



Prof. Dr. Avinash S. Jagtap
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PRINCIPAL

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॥ सिद्धिरनेकान्तात् ॥

Anekant Education Society's

TULJARAM CHATURCHAND COLLEGE

of Arts, Science and Commerce, Baramati - 413102.

Dist. Pune. Maharashtra, India.

Empowered Autonomous Status

Religious Minority Institute

NAAC Reaccredited 'A+' Grade, CGPA 3.55

NAAC-SSR

Cycle IV

2019 - 2024

Criterion VII: - Institutional Values and Best Practices

7.2.1

Best Practice-I Green Initiatives

GREEN MARKETING PRESENTATION ACTIVITY

B.Voc. Retail Management Department

Green marketing is the practice of promoting products or services that are environmentally friendly or have a positive impact on the planet. It involves incorporating sustainability principles into various aspects of marketing, such as product design, packaging, messaging, and promotion. In Tuljaram Chaturchand College, B.Voc. Retail Management department has successfully organized *Green Marketing Presentation Activity* on International Youth Day on 21st August 2023. The purpose of this activity was to recognize the potential of the students to actively fostering an environment that nurtures their growth. Total 26 students participated and presented information on the concepts of green marketing. The head of the department Mr. Mahesh Phule guided the students about the green marketing strategies. The teachers and students of the department contributed in the success of the event.



GPS Map Camera

Baramati, Maharashtra, India
5H5J+X25, Baramati, Maharashtra 413102, India
Lat 18.160376°
Long 74.580334°
21/08/23 10:31 AM GMT +05:30

Google

Green Marketing Presentation by students



Geo tagged Photographs of the Activity



Group of students explaining the concept of Green Marketing



Attendance of students and staff for Green Marketing event





Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
[Autonomous]
Department of B.Voc Retail Management

Date: 19th August, 2023

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce
Baramati

Subject: Permission to organize **Green Marketing Presentation Activity** on the occasion of
International Youth Day.

Respected Sir,

With reference to above mention subject, we the department of B. Voc. Retail Management would like to organize Green Marketing Presentation Activity on the occasion of International Youth Day.

The purpose of this activity is to recognising potentials of students to actively fostering an environment that nurtures their growth.


Details of Activity are as follows:

Day and Date	Class	Time
Monday, 21/08/2023	FY, SY B. Voc. Retail Management	10.00 am to 11.00 am


Kindly co-operate and oblige.

Thank you,


Coordinator


Head of Department


Dean
Commerce & Management


Principal





Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
[Autonomous]
Department of B.Voc Retail Management

Notice

Date: - 19/08/2023

Department is organising **Green Marketing Presentation Activity** on the occasion of **International Youth Day**. The details of activity are as follows.

- **Day and Date:** - Monday, 21st August 2023
- **Class:** - FY, SY B. Voc. Retail Management
- **Group:** - 5 Students
- **Time:** - 10.00 am to 11.00 am

All students should be present and participate in group discussion activity.

Coordinator

HoD

Dean
Commerce and Management

Principal





Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Green Marketing Presentation Activity

On the occasion of

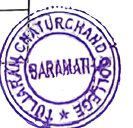
International Youth Day

Day and Date: - Monday, 21/08/2023

Time: - 11.00 am to 12.00 pm

Attendance Sheet

Sr. No.	Class	Studaent Name	Signature
1.	F.Y	Jagade Sahel Pradip	Jagade
2.	F.Y	Rajdattatray Bho'sale	Rajdattatray
3.	F.Y	Sujal Vinod Ghadge	Sujal
4.	F.Y	more Rushikesh Kisan	more
5.	F.Y	Bagade Pavan Govardhan	Bagade
6.	F.Y	Shinde Aman Navhath	Shinde
7.	F.Y	SUPE SUOAJ SHANKAR	S.S.SUPE
8.	T.Y.	Jadhav Mayur Balasa	Jadhav
9.	S.Y	Bunkar Sahil Satish	Sahil
10.	F.Y	Nale Parth Vijay	Nale
11.	F.Y	Abhang Omkar Anant	Abhang
12.	F.Y	ghelast Nidesh Kailashram	ghelast
13.	F.Y	wable Pradip Rajendra	wable
14.	S.O.Y.	Dudhane Preeti Ravindra	Dudhane
15.	S.Y	Ghadage Shravani Sambhaji	Ghadage
16.	S.Y	shinde Anushka Mohan	shinde
17.	S.Y	bhosale Gauri Maehhindra	bhosale
18.	S.Y	More Sakshi Nitin	smore
19.	S.Y	Unaware Shravani Vishwas	Shravani
20.	S.Y	Pawar Rutuja Vilas	Pawar
21.	S.Y	More Vaishnavi Vijay	More



Sr. No.	Class	Studaent Name	Signature
22	54. RM	sw vaishnavi	Vaishny
23	F.Y. RM	shinde Priyanka Chandrakant	Bindu
24	F.Y. RM	Jagdale Shrutu sahebrau	S.S.
25	F.Y. RM	Payghan Yashoda Dnyandev	Payghan Y
26	F.Y. RM	Jadhav Gauni APPaso	Ge. A. Jadhav
27	F.Y. RM	Zanzane pranali Sambhaji	Buzane
28	F.Y. RM	Gadekar Sakshi Suresh	Gadekar
29	F.Y. RM	Gandhi Komal Jitendra	K.T. Gandhi
30	F.Y. RM	shiranjali Anant Abhang	S
31	F.Y. R.M	Pr Projwal Anil K. Lalake	Projwal
32	F.Y. R.M	gatish Balkrushna khude	G.B. Khude.
33	F.Y. R.M	Jofan Asif shaikh	J.A.



HoD
 Co-ordinator

HoD
 HoD



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
 [Autonomous]
Department of B. Voc. Retail Management

Date: 21st August 2023

“Report on Green Marketing Presentation Activity
 on the occasion of
International Youth Day”

Sr. No.	Item	Particulars
1.	Name of the Department	B. Voc. Retail Management
2.	Title of the Programme	“Green Marketing Presentation Activity”
3.	Date of the Programme	21/08/2023
4.	Name and Address of the resource person	-
5.	Level of the Programme: College/University/National/International	College Level
6.	Funded by: College/University	-
7.	Number of Beneficiaries	26

B. Voc. Retail Management Department was held **Green Marketing Presentation Activity** on the occasion of **International Youth Day**, on 21st August 2023, in Class room No 39 of B. Voc. Building. Activity was organised for FY, SY Retail Management students. The purpose of this activity was to recognise potentials of students to actively fostering an environment that nurtures their growth.

The workshop started with welcome speech by Prof. Archana Kadam. Total 26 students were participated and presented information on Green Marketing. HOD Prof. Mahesh Phule Sir and Prof. Arpita Wagh delivered the concept note of the activity highlighting the aim and objective of the programme & summarized the idea of whole activity.

The session ended with a vote of thanks by Onkar Abhang. He expressed gratitude to all for their contributions.

We express our special thanks to Hon. Dr. Avinash Jagtap Principal, for permitting to organizing Green Marketing Presentation Activity. We also thank to Vice Principal, Dr. Ashok Kalange sir and Dr. Niranjana Shah sir Dean of Commerce and Management for their kind support and valuable guidance.


 Coordinator


 HoD


 Dean

Commerce and Management


 IQAC
 Co-ordinator


 Principal

File 3.3.2

तु.च. कॉलेज, बारामती
 आवक नंबर: 10/15
 दिनांक: 15 SEP 2023

