



!! सिद्धिरनेकान्तात् !!

Anekant Education Society's



Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

- Affiliated to Savitribai Phule Pune University, Pune (M.S.) India •
 - Empowered Autonomous •
 - Religious Minority Institution •
- NAAC REACCREDITED 'A+' Grade (CGPA 3.55) •
- Website : www.tccollege.org •

Department of B.Voc Retail Management



DEPARTMENTAL PROFILE

B.Voc Retail Management was established in the academic year 2018-19. Retail Management course is designed to equip individuals with the skills and knowledge required to excel in the dynamic and competitive field of retail. B.Voc retail management offered courses related to skills enhancement and entrepreneur activities. We are associated with esteemed retail outlets and industries involved in service sectors, such as TATA Croma, DIY, Havells, Pantaloons, Reliance Digital, Tanishq, Reliance Smart, etc. Best practices were conducted along with TATA Croma was involved in promoting sustainable development towards our environment by collecting E-waste articles. By promoting skilled enhancement courses, we have a good track record of placing students in the service sector. Courses in Retail Management cover a range of topics to prepare students for various roles within the retail industry

VISION

Our vision is to impart career-oriented quality education at par with global standards in the fields of academics and research arena by developing various skills of excellence and inculcating moral values in the youth to make them responsible citizens of India.

MISSION

- To contribute to progress and prosperity through research and managerial excellence.
- To develop skill-based higher education, and build specific job skills in students, so that they can gainfully participate in accelerating the growth.

KEY FEATURES

1. Unique Pedagogy as per Industry Requirements.
2. Highly qualified and Experienced Faculty.
3. Placement Assistance
4. Specific Skills to enable employability.
5. Occupational skills to enable entrepreneurial initiative
6. Industry-Academia Involvement and MoUs.

TEACHER PROFILE

Sr. No.	Name of Teacher	Designation	Qualification	Teaching Experience [In Years]
1.	Mr. Mahesh Phule	Head, Department of B.Voc Retail Management, Training & Placement Officer Co-ordinator of IIC	M.Com [Costing & Business Administration], MBA [Marketing]	Industrial - 07 Teaching- 08
2	Mr. Sudhir Taware	Asst. Professor	B.Pharm. MBA [HRM, [Marketing]	Industrial - 05 Teaching - 07
3	Mrs. Arpita Wagh	Asst. Professor	M.Com [Advanced A/c & Taxation] , MBA [Finance & IT]	Teaching - 06
4	Mrs. Dhanashri Jadhav	Asst. Professor	MBA[HR]	Industrial - 03 Teaching - 01

PROGRAMME AND COURSES OFFERED

➤ Undergraduate – B.Voc Retail Management

CORE SUBJECTS

- | | |
|---|--|
| <ul style="list-style-type: none"> ➤ Business Management ➤ Marketing ➤ Banking ➤ Entrepreneurship Development ➤ Personality Development ➤ E-commerce & Digital Marketing ➤ Retail Store Operations | <ul style="list-style-type: none"> ➤ Human Resource Management ➤ Financial Management ➤ Accounting & Cost Accounting ➤ Internship-on job training ➤ Business Communication ➤ Supply Chain Management |
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RESEARCH PAPER

Sr. No.	Title of the Paper	Name of Journal	Month & Year of publication	ISBN	UGC. No./Impact Factor Citation Details
Mr. Mahesh Phule					
1.	“ACOMPARISON OF JOB SATISFACTION OF PRIVATE AND PUBLIC BANKS' STAFFIN BARAMATI CITY”	Madhya Pradesh Journal of Social Sciences	Published in No:1, January 2023	(ISSN: 0973 -855X)	UGC-CARE List Group I Impact Factor : 5.3
2.	India's G20 Presidency: Role, Challenges and Solutionsin Creating One Earth, One Family & One Future	Impact of Social media and mobile Phones on academic development and itsrelation with personality traits loneliness and psychological well-being.	21 st -22 April, 2023	International	Institute of Management & Technology, Faridabad
Mr. Sudhir Taware					
1	Two Days National Conference on Challenges of retailing & Scoping Strategy	Retailing in the 21st century with perspective of technological advancement	23 & 24th January 2023	National	Arts, Science and Commerce, Marcela, Goa
Mrs. Arpita Wagh					
1	“India's Global Footprint: Education, Trade, Innovation, Culture & Sustainability”	“A Study of India's Retail Technology Innovations: AI, Big Data & The Future of Shopping Experiences.”	25 th Nov, 2024	International	MKLM's B.L. Amani College of Commerce & Economics, Juhu

TAKE AWAY FROM THIS COURSE

- Business Management Skills
- Entrepreneurship Skills
- Business Communication Skills-excellent people skills
- Decision making abilities
- Negotiation Skills
- Confidence and assertiveness
- Marketing Skills
- Accounting Skills
- Business, Financial & IT skills
- Personality Development
- Leadership Skills and ability to motivate others

FACILITIES

- Retail Lab
- Computer Lab
- Smart Board
- Projectors

ACTIVITIES

Co-curricular major activities conducting every year regularly:

- Industrial Visit
- E-waste Campaign by TATA Croma
- Free Laptop Servicing Campaign
- Retail Employee's Day
- Securities Market & Financial Literacy
- Expert Lectures
- Rakhi Stall
- Women's Equality Day-Embrace Equity
- National Youth Day
- Green Marketing Presentation Activity

COLLABORATION AND MOU

The department of B.Voc Retail Management has signed a Memorandum of Understanding with the A.S. Marketing, Pune.

CONTACT US

Mr. Sudhir Taware

IQAC Coordinator

9890262923

sudhir21287@gmail.com

Mr. Mahesh Phule

HOD

9922555523

phuletcc@gmail.com

Mrs. Arpita Wagh

Website Coordinator

8600870647

arpitawagh0706@gmail.com



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Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

Empowered Autonomous

Baramati 413 102, Dist. Pune, Maharashtra, India.

Email : principal@tccollege.org / principal.tccollege@gmail.com

Tel. (02112) 222405, Telefax : (02112) 222728

Website : www.tccollege.org