareness about the campaign via displaying about the same on notice board in each department.

Kindly co-operate and oblige.

Thank you,

Coordinator

BARAMATI S

Allowed 7.11.

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#### अनेकान्त एज्युकेशन सोसायटीचे,

## तुळजाराम चतुरचंद महाविदयालय, बारामती डिपार्टमेंट ऑफ बी. व्होक रिटेल मॅनेजमेंट

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आपल्या महाविदयालयातील बी. व्होक रिटेल मॅनेजमेंट आणि टाटा क्रोमा यांच्या संयुक्तविद्यमाने ईलेक्ट्रॉनिक्स वेस्ट उपक्रम आपल्या महाविदयालयात दिनांक २ डिसेंबर २०१९ रोजी सकाळी १०:०० ते सायंकाळी ४:०० वाजेपर्यंत राबविण्यात येणार आहे. तसेच सर्वांनी आपल्याकडील असणाऱ्या ईलेक्ट्रॉनिक्स वेस्ट वस्तू जमा कराव्यात व क्रोमा तर्फे आपणास ५००/- रुपयाचे कुपण मोफत मिळणार आहे.

या उपक्रमाचा उद्देश ईलेक्ट्रॉनिक्स वेस्ट वस्तूंचा वापर पुन्हा प्रकिया करुन पर्यावराणाचा होणारा ऱ्हास टाळणे हा आहे. तरी सर्व विद्यार्थी, शिक्षक व शिक्षकेतर कर्मचारी यांनी याचा आवर्जून लाभ घ्यावा व पर्यावरणाचे सरंक्षण करण्यास मदत करावी.

भू<sup>ल/(ला</sup> विभाग प्रमुख

RAMATI) प्राचार्य



#### Anekant Education Society's

#### Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati Department of B.Voc Retail Management

## Date: 2<sup>nd</sup> and 3<sup>rd</sup> December, 2019 E-Waste Campaign in association with TATA Croma

Department of B.Voc Retail Management organized E-waste campaign in our college. The purpose of this Corporate Social Responsibility campaigning was to students get the knowledge of proper disposal of E-Waste. Through this campaign, we promoted 3 R's (i.e. Reuse, Recycle and Reduce). So by joining this campaign we can make our mother earth is healthy and we contributed towards economic, social and environmental development that creates positive impact on society at large.

On 2<sup>nd</sup> and 3<sup>rd</sup> December, 2019 duration of this activity was 10.00 am to 04.00 pm. Activity was started in college premises in front of Jivaraj Hall. Dr. Chandrasekhar V. Murumkar, Principal inaugurated the event and inspiring the students through his motivational words and explains future importance of proper disposal of E-waste. In this activity Vice Principal Dr. Ajit Telave and Dr. Avinash Jagtap were also present. After that Students engaged themselves in convincing e-waste depositors and collected numerous products from 212 students and staffs such as charger, headphone, radio, mobiles, monitors, DVD, Speakers etc.

This does not end here; they have something that will act as a catalyst for our participation in this campaign. Croma promised that they will plant a tree for every e-waste we gave to them plus a Rs. 500/redeemable voucher that can be redeemed in TATA Croma store with proof that they gave us a certificates for participation of each contributors.

We thanked Mr. Sameer Divare (Store Manager, Baramati) for allowing us to implement this activity in our college.and giving valuable support to us.

All the students were very happy during this activity because they got knowledge of Corporate Social Responsibility of corporate. There was a very good response from students. In all 74 students participated in this activity.

It was an intuitive activity and a great learning experience to understand the nuances and realities of the Corporate Social Responsibility, which in itself is a rare exposure. Prof. Mahesh S. Phule, Mr. Sudhir K. Taware and Mrs. Amruta G. Bapat organized the CSR activity and guided the students throughout the journey,

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We express our special thanks to Dr. Chandrashekhar V. Murumkar Principal, for permitting to organizing E-waste campaign. We also thank to Dr. Ajit Telave for his kind support and valuable guidance.

Prof. Mahesh S. Phule

Coordinator



रे सकाक

## बुधवार, ४ डिसेंबर २०१९



बारामती : इलेक्ट्रॉनिक्स वेस्ट संकलनप्रसंगी विद्यार्थ्यांसह प्राचार्य डॉ. चंद्रशेखर मुरूमकर व मान्यवर.

# इलेक्ट्रॉनिक वेस्टचे संकलन

## बारामतीत टी. सी. महाविद्यालयाचा पुढाकार

बारामती शहर, ता. इः ई-कचऱ्याच्या समस्येवर मात करण्यासाठी येथील तुळजाराम चतुरचंद (टी. सी.) महाविद्यालयाने ई-वेस्ट मॅनेजमेंटसाठी पुढाकार येतला आहे. महाविद्यालयात बी. व्होक रिटेल मॅनेजमेंट व टाटा क्रोमा यांच्या वतीने दोन दिवस इलेक्ट्रॉनिक वेस्ट गोळा करण्याचा कार्यक्रम आयोजित केला गेला.

इलेक्ट्रॉनिक वेस्ट कलेक्शनमध्ये खराब झालेले चार्जर, हेडफोन, रेडिओ, मोंबाईल, स्क्रीन, की-बोर्ड, माऊस अशा अनेक प्रकारच्या इलेक्ट्रॉनिक वस्तू, जमा करून टाटा क्रोमा स्टोअर्सला देण्यात येणार आहेत. या सर्व वस्तूंचे रिसायकलिंग करून पुनर्वापर करण्यात येणार आहे.

या उपक्रमाचे उद्घाटन महाविद्यालयाचे प्राचार्य डॉ. चंद्रशेखर मुरूमकर यांनी केले. या वेळी क्रोमा स्टोअरचे व्यवस्थापक समीर दिवरे उपस्थित होते. इलेक्ट्रॉनिक्स वेस्ट गोळा करून त्याचे रिसायकलिंग करणे, ही काळाची गरज आहे. याने पर्यावरणाचा समतोल कायम राखण्यास मदत होईल, असे प्राचार्य डॉ. चंद्रशेखर मुरूमकर म्हणाले.महाविद्यालयाचे उपप्राचार्य डॉ. अविनाश जगताप, डॉ. अजित तेलवे यांच्या मार्गदर्शनाखाली रिटेल मॅनेजमेंट विभागाचे प्रमुख महेश फुले, सुधीर तावरे आणि अमृता बापट यांनी हा उपक्रम आयोजित केला.

