



!! सिद्धिरनेकान्तात् !!

Anekant Education Society's



# Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

- Affiliated to Savitribai Phule Pune University, Pune (M.S.) India •
  - Empowered Autonomous •
  - Religious Minority Institution •
- NAAC REACCREDITED 'A+' Grade (CGPA 3.55) •
- Website : [www.tccollege.org](http://www.tccollege.org) •

## DEPARTMENT OF MEDIA AND COMMUNICATION STUDIES



## ABOUT DEPARTMENT

The Department of Media and Communication Studies recognizes that media is a vital mirror reflecting the intricacies of our society, showcasing its workings and nuances. Across print, electronic, and digital platforms, media serves as a conduit for information dissemination, entertainment, and raising awareness. Its influence extends beyond borders, shaping societal evolution both nationally and internationally.

In the dynamic landscape of the Media and Entertainment (M&E) industry, a growing demand exists for a versatile, well-educated workforce capable of multitasking. Bridging the gap between industry requirements and academic offerings is crucial, and this is where skill-oriented education plays a pivotal role. Founded with this vision, the Department of Media and Communication Studies aims to equip students with diverse perspectives on social and communication platforms. Its skill-based curriculum is central to the department's mission and is designed to empower students and reshape the academic and media spheres. Recognizing the importance of aligning education with industry standards, the department obtained approval from the University Grants Commission to extend its programme under the National Skill Qualification Framework (NSQF) on June 15, 2014. Subsequently, in the academic year 2019–20, the department introduced a Postgraduate programme within the NSQF framework.

The department continually updates its programmes to address evolving industry demands, emphasizing adaptability and innovation. Regular review of syllabi ensures that courses remain relevant and responsive to industry needs. With a curriculum that places a 60% focus on skill development and 40% on general education, the Department of Media and Communication Studies is committed to nurturing a workforce that is not only academically proficient but also adept at meeting the challenges of the modern media landscape.

## VISION

Our aim is to emerge as a premier hub of excellence in Media and Communication Studies, nurturing critical thought, fostering creativity, and promoting ethical communication standards that influence the trajectory of media and society in the years to come.

## MISSION

Our mission is to offer an all-encompassing and innovative educational experience in media and communication studies. We aim to empower our students with the knowledge, expertise, and ethical foundations essential for thriving in today's dynamic media environment.

## KEY FEATURES

1. Hands-on Training
2. Industry-Relevant Curriculum
3. Expert Faculty
4. Specializations
5. Internships
6. Work Placements
7. State-of-the-Art Facilities
8. Industry Connections
9. Portfolio Development
10. Career Support

## PROGRAMME AND COURSES OFFERED

### 1. Undergraduate

### 2. Postgraduate

Sr. No.	Name of the Programme	Date of Establishment	Duration
1.	Bachelor in Journalism and Mass Communication	2014	3 Years
2.	Master in Media Studies	2019	2 Years



## SKILL DEVELOPMENT COURSES

1. News Reporting and Editing
2. Video Production
3. Short film Making
4. Documentary Making
5. Advertising
6. Photography and Photo Editing
7. Digital Media
8. Content Production on Mobile
9. Camera Techniques
10. Video Editing
11. Script Writing
12. Film Direction
13. News Anchoring
14. Radio Program Production
15. Television News Production
16. Podcast Production
17. Digital Marketing
18. Artificial Intelligence

## FACILITIES

1. Dadasaheb Phalke, Television Studio with Chroma
2. V. Shantaram, Post-production Studio
3. Video Editing lab with Apple IMac+FCP+ Adobe
4. Audio Recording and Sound Dubbing Studio
5. Multi-Camera Setup With Switcher
6. Department Film Club Mixer
7. Experienced and well-qualified faculties
8. Computer Laboratory
9. Guest lecturers of experts in Media
10. Career guidance and placement cell
11. Industrial visit

## ACTIVITIES

1. Organized photography competition and exhibition
2. Organized workshops of industry expert
3. Active participation in various National & International competition
4. Study visit
5. Celebration of special days
6. Interaction sessions with alumni
7. Women empowerment program
8. Patrakar din
9. Field visit
10. Photography of social events

## DEPARTMENT PUBLICATIONS

❖ Under the brand name Anekant Times, the department published

- Anekant campus newspaper
- Anekant YouTube channel
- Anekant Podcast.

## COLLABORATION AND MOU

- Media and Entertainment Skills Council
- Municipal Corporation, Baramati
- Digi Roister Media Pune.
- Implant Media, Pune.

## PLACEMENT PROSPECTUS

- Print Journalism (Newspaper, Magazines, News Portals )
- Film Production
- Television Journalism (News Reporter, News Anchor, Editor, Graphic Designer etc.)
- Public relation
- Advertising
- Screenplay Writer
- Short filmmaker
- Photography
- Content Writer
- Cinematography
- Video Editing
- Radio Jockey
- Digital Media
- Digital Marketing
- Social Media influencer

## STUDENTS ARE PLACED IN VARIOUS ORGANIZATIONS LIKE

Doordarshan, India Today, ABP Maza, TV9Marathi, Lokshahi News, Pudhari News, KruhiJagaran, ETV, AgroOne News Paper, Sakal News Paper, Loksatta Newspaper, Pudhari Newspaper, Lokmat Newspaper, Punyanagari Newspaper, Aatpat Film Production, Digi Roister Media, Way to online. Varahe Analytics-Political consultancy firm, Digi Roister Media , Implant Media, Thodkyat dot com, Mahasport web portal Bol bhidu Youtube channel etc.

## STUDENTS SIGNIFICANT ACHIEVEMENTS

- Anshuman Bobhate(F.Y. JMC) participated in Abhirup Yuva Sansad – National Movement and Competition organized by YuvakBiradari (Bharat) Mumbai
- Sakshi Jadhav (S.Y. JMC) and Omkar Chavan (F.Y. JMC) participated in the National Youth Cultural Exchange Programme, Punjab
- Omkar Chavan (F.Y. JMC) Won second prize in Inter university youth festival Sangamner - 2024-25 organied by University.
- Omkar Chavan (F.Y. JMC) Won Third prize in Inter State youth festival Nanded- 2024-25 organied by Maharashtra Government
- Hruturaj Pisal won the second prize in the DSLR Photography Competition organized by Sanjay Ghodawat University, Kolhapur
- Abhishek Bade participated in the play *Bhu Bhu*, which won the second prize in the Purushottam Karandak in the year 2022.
- Harshada Sherkar won the third prize in the Ringan elocution competition - 2024.
- Akshda Bodke won the first prize in the *Pratibha* State-Level Inter-College Elocution Competition - 2024.
- Akshda Bodke and Harshada Sherkar won the first prize in the debate competition *Jalosh 2024*, organized by SPPU and SPM, Baramati.
- Nilesh Khandagale won the second prize for his short film *Ambuj at Hastakshar 2024*, the National Media and Animation Festival organized by Amity University, Rajasthan.

## TEACHER PROFILE

Sr. No.	Name of Teacher	Designation	Qualification	Teaching Experience
1	Mr. Rahul P. Chaudhari	Head of the department Chairman of College Publicity Committee Chairman of College E. Content development Committee	Master in Communication Studies, SET	13 Years
2	Mr. Prashant P. Bidve	Asst. Professor	MA in Journalism & Mass Communication, SET	12 Years
3	Miss. Pooja M. Pawar	Asst. Professor	M. Voc. Media Studies	2 Years

## CONTACT US

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Email- rpchaudhari15@mail.com,

rp.chaudhari@tccollege.org

### ❖ Social media Account Link ❖

Instagram: <https://shorturl.at/houxC>

Facebook: <https://shorturl.at/mnpCE>



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